



PERU  
XPERT

# Peru

SOLUTIONS AND  
SERVICES THAT CROSS  
BORDERS

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THE **100** MOST INNOVATIVE  
SERVICES COMPANIES

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An exportable and  
competitive portfolio  
with added value

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competitiveness  
in the world

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of digital  
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Towards  
Industry 4.0





## PERU,

Solutions and services that cross borders

A publication by the Peru Export and Tourism Promotion Board - PROMPERÚ

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Lima, september 2020



The quipu was an accounting system that also recorded epic stories and historical memory. When we Peruvians decide to cross borders and transcend time, we create innovative solutions. A legacy that continues to nurture us with skill, knowledge, and creativity.

Made of cotton, or fibers such as alpaca, the quipu was an instrument that in the ancient Andean world—long before the Inca Empire—was used with great success to store information.



In the world of today, change arrives more rapidly, the future becomes less certain, and technological transformation leads to new consumer trends. In response, Peruvian companies have been lifting the quality of their processes to reach international standards, adding extra value to the catalog of tools and solutions they produce. This context has given rise to a portfolio that finds itself well matched to the demands of global clients, consumers, and companies, and which, in turn, has led to Peru's services becoming an increasingly important component of the country's exports.

Thanks to these efforts, Peru has become a significant provider of specialized services, with exports growing from US\$1.99 billion in 2004, to US\$ 7.6 billion in 2019, becoming the second sector with added value that generates foreign exchange for the country.

In force since September 2017, the Law on Promoting Service Exports and Tourism (Law No. 30641) has played a fundamental role in developing the sector, by making it easier for exporters of services to raise their competitiveness through accessing the same favorable tax regime that applies to the export of goods.

This publication is the result of coordinated and ongoing work by PROMPERÚ and the Ministry of Foreign Trade and Tourism in partnership with various actors in the services sector. It brings together information about the opportunities that await Peru in several important sectors of the international market for services and solutions. Here we present 100 services companies that stand out in their different fields of specialization, each one home to enormous creativity and innovation, and each one an active participant in trade promotion platforms. The sectors in which these companies operate—mining, health, education, industry, real estate, banking, and retail/mass consumption—are cross cutting and admit only the most competitive providers.

## THE ROAD TO INTERNATIONALIZATION, THE GREAT INVESTMENT BY PERUVIAN SERVICES COMPANIES AND THEIR DIFFERENTIATED PORTFOLIO FOR THE MOST DYNAMIC AND COMPETITIVE MARKET SECTORS

Thanks to Peru's historical legacy of innovation, our portfolio is currently regarded as competitive, creative, and value adding. This heritage is also source of inspiration that drives us to create services that transcend time and borders. We can confidently claim that Peru is on a path to consolidate itself as a service hub for Latin America and for the world.

Luis Torres Paz  
Executive President  
PROMPERÚ

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DEPARTMENT OF SERVICES  
EXPORTS PROMOTION

# AN EXPORTABLE COMPETITIVE WITH ADDED V



**T**he services sector plays a fundamental role in developing a country's economic base. To be competitive and to take advantage of the great opportunities available in domestic and international markets, the production of goods and services relies on value-adding activities.

Services play an increasingly important role in international trade. Global value chains for goods could not function without logistics and communications services. As WTO Director General Roberto Azevêdo has pointed out, digitalization means that services—such as health and education—that once were delivered in person can now be offered in distance mode.



# LE AND PORTFOLIO VALUE

Amidst a slowdown in world commerce caused by trade tensions and falling international prices, the export of services remains a bright spot: during 2019, global export of services generated a business movement of US\$ 6.03 trillion.

Peru is the eighth largest exporter of services in Latin America, and, in 2019, generated income of US\$ 7.6 billion.

This achievement owes much to the stimulus provided by the Services Export Promotion Program. Created and driven by PROMPERÚ and the Ministry of Foreign Trade and Tourism (MINCETUR), this initiative aims to see

Peru's services providers recognized around the world as developers of specialized, competitive, innovative, and customer-oriented business solutions.

In pursuit of the objective, the two entities have drawn on support from other public institutions, including SUNAT, COFIDE, ZOFRATACNA, INDECOPI, CONCYTEC, Innóvate Peru, and the Internationalization Support Program (Spanish acronym: PAI). Together, these organizations have formed the Export Services Route, the purpose of which is to ensure companies have a space in which to obtain correct export information.

Opportunities to explore these routes have formed part of the two most recent editions of the Peru Service Summit and the three editions of the Regional Program for the Incorporation and Promotion of Services Companies (Spanish acronym: PRIPE). Export entrepreneurs have been able to access valuable information on finance, tax incentives, trademark registration, intellectual property protection, and competitive funds for innovation and development projects.

### **New challenges**

The PENX-2025 National Export Strategic Plans aim to double Peru's services exports, which at the end of 2019 were US\$ 7.6 billion while the world grossed US\$ 6.03 trillion.

With tourism across the country undergoing continual development, travel has become the leading sub sector, followed closely by transport and business services. The latter includes information and computing services, where technology and the knowledge economy are combining to drive significant growth in software, consulting, engineering, video games, digital animation, and app development.

Legislative change and policy implementation have contributed to the rise in services exports. Initiatives include double taxation agreements and the Law on Promoting Services Exports and Tourism. In order to export more solutions and services, the public and private sectors generate a differentiated portfolio by working together and through the Coalition of Service Exporters. These efforts must also ensure the trade facilitation tools contained in PROMPERÚ's Export Services Promotion Program enable Peru's services companies to internationalize.

More than 150 companies already benefit from this support and operate in high demand sectors, such as franchising, animation, mining services, software development, and digital marketing. These are strategic sectors where market demand for solutions and qualified services is on the rise. The data tell the story; for example, global IT spending

by 2022 is estimated at US\$4.1 billion, of which business software acquisition amounts to US\$ 541 billion. Digital marketing is another sector with high expectations: global spending by 2023 is estimated at US\$ 517.5 billion, with Latin America accounting for US\$ 10.4 trillion.

With its gaze set firmly on the principle markets for Peruvian services (Latin America at 70%, U.S.A. at 15% and Europe at 15%), the Services Exports Promotion Program aims to solidly position Peru as a country that develops specialized services. This objective is increasingly clear on the horizon.

## THE DEMAND FOR QUALITY SERVICES IS ON THE RISE



Business services  
exports of  
**US\$ 1.03**  
billion in 2021

**30**  
companies  
established  
overseas

**2020**  
**GOALS**

# PERU A HISTORICAL LEGACY IN INNOVATION

Peru's heritage of technology, innovation, and creativity is ancient. Flourishing over centuries, the pre-Hispanic cultures conceived technology that even today remains a great legacy for the world. Examples abound in the design, engineering, and architecture that we see on display at great monuments such as Machu Picchu and Kuélap, where the true significance of our provenance comes fully into view.

The metallurgy and goldsmithing practiced by the ancient Peruvians provided the first glimpses of our exceptional mining potential. These crafts incorporated technical elements that later—through the arrival of the Spaniards—were adapted and employed in large-scale production. It is precisely this capacity for adaptation—handed down by the first Peruvians—that today forms the basis for our innovative ecosystem of services and solutions.

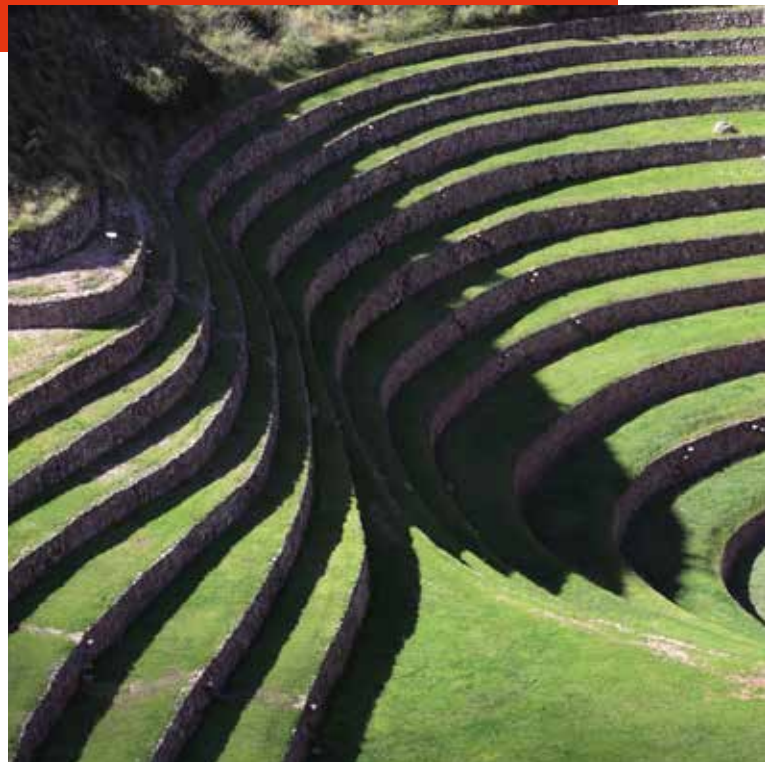
According to Martín Monsalve, business historian and Professor at the University of the Pacific: "Peru has a tradition of adapting new technology to suit the circumstances, land, and environment. What has happened in recent years is a process of transformation that has, for example, allowed technologies to adapt for robotics in mining or for innovation in agribusiness. Significant innovation environments are being created that are supporting the solutions provided by service companies."

According to this academic, Peruvian creativity finds expression in the hands of young entrepreneurs who form companies, startups, and consultancy firms and then develop resources and platforms to meet emerging demand in sectors such as retail, mining, education, and financial services. Monsalve adds: "In this way we resemble Colombia and Chile—countries whose companies

PERU IS CURRENTLY EXPERIENCING A GIANT LEAP IN TECHNOLOGY-BASED SOLUTIONS AND SERVICES. WE ARE DOING MORE SOPHISTICATED THINGS. NOW WE ARE BEGINNING TO INNOVATE RATHER THAN ADAPT.

have been much longer at the forefront of services development—with whom we are catching up, not only in terms of inventiveness but also in the markets that seek our solutions and that are now concentrated in Latin America.”

Peru is currently experiencing a giant leap in technology-based solutions and services. “We are doing more sophisticated things. Now we beginning to innovate rather than adapt. We are at the start of a new process of research, development, and innovation instead of being adapters of technology. That is what we should be highlighting,” he concludes. Monsalve has also noted that those flashes of pre-Columbian and Inca greatness represent the origin of an increasingly interconnected services export industry that is now operating to international standards.





# TECHNOLOGY AND COMPETITIVENESS FOR THE WORLD

**T**he well-being of the planet's inhabitants rests, to a very great extent, on the shoulders of companies providing services. It is for this reason that the export of services is undoubtedly one of the fastest growing commercial exchanges at global level. And rather than being left behind Peru is instead positioning itself as a provider of specialized services that are developed with enormous creativity and delivered with great professionalism.

Traditional services, in particular tourism and gastronomy, are currently our largest sectors. But business services are on the rise, including contact centers, a segment in which Peru's linguistically neutral Spanish language delivers us a comparative advantage. Our growing value-added services portfolio now extends to technology-based solutions such as BPO, software, publishing, graphic design, 3D animation, architecture, engineering consulting, digital marketing, and mining services.

The Minister of Foreign Trade and Tourism and president of the Board of the Peru Export and Tourism Promotion Board - PROMPERÚ, Rocío Barrios Alvarado, reported that exports of knowledge-based business services will be less affected in 2020 and that intense work is being done to improve internal barriers, through the working groups formed in the Multisectoral Commission for the development of trade in services.

Yolanda Torriani, President of the Lima Chamber of Commerce (Spanish acronym: CCL), believes that in the future Peru's services will become one of the country's best income sources. This transformation is already under way. During 2019 the value of services exported reached US\$ 7.6 billion, equivalent to 15% of total exports. The first quarter of 2020 saw services exports hit US\$ 1.59 billion, which represented a 15% drop compared to 2019.

The National Export Strategic Plan (PENX) contains a goal for 2025 of US\$18 billion. Law 30641 of 2017 sought to further stimulate the sector by targeting two tax measures that were slowing its development: the legislation eliminated the general sales tax (Spanish acronym: IGV) on services invoices that Peruvian companies issue to companies domiciled overseas, and it increased the list of operations (previously set at just twenty) that could claim exemption from the selective tax on consumption (Spanish acronym: ISC).

## CREATIVITY AND PROFESSIONALISM ARE THE TWO BEST INSTRUMENTS THAT PERUVIAN COMPANIES BRING TO THE CONTEST FOR INTERNATIONAL SERVICES

### Growth stage

Reviewing Peru's performance in the trade in services, Andrés Macará-Chvili Helguero, Adjunct Professor at the Faculty of Management Sciences of the Pontifical Catholic University of Peru (PUCP), notes that whilst sectors such as tourism and gastronomy have matured, others remain in the growth stage. "We Peruvians have enormous potential, since the country is more service oriented than industrial," he says. What do we need to do to continue to consolidate? The academic points out that whilst Peru has a blend of creativity and professionalism and a large number of companies that offer services, many are yet to take their products to the international market. He illustrates the argument with the statistic that as many as four hundred software development companies could position themselves overseas

CCL President Torriani also believes Peru should more aggressively take its services into remote markets where other languages are spoken. At present, Peru's customers are concentrated in the United States and Latin America, where countries such as Chile, Brazil, Colombia, Ecuador, and Mexico are significant buyers.

"Our competitors speak three to four languages. I am in the insurance business, exporting to Spain, Italy, Germany, France, Norway, and the United States. Only a few of my clients are in South America," she says. Torriani believes it is important to develop extensive commercial networks with as many countries as possible. "Today we must take advantage of all the opportunities that the internet provides because there we can find countless openings. It is simply a matter of doing the research." The time to conquer international markets has come.

A close-up photograph of a person's hands holding a silver pen over a laptop keyboard. The person is wearing a dark suit jacket and a light-colored shirt. The background is blurred, showing the laptop screen and other parts of the desk.

—  
**AT THE LEGISLATIVE  
FOREFRONT**

**IN THE  
PROMOTION  
OF SERVICES  
EXPORTS**

# PERU ASPIRES TO BECOME A SERVICES HUB FOR LATIN AMERICA AND THE WORLD. ACHIEVING THIS GOAL DEPENDS ON A REGULATORY FRAMEWORK THAT SUPPORTS SERVICE COMPANIES BECOME MORE COMPETITIVE IN THE INTERNATIONAL MARKET.

In August 2017, the government enacted the Law on Promoting Services Exports and Tourism (Law 30641) to support Peruvian entrepreneurs offering solutions and services overseas.

This new law amended earlier legislation on the general sales tax (IGV) as it applied to services exports. By improving neutrality provisions and eliminating distortions, the effect has been to exempt a services exporter from the IGV, providing the sale meets four conditions:

- The client must be located overseas and the provider must deliver its services from Peru to that overseas country, as demonstrated through the issue of a receipt.
- The services provider must be domiciled for tax purposes in Peru.
- The buyer must be domiciled for tax purposes outside Peru.
- The buyer must use the services outside Peru.

The services provider must also have enrolled in the SUNAT Services Exporters Registry, a process undertaken through the relevant SUNAT portal.

The registration system requires the applicant to nominate a single service type. Where the provider offers a range of services, it is advisable to register the one that generates the greatest income. The system generates a proof of registration at the conclusion of the online process.

The Law on Promoting Services Exports and Tourism benefits a range of sectors that have recently been positioning themselves in the global market: translation, franchising, e-learning, digital animation, commercial intermediation, integrated engineering services, and analysis and technical testing.

In this way, Peru's national legislation encourages the country's entrepreneurs to generate wealth by driving their innovative technological developments.

## PROCEDURE FOR ENROLLING IN THE SERVICES EXPORTERS REGISTRY

- SUNAT Online Operations Portal:
- <https://e-menu.sunat.gob.pe/>
- Login with SOL Password
- Go to the EMPRESAS menu. Enter the option
- MI RUC Y OTROS REGISTROS and then click on Exportadores de Servicios - Registro.

# THE BOOST TO SERVICES PROVIDERS:

DOUBLE TAXATION AGREEMENTS  
AND TAX BENEFITS



IN RECOGNITION OF  
BECOMING A SOURCE  
OF VALUE BY HAVING  
CONTRIBUTED TO INCREASED  
NATIONAL PRODUCTIVITY,  
PERUVIAN BUSINESSPEOPLE  
AND ENTREPRENEURS  
WHO PROVIDE SERVICES  
CAN ACCESS BENEFITS AND  
INTERNATIONAL AGREEMENTS  
THAT STRENGTHEN THEIR  
OPERATIONS.

# Double Taxation Agreement (DTA)

Peru has signed international agreements with seven countries that not only seek to prevent tax evasion and facilitate exchange of taxation information but also aim to avoid double taxation—entities paying the same tax in two different countries. Under such instruments, Peru declines to tax certain income, or agrees to collect only one tax, or to collect the tax jointly with the other country.

By avoiding the imposition of the same tax in more than one jurisdiction, these double taxation agreements (DTA) offer greater certainty for the exporters of services and their clients.

## Requirements to benefit from a DTA

- The service provider's Unique Taxpayer Registry (Spanish acronym: RUC) must be current
- The service provider must be incorporated in Peru.
- The service provider must have a residence certificate issued by SUNAT with a validity of four months. The DTA partner country will request this certificate.

It is important that each service provider familiarize itself with the contents of the DTA, and in particular be aware which articles apply to the particular service; which of the two countries will tax the income, and; whether any tax credits, exemptions, or reductions are permitted.

Peruvian service providers exporting to a DTA country must also remember that Peru will normally be the state responsible for income tax withholding. The only exceptions are Bolivia, Colombia and Ecuador (countries forming part of the Andean Community DTA); the retention in these cases is the responsibility of the importing country.

## PERU'S DTA PARTNER COUNTRIES MULTILATERAL DTA - CAN

### • **Multilateral DTA - CAN**

Ecuador, Colombia, and Bolivia. Signed in 2004 and in force since 2005.

### • **CDI Bilateral**

Chile. Signed in 2001 and in force since 2004.

Canada. Signed in 2001 and in force since 2004.

Brazil. Signed in 2006 and in force since 2010.

Mexico. Signed in 2011 and in force since 2015.

Switzerland. Signed in 2012 and in force since 2015.

Portugal. Signed in 2012 and in force since 2015.

South Korea. Signed in 2012 and in force since 2015.

# Tax advantages for the export of services

Services providers can also benefit from the Balance in Favor of the Exporter (Spanish acronym: SFE). This tax credit enables the exporter of services to recover the sales tax (IGV) paid on certain cost items in the course of undertaking the project.

The measure applies to a range of operations and purchases, including goods and services, import policies, and construction contracts. The IGV paid must be clearly itemized on the relevant payment vouchers.

## How to recover the SFE

The services provider must first identify any SFE eligible items by revising its accounting books and records of purchases and sales to locate payment vouchers, credit and debit notes, and import and export declarations. The services provider can subtract the SFE total from the gross IGV; if the balance is positive it represents the Saldo a Favor Materia de Beneficio (SFMB), the refund of which is requested from SUNAT.

The services provider must then determine how it will utilize the SFMB. Two options exist:

- a. To offset any tax debt for payments on account and to regularize income tax.
- b. To offset any other tax debt, such as the Temporary Net Asset Tax (Spanish acronym: ITAN), the Selective Consumption Tax (Spanish acronym: ISC), and the Financial Transactions Tax (Spanish acronym: ITF).

The service provider must also register with the Declaration of Benefits to Exporters Program (Spanish acronym: PDB), a SUNAT application for recording buyer and export details.

To register, SUNAT requires the service provider to complete the Solicitud de devolución form in one of two ways:

- Telematically. Filling in the Virtual Form Number 1649 (Solicitud de Devolución) available from SUNAT's online operations website after entering the user's login code and SOL key.
- Face to face. Lodging an original and a photocopy of Form No. 4949 (Solicitud de Devolución) at any SUNAT shop front or service center.

CLAIM UP TO A MAXIMUM OF 18% OF THE EXPORT VALUE. ANY AMOUNT IN EXCESS OF THIS LIMIT MAY BE CARRIED FORWARD AS SFE FOR THE SUBSEQUENT TAX PERIOD. SUNAT WILL ISSUE THE REFUND IN A MINIMUM OF TWO DAYS AND A MAXIMUM OF FORTY-FIVE.

#### **Income tax as a taxation credit**

Under the Income Tax Law, services exporting companies can obtain a tax credit. They do so when the income tax paid is less than the average rate of income obtained overseas and where the former does not exceed the tax actually paid in foreign jurisdictions.

To obtain the tax credit the services provider must demonstrate to SUNAT that it paid tax overseas, evidence of which comes in the form of a proof of payment statement issued by the tax authority in the country where the service was delivered, together with proof of payment for having delivered the service.

It is important that the average rate of income overseas not exceed the income tax rate in Peru. The tax credit is only available in the fiscal year in which the service was delivered.



# Boosting

# SERVICES

export

# US\$ 1.99 billion



## 2004

- The foundations for promoting a new portfolio of Peruvian exports are laid through the Services Exports Promotion Program.
- Government promotion of the sector begins.

## 2005

- The guide Clave del Comercio de Servicios is published.
- Websites publicizing the trade in services are launched together with sectoral brands (Crea Software Perú, Disfruta Salud Perú, Proyecto Peru).

## 2006

- The Services Exports Operational Plan is presented within the PENX framework.
- Contact center services are incorporated into the Services Exports Promotion Program.
- The services sector is included in the free trade agreements with the United States and Chile.
- The first International Meeting of Latin American Association of Services Exporters (ALES) is held.

## 2007

- ISO 9001-2000 certification is granted to the first twenty service companies.
- A prize (Peru Exporta Servicios) is created to recognize the sector's professionals.
- Sectoral strategic plans are launched for the export of elective health, engineering, and business consulting services.
- The services exports guide Guía para Exportar Servicios is launched.



## 2012

- Through Legislative Decrees 1119 and 1125, the Ministry of Economy and Finance modifies the Law on the Export of Services.



## 2011

- The Peru Service Summit, the main business platform in the services exports sector, is launched.

## 2010

- The Law for the Promotion of Foreign Trade in Services (N. 29646) is promulgated.
- Publishing, graphics, and videogames are incorporated into the Services Exports Promotion Program.

## 2009

- A study into Peru's potential for business process outsourcing is undertaken with the World Bank.
- The Promex external market programs are launched.

## 2008

- The first services trade missions to Brazil, Colombia, and Mexico are undertaken.
- The entry of software services companies and contact centers in the Tacna Free Zone (ZOFRATACNA) is authorized.
- The repair and maintenance of ships and aircraft is included as an exportable service.

# 2015

- The PENX2025 National Export Strategic Plan is presented.
- Through PerúTech Panama, seven software companies gain entry to the Central American market.
- The formation of software, animation and video game clusters is promoted.

# 2014

- Peruvian videogame companies participate in the Game Developer Conference in the United States.
- Digital marketing services are incorporated into the Services Exports Promotion Program.

# 2013

- The Services Exports Route is designed. Architectural services are incorporated into the Peru Service Summit.

# 2016

- Peru wins the award for the best stand in the Gold category at the Guadalajara International Book Fair.
- Through PerúTech Brazil, six software companies gain entry to the Brazilian market.

# 2017

- Peru wins the Marketing Award at Colombia's FANYF franchising fair.
- The Law on Promoting Service Exports and Tourism is promulgated, aiming for the goal of US\$13 billion in exports by 2021.

# 2018

- The Peru Service Summit is extended to Brazil (March), and Mexico (Guadalajara, November).
- The Peru Franchise Consortium is created (April).
- The first and second rounds of the Regional Program for the Identification of Exports are held in Junín (May) and Cusco (November).
- The Services Exporters Coalition is created, with the participation of twelve business associations (August).

# 2019

- Business centers are established in Guadalajara and Mexico City (March), and in Panama (April).

US\$ 7.6 billion



MINING



## Solutions and services

---

### SOFTWARE

- Development of personnel training platforms in safety issues (e-learning and augmented reality)
- Technological solutions for management and vendor control

### ENGINEERING

- Detailed engineering design
- Geological and geotechnical studies
- Environmental audit for the mining and manufacturing industries
- Underground excavations
- Development, drilling, and blasting
- Diamond drilling
- Permeability testing
- Soil testing, sampling, air lift testing, drainage, trial pits
- Vibrational analysis of rotating equipment
- Robotics and artificial intelligence technology for inspection and maintenance of capital intensive infrastructure
- Non-destructive testing services
- Materials science, R&D

# INNOVATION

## for the use of natural resources

**T**he international mining sector is increasingly demanding solutions to the challenges it faces when developing operations, whether these be reducing operating costs, neutralizing waning productivity, or finding safer ways to work in complicated or extreme contexts.

En el Perú operan empresas que están llevando a cabo By leveraging new technologies, the companies that operate in Peru continue to discover imaginative solutions to these problems. Whether fully established or still in the startup phase, these companies are offering services to mining that draw on innovation and the internet of things.

Examples include the application of robotics and artificial intelligence to inspect and maintain operations located underground, on the surface, in tunnels, along pipelines, and even beneath the sea. Mine administration is also benefiting in the form of technological applications designed to manage documentation, deliver operational management systems, and conduct e-business services, such as materials purchase and supplier payments.

And quite literally at the coalface, Peruvian innovators are creating digital and real-time service transformers that assist in minerals evaluation, topographic surveys, ventilation equipment supervision, environmental impact studies, technical and economic feasibility studies, and geotechnical and geological assessment of underground or surface excavation stability. Even the excavation processes themselves draw on modern technology in the form of multipurpose drilling systems.

Tunnel and ramp experts use technology for excavations, and also in mobile testing laboratories for automated flotation piloting and mineral sample preparation.

Safety, risk management, and accident prevention are also elements of mine operation that lend themselves to technology-based solutions; so too are systems for detection of faults and malfunctioning machinery, drilling equipment, and mobile units.

US\$  
5 BILLION

The figure by which the world's 40 largest mining companies could reduce their operating costs if they migrated their processes to innovation and digitalization environments. <sup>(1)</sup>

US\$  
20 BILLION

is the estimated cost of annual losses worldwide due to inefficient processes. <sup>(1)</sup>

1% to 10%

is the range within in which mining companies allocated their budgets for technology between 2015 and 2020. <sup>(1)</sup>

69%

is the figure by which Peru increased its mining exploration investment during 2019. <sup>(1)</sup>

SOURCE:

-(1) Trends in business services. Mining sector. Department of Services Exports PROMPERÚ



# RETAIL - MASS CONSUMPTI





## Solutions and services

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### SOFTWARE

- Artificial intelligence for client assistance and communications
- Smart wearables
- Multimedia kiosks
- Process automation
- Applications development
- Customized development services
- Systems integration
- Security systems
- E-commerce platform development

### DIGITAL MARKETING

- Artificial intelligence to predict user behavior
- User experience
- Digital advertising and search engine optimization
- E-commerce / comprehensive marketing strategies
- E-commerce platform design
- Comprehensive digital marketing consulting
- Brand positioning
- Social network administration

### DIGITAL ANIMATION

- Advertising in 2D and 3D

### BPO / COLLECTIONS

- Collections management

### ARCHITECTURE

- Plant and office architectural design
- Lighting design

### ENGINEERING

- Process automation
- Industrial machine predictive and corrective maintenance
- Production plant design
- Robotics applied to monitoring or inspection of processes and facilities.
- Industrial Security



# DIGITALIZATION of consumption

**B**usiness operators in the retail and mass consumption sector find themselves ever more immersed in the wave of technology as they strive to understand the preferences of increasingly digitized consumers. In parallel, they face the need to automate their processes and their different channels for production, marketing, distribution, and sales and customer service.

In line with these paradigm shifts, the Peruvian companies of today that develop solutions for the retail and mass consumption markets are designing their services using a range of key tools: big data, machine learning, e-business, and artificial intelligence (AI).

This transformative use of modern information technologies has led to innovative resources that, in turn, have generated a range of exciting new developments: smart wearables, secure telematic transactions, and prepaid and

online collection systems. Eager to bring their brands ever closer to their consumers, these businesses have engaged services providers to develop mobile applications that help increase sales. Multichannel contact centers have also appeared that now deliver comprehensive features using procedures that record claims management information, and also user satisfaction levels for specific products or services.

In the advertising space, unique and award-winning tools arising from imaginative character creation projects and animated environments in 2D and 3D are delivering the originality that is so vital in an increasingly interconnected world.

Finally, in the field of franchising, a number of companies are making their expertise available through their own style and flair to help those interested in reaching the sought-after levels of recognition and internationalization.

5,7%

is the sustained revenue growth of retail companies worldwide. <sup>(1)</sup>

US\$  
77.34 BILLION

is the amount Latin American consumers spend on e-commerce. <sup>(3)</sup>

US\$  
25.04 TRILLION

is the estimated growth of the global retail market in 2019. <sup>(4)</sup>

The global internet of things (IoT) retail market is expected to generate

US\$ 104.93 MILLION  
by 2027. <sup>(2)</sup>

SOURCE:

(1) "Global Powers of Retailing 2019". Deloitte.

(2) "Global Retail IoT Market: Industry Size, Share, Applications, Growth, Segments, Trends, Analysis and Forecast 2018–2027". Zion Market Research.

(3) "Global E-commerce Latin America 2019". eMarketer.

(4) "Global E-commerce 2019". eMarketer



HEALTH





## Solutions and services

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### SOFTWARE

- Hospital management
- Pharmaceutical management
- Medical checks and clinical laboratories management

### DIGITAL MARKETING

- User experience
- E-commerce / comprehensive marketing strategies

### DIGITAL ANIMATION

- Advertising in 2D and 3D animation
- Virtual reality to reduce patient anxiety

### BIOTECHNOLOGY

- Stem cell and dental pulp cryogeny



# NEW TECHNOLOGIES

**M**ore efficient and productive public and private health centers become possible when technology and digital innovation align in pursuit of the goal of quality medical services.

Through the creative resources they bring to the challenge, specialist Peruvian companies that design exportable solutions for the health sector are helping to optimize the quality of patient care.

Interconnectedness today leads individuals to expect and demand care that is not just appropriate but that is also comprehensive, from the point they enter a health facility until the moment they are able to leave. Peruvian IT companies respond by providing complete management software packages for medical centers that aim to increase the quality of decision making around medication or

treatment options. They also deliver applications that help in a variety of ways, such as rating health professionals for their prescription accuracy and instantly tracking the daily goals met by visiting medical staff.

Telemedicine too offers new opportunities: doctors tracking patient recovery in much greater detail; web-based systems to manage patient treatment cards and medical records. Health facilities benefit from new resources focused on regenerative medicine, and from new tools for precision medicine and also for preventive diagnosis of chronic diseases.

Even branding and content marketing play a role, particularly for presenting information about service providers.

The range of possibilities for technology to support the health sector is enormous, and the foundations for a healthy future are being laid.

US\$  
280 BILLION  
is the value of global investment in the health technology sector  
by 2021.<sup>(1)</sup>

US\$  
90.7 BILLION  
is the collective value of global unicorns linked to the digital health  
sector.<sup>(2)</sup>

US\$  
11.8 BILLION  
is the value by which the global health market will grow by 2021.<sup>(3)</sup>

SOURCE:

(1) "2019 Global Health Care Outlook". Deloitte.

(2) "Global Healthcare Report Q2 2019". CB Insights.

(3) "Healthcare Global Market Report 2018". The Business Research Company.



EDUCATION



## Solutions and services

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### SOFTWARE

- Development of training platforms for personnel in safety issues (e-learning and augmented reality)
- Technological solutions for management and vendor control

### DIGITAL MARKETING

- Prospect acquisition and lead generation marketing

### DIGITAL ANIMATION

- Advertising in 2D and 3D animation
- Animated teaching tutorials



# Expanding the DIGITAL REVOLUTION to education

The use of pencil, paper, textbooks, and manuals filled with information were once the basis of learning within both the formal education system and the in-house training conducted by organizations. Teaching methods that were gray in form and static in content have taken a 180 degree turn with the advent of the digital revolution, a growing transformation that continues to generate demand for hardware—tablets, laptops, and mobile phones—replacing unidirectional and immobile traditional methodologies with new dynamism, multidirectionality, and feedback.

We are describing much more than a change to the way we impart knowledge. With their gaze firmly fixed on the business and training needs of an organization, Peruvian services providers deliver resources for a rewarding and tailored learning experience. These companies also contribute to quality through innovation and by automating internal processes for management and administration.

Applications are available that range from simple and telematic access to qualifications, through attendance records and study certificates for teachers and parents, to admission processes supervision, or allowance payments by administrative areas.

Our services providers also deploy training resources for virtual classrooms (e-learning) used in either the formal education system or within companies. Gamification is another example of a new and particularly innovative learning technique that is appearing in the field of professional development.

US\$  
6 BILLION  
is the investment in artificial intelligence for education forecast by 2025.<sup>(1)</sup>

US\$  
8 TRILLION  
is the global expenditure on technology for education in 2025.<sup>(1)</sup>

US\$  
34.1 BILLION  
is the revenue from the global educational technology market in 2024.<sup>(2)</sup>

By 2025 there will be

500 MILLION

new graduates  
of schools and  
universities in the  
world.<sup>(1)</sup>

SOURCE:

(1) "2019 Global Education Outlook". HolonIQ.

(2) "Global Education Technology Market up to 2024". Infoholic Research.



INDUSTRY



## Solutions and services

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### **DIGITAL MARKETING**

- E-commerce platform design
- Comprehensive digital marketing consulting
- Brand positioning
- Social network administration

### **DIGITAL ANIMATION**

- 2D and 3D advertising

### **SOFTWARE**

- Industrial process control mobile applications
- Distribution route generation and optimization
- Fixed assets comprehensive management

### **ENGINEERING**

- Automation application engineering
- Facility automation
- Robotics
- Infrastructure maintenance
- Dynamic equipment analysis

### **ARCHITECTURE**

- Industrial facility design and redesign



**E**xecuting in the shortest possible time, tailoring during production line assembly, and installing permanent connectivity between the virtual space and each of the resources involved in the manufacturing process: these are just some of the aspirations for the industrial sector of the 21st century.

In pursuit of these objectives, dizzying changes to the production model are afoot. Increasingly complex and high tech products, together with methods that adapt quickly to market demands and appeal to interconnectivity and automation: this is what we mean by the term industry 4.0

Consolidation of this concept relies on very specific solutions that imply comprehensive digitalization.

Peruvian services providers are at the forefront of this effort, employing their own unique digital tools to deliver the resources necessary in areas such as precision agriculture.

By using software that helps monitor high-tech irrigation and even tracks the work done by the machinery in the field, farmers can perform calculations and take decisions based on secure data sent in real time to their computer or cell phone.

Peruvian companies are implementing multiple solutions for planning and management systems, through digitizing processes as fundamental as transport, logistics, distribution, inventories, procurement registries, construction planning, control and supervision of physical environment and infrastructure, and even employee performance management. Cybersecurity is another field that our specialists are exploring: automated protection for all kinds of facilities to safeguard the physical wellbeing of individuals and control access to the installations that house the client's most delicate industrial operations.

159 %

is the increase in sales of collaborative robots for industry to 2020.<sup>(3)</sup>

US\$ 60 BILLION

is the global value of the industrial sector by the year 2020.<sup>(1)</sup>

In 2019 the global internet of things (IoT) market for industry reached a worth of

US\$ 126 BILLION<sup>(2)</sup>

SOURCE:

(1) "Global Industry 4.0 Market Size, Share, Growth, Trends and Forecast to 2025". Verified Market Research.

(2) "Industrial IoT Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024". IMARC Group.

(3) "2019 Manufacturing Trends Report". Microsoft.



REAL ESTATE



## Solutions and services

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### SOFTWARE

- Augmented reality for project development
- Smart buildings: automation and control systems

### DIGITAL MARKETING

- Prospect acquisition and lead generation marketing
- Comprehensive digital marketing consulting
- Digital strategies
- Social network administration

### ARCHITECTURE

- Real estate projects (offices and residential buildings) design
- Lighting design



# The welcome to FUTURE of the real estate business

Long since recovered from the battering of the 2008 global financial crisis, the real estate sector continues to strengthen, and the booming digital transformation is laying the foundations and enabling us to glimpse the future.

By designing and commissioning solutions based on big data—and on software management that employs drones, 3D technology, and virtual reality—the most innovative services exporting companies are adding new value and revolutionizing the business.

Proptech resources help optimize the work both of companies that construct buildings and those that sell residential and commercial properties. A radical change to buying and selling is occurring, with 3D presentations offering purchasers a far more realistic vision of their building project than anything traditional plans and models can deliver.

This leap forward makes possible a vivid experience of virtual reality (VR). From anywhere in the world a prospective buyer can remotely “visit” a property still in development, and even modify its design. These solutions work just as well whether the project is public or private, commercial or residential. They enable planners to incorporate sustainability and environmental considerations, develop visions in harmony with surrounding urban contexts, and create energy saving lighting solutions or integrate natural and artificial illumination.

Disruptive technologies are sure to keep the real estate sector at the forefront of responsible resource use, and at no cost to the creature comforts consumers like to enjoy.

The global market value of information technology (IT) for the real estate sector will be

US\$10.79 BILLION

by 2021. <sup>(1)</sup>

US\$

45.3 TRILLION

is the volume of global transactions in the commercial real estate sector (CRE) in 2020. <sup>(2)</sup>

US\$

69 TRILLION

is the total value of assets under management (UAM) of the global private real estate sector during the first half of 2030. <sup>(3)</sup>

SOURCE:

(1) "IT Market in Real Estate. Growth, Trends and Forecast 2019-2024". Mordor Intelligence, Research and Markets.

(2) "Price Waterhouse Coopers.

(3) "Price Waterhouse Coopers.



# BANKING





## Solutions and services

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### SOFTWARE

- Blockchain for computer security
- Password management systems
- Multimedia kiosks
- Self-consulting systems
- Applications development
- Bots and virtual assistants
- Customized systems development

### DIGITAL MARKETING

- User behavior prediction through business intelligence
- User experience
- Digital advertising and search engine optimization

### DIGITAL ANIMATION

- Advertising in 2D and 3D animation
- Corporate storytelling

### BPO / DEBT COLLECTION

- Collections management



# Boosting EFFICIENCY, convenience, and security

**T**he financial system is experiencing an accelerated phase of reinvention that is driven by the huge changes underway across the world. Technology must be the tool that delivers efficient user experiences adapted to the new demands of the digital environment.

This transition depends on processes under development through emerging technologies, such as blockchain, mobile payments, cloud services, and digital identification. Peruvian services export companies make these fintech resources available to clients as part of the evolution towards a modern and cutting-edge banking sector.

Several factors are causing this transformation, including the need to change core banking to accelerate digital progress in online platforms, enabling transactions in the shortest possible time through safe, reliable, and simple filters.

The solutions modernize procedures that, until recently, remained in analog format; for example, collections management now takes place through call centers, and BPO resources that swing into action as soon as a lender provides a loan or line of credit. Biometric systems offered by Peruvian companies are modernizing the physical environment for those customers who still attend branches. Whilst technology expedites banking procedures, new software generates valuable information about waiting times and staff productivity.

And, through systems that monitor their searches, users in the virtual environments of finance companies obtain personalized products that match their needs. In the digital age, the only place for the bank customer is at the very center of all business decisions.

1  
of every 2 millennial in the United States believes bank offices will be obsolete in the future. <sup>(3)</sup>

In 2020, contracts valued at

US\$ 9.3 BILLION

were signed for Fintech finance in Latin America. <sup>(2)</sup>

US\$

15.6 BILLION

was the expenditure on digital advertising by the financial services industry in the United States during 2019. <sup>(1)</sup>

SOURCE:

(1) "US Financial Services Digital Ad Spending 2019". eMarketer.

(2) "The State Of Fintech Q2'20 Report: Investment & Sector Trends To Watch". CB Insights.

(3) "Financial Services Technology 2020 and Beyond: Embracing disruption". PricewaterhouseCoopers (PwC).



MINING 

RETAIL - MASSIVE CONSUMPTION 

HEALTH 

EDUCATION 

INDUSTRY 

REAL STATE 

BANKING 



# SERVICES EXPORTS COMPANIES





## 1 TO 1

### Performance solutions

At 1 TO 1, the staff are not only specialists in grouping into the same database all the contactability and omnichannel information generated by students throughout their academic process. They also implement commercial and CRM solutions for sales and marketing. Through its exclusive CRM and ERP software tailored especially for education providers (Xpress Educa) and its acceleration platform that generates value to the sales funnel (Xpress Negocia), 1 TO 1 guarantees performance solutions for your institution.

[www.corp1to1.com](http://www.corp1to1.com)

#### EDUCATION

SOLUTIONS: SOFTWARE



## ABS INGENIEROS

### Automation and optimization

ABS INGENIEROS develops innovative software solutions that automate and optimize electromechanical and electrical engineering projects. DLT-CAD, DIREC-CAD, CAMRELT and DIMSELT are just some of its most outstanding programs. These technologies are based on national and international technical standards implemented in more than twenty countries. ABS INGENIEROS has won national and international awards that recognize its quality, excellence, leadership, and technological innovation; the

Century International Quality ERA Award conferred in Switzerland in April 2018 confirmed the company's quality as a specialized service provider.

[www.absingenieros.com](http://www.absingenieros.com)

#### INDUSTRY

#### EDUCATION

SOLUTIONS: SOFTWARE, ENGINEERING



## ACRUTA & TAPIA ENGINEERS

### Multi-sector consultants

ACRUTA & TAPIA ENGINEERS has developed its expertise in the pre-investment, investment, and supervision phases for roads, energy, transport, buildings, hydraulics, and sanitation projects. A leading multidisciplinary consulting services company, it has particular expertise in bridge rehabilitation, wastewater treatment plants, sewage system improvements and extensions, and road improvement and geometry road design. The company's workforce is proactive and innovative and its technology at the cutting edge.

[www.acrutaytapia.com](http://www.acrutaytapia.com)

#### INDUSTRY

SOLUTIONS: THE PUBLIC SECTOR, CONSULTING ENGINEERING



## AGROSOFT

Precision farming

AGROSOFT puts all the advantages of precision agriculture directly into the hands of farming companies through digital tools that optimize the work in the field. Its mobile applications to monitor high tech irrigation (Irrisoft), perform sanitary control of agricultural land (Fitosoft), and track machinery on the land (Agrotrack) all help to digitize agribusiness processes. These tools bring together the best information available to facilitate rapid decision-making.

[www.agrosoft.pe](http://www.agrosoft.pe)

### INDUSTRY

SOLUTIONS: SOFTWARE



## AGUACLARA

Exotically sophisticated

High quality fabrics, embroidered by hand, fine applications and designs inspired by Andean and Amazonian motifs. These are the concepts and identities that inspire AGUACLARA's international resort and swimsuit collections. Created in 1987, the APPLAUZI SA company produces and sells these sophisticated garments, exported to more than forty countries. This unstoppable expansion consolidates the sustained growth of a brand that, through a business model that guarantees high profitability, is rapidly becoming a leader in its sector.

[www.aguacalara-swimwear.com](http://www.aguacalara-swimwear.com)

### RETAIL - MASS CONSUMPTION

SOLUTIONS: FRANCHISING

THE MARCH OF SERVICES EXPORTS AT INTERNATIONAL LEVEL IS UNDERWAY: IN 2018 ALONE, GLOBAL EXPORTED SERVICES GENERATED BUSINESS VALUED AT US\$5.84 BILLION.



## AIRTEC

Engineering in movement

Industry, in general, and mining, in particular, requires effective ventilation equipment. AIRTEC has been manufacturing mining and industrial axial fans for more than fifty years and has implemented complete ventilation systems, gas monitoring systems, and flow and pressure meters. The company also specializes in automating, repowering, and repairing the main fans used for underground mining. AIRTEC's equipment and solutions are highly efficient, are optimized by simulation and CFD modeling, and their evaluation and accurate operability is driven by the innovative VentSim software.

[www.manekistudio.com](http://www.manekistudio.com)

### MINING INDUSTRY

SOLUTIONS: MINING SERVICES





## ALGORITMO

Digital & analytical performance

ALGORITMO is a technology company that promises to increase your sales by using the internet to position a company's brands in the minds of its consumers. In pursuit of these objectives, ALGORITMO delivers a digital strategy that aims to increase contact with consumers with the greatest likelihood of becoming customers. This lead capture approach analyses the demand that products or services have on the internet, enabling the goods or services provider to connect with the consumer.

[www.algoritmo.digital](http://www.algoritmo.digital)

**EDUCATION**

**RETAIL-MASS CONSUMPTION**

**REAL ESTATE**

**INDUSTRY**

SOLUCIONES: DIGITAL MARKETING, TOURISM

BY 2020, THE  
SERVICES  
EXPORTS  
PROMOTION  
PROGRAM AIMS  
TO POSITION  
PERU AS A  
COUNTRY THAT  
DEVELOPS  
SPECIALIZED  
SERVICES.



## ALLIGATOR ENTERTAINMENT

Technology and art

Tour the interiors of a factory to see its operation up close. Live an immersion adventure traveling through magical worlds filled with sorcerers and gigantic snowmen. These encounters, and so much more, become possible through the virtual reality and animation services of ALLIGATOR ENTERTAINMENT. The company specializes in creating experiences and content through its array of technology for advertising and entertainment: digital animation; virtual and augmented reality, and; development of VFX, iOS, Mocap, Android, and videogame applications.

[www.alligatorentertainment.com](http://www.alligatorentertainment.com)

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: DIGITAL ANIMATION  
ENTERTAINMENT, TOURISM



## ANDA WATCH

The Peruvian smartwatch for children

ANDA WATCH is a pioneering developer of wearable technology and has designed its smartwatch for children aged between 3 and 9 years to provide emotional communication. The device works on 4G connectivity and—through direct calls, messages or emoticons—facilitates both geolocation and communication between parents and children. The watch has a special communication system that uses symbols; by simply drawing or selecting a basic form, a child can send an emergency message or call for help

[www.anda.pe](http://www.anda.pe)

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: TELECOMMUNICATIONS,  
SOFTWARE



## ATTACH

The power of data

The mission of ATTACH is to develop a digital vision that helps companies increase profits and improve their stakeholder relationships. Based on the combined power of data, research, and innovation to generate business profitability and bring brands closer to markets, this consultancy firm develops mobile applications, digital strategies, innovation projects, and user experiences. The management systems and data and the artificial intelligence solutions that ATTACH develops will contribute to your business objectives.

[www.attachmedia.com](http://www.attachmedia.com)

**BANKING**

**RETAIL-MASS CONSUMPTION**

**EDUCATION**

SOLUTIONS: DIGITAL MARKETING



## AVAL PERÚ

Friendly telecollections

AVAL PERÚ provides friendly telecollection that uses cutting-edge technology to ensure debt repayment and reduce arrears rates. Applying BPO techniques, the company manages, controls, and monitors commercial documents from the moment of issue to final payment. The solutions combine IT and telephony using an IP call center platform, text messages, voice mail servers, automatic operators, predictive dialing, and a progressive call generation system

[www.avalperu.com](http://www.avalperu.com)

**BANKING**

SOLUTIONS: BPO



## AVANCES TECNOLÓGICOS

Reliable document management

Since 1993, AVANCES TECNOLÓGICOS has been delivering advanced procedures for HRM, contracting, administration, document control, and commercial management. Specialization, clear responsibilities, and quality solutions are the keys to the company's success. ADVANCES TECNOLÓGICOS is the company to contact if you need better internal document control, if document approval processes are slow, or if your security lacks suitable restrictions on document access, viewing, modification, or download.

[www.avances.com.pe](http://www.avances.com.pe)

**INDUSTRY**

**BANKING**

**MINING**

SOLUTIONS: SOFTWARE





## BIT PERFECT SOLUTIONS

Automating the country

Under the premise of converting the great ideas of its customers into a software product, BIT PERFECT SOLUTIONS is taking on the challenge of automating the country through creative and viable solutions on demand. The company's principal products include web systems to manage personal records held at medical centers, tourism program management applications, and KasNet Agent implementation—the largest network of multi-bank correspondent agents. Leveraging Huawei, BIT PERFECT SOLUTIONS is bringing public cloud services with local nodes and in-country billing to Latin America.

[www.bitperfect.pe](http://www.bitperfect.pe)

**BANKING**  
**HEALTH**

SOLUTIONS: SOFTWARE, TOURISM



## C.P.S. DE INGENIERÍA

Efficient and committed engineering

Geological and geotechnical studies, topographic surveys, environmental impact assessment, technical and economic feasibility studies: these steps are fundamental to any mining exploration or operation project. C.P.S. DE INGENIERÍA strives to implement and supervise each of these processes in a dedicated manner. The company undertakes soil laboratory testing, inventory evaluation, fixed assets valuation, correct preparation of technical reports, and proper works implementation and equipment installation.

[www.cpsingenieria.com](http://www.cpsingenieria.com)

**MINING**

SOLUTIONS: CONSULTING ENGINEERS



## CANCHANYA INGENIEROS

Operational excellence

CANCHANYA INGENIEROS provide personalized services that range from underground mining (development, exploitation, and maintenance) to support for engineering design and civil works. Expert in tunnels and ramps, the company develops technology for a wide range of operations: mechanized and conventional exploitation; horizontal, vertical and incline excavations; horizontal galleries and vents; construction of ramps with positive gradient; ramps with negative gradient, crosscuts, and horizontal chambers, and; galleries in various sections and in horizontal, vertical and inclined directions.

[www.cis.com.pe](http://www.cis.com.pe)

**MINING**

SOLUTIONS: MINING SERVICES



PERU ASPIRES TO BECOME A SERVICES HUB FOR LATIN AMERICA AND THE WORLD. ACHIEVING THIS GOAL DEPENDS ON A REGULATORY FRAMEWORK THAT SUPPORTS SERVICE COMPANIES BECOME MORE COMPETITIVE IN THE INTERNATIONAL MARKET.



### **CELER**

Employee management and security

As specialists in access solutions and assistance with biometrics, CELER contributes to the management and security of your employees' activities. This company custom designs systems for access control, attendance monitoring, and—through an "hours bank"—effective management of working hours. CELER also monitors the precise location of your employees and provides detailed records of their activities and results. Optimize your service levels and sales results with CELER.

[www.fractal.com.pe](http://www.fractal.com.pe)

#### **BANKING**

SOLUTIONS: SOFTWARE, TELECOMMUNICATIONS



### **CERV REALIDAD VIRTUAL**

Simulators for high-risk jobs

Industry 4.0 requires creative solutions when it comes to high-risk activities in industrial safety, equipment operation, and maintenance activities. CERV REALIDAD VIRTUAL designs virtual reality simulators to train your employees by allowing them to interact virtually with work environments and simulate their activities. Thanks to the interaction through devices such as virtual viewers and hand controls, personnel improve their technical skills and reduce the likelihood of workplace accidents.

[www.cerv.com.pe](http://www.cerv.com.pe)

#### **MINING**

SOLUTIONS: SOFTWARE



### **CESEL INGENIEROS**

Unbeatable solutions for industry

The experience, entrepreneurial ability, and high-level technical skills of CESEL INGENIEROS are on display in the services it delivers for industry and mining: building consultancy, assembly supervision, project management, and environmental studies. The company's exhaustive solutions include impact studies, purchasing control, seismic risk studies, bathymetric surveys, environmental remediation, and geotechnical laboratory services. CESEL INGENIEROS uses the latest software: WBS Chart Pro (project control), ISC Aermodm (environment), and Arc Gis 3D Analyst (topography).

[www.cesel.com.pe](http://www.cesel.com.pe)

#### **MINING INDUSTRY**

SOLUTIONS: CONSULTING ENGINEERS



## CHINAWOK

World class chifa

Born as a fusion between ancient Cantonese Chinese cuisine and more traditional local ingredients, chifa is one of Peru's most popular and beloved cuisines. CHINAWOK was founded twenty years ago with the aim of internationalizing Peruvian chifa as a major chain. The objective is in sight, with 127 points of sale in eight countries and a target of 180 restaurants by 2021. This franchise is today a consolidated brand whose success has been spiced over the flame of a wok.

[www.chinawok.com.pe](http://www.chinawok.com.pe)

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: FRANCHISING

THE PERUVIAN GOVERNMENT PASSED THE LAW ON PROMOTING SERVICE EXPORTS AND TOURISM (NO. 30641), LEGISLATION CREATED TO SUPPORT PERUVIAN ENTREPRENEURS PROVIDING SOLUTIONS AND SERVICES OVERSEAS.



## CMMS ENTERPRISE

Specialists in asset management and maintenance

When a company fails to properly manage its assets maintenance, the inevitable faults and shutdowns affect its productivity. CMMS ENTERPRISE provides comprehensive solutions that prevent these problems. Its accurate initial maintenance diagnosis creates opportunities for improvement, from definition of the strategy you require through to development of maintenance plans and procedures that aim to extend the useful life of your assets. The company complements these services by asset management and / or maintenance software that will make your operations more profitable.

[www.cmms.pe](http://www.cmms.pe)

**MINING**

SOLUTIONS: MINING SERVICES



## CONSORCIO CONTACOM

Accounting, tax, and compliance

CONSORCIO CONTACOM puts its business consulting services at your disposal. By using analytical tools such as SAS-IA and machine learning, the company specializes in obtaining accurate results for asset measurement and management on behalf of businesses operating in sectors such as water, electricity, finance, and services. CONSORCIO CONTACOM ensures your organization will be profitable, while using a powerful compliance approach to reduce the risks that arise from regulation.

[www.contacom.net](http://www.contacom.net)

**INDUSTRY**

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



## CORPORACIÓN ENERGY

Electricity network technicians

CORPORACIÓN ENERGY specializes in developing electricity network projects, including substations; splice implementation; low, medium, and high voltage power lines, and; testing of OPGW and ADSS fiber optic cables. The company also prepares prefeasibility, feasibility, and final technical reports; delivers detailed engineering plans and works implementation, and; provides follow up through operations and maintenance programs. The service is comprehensive and aims to achieve your objectives.

[www.cesa.pe](http://www.cesa.pe)

**MINING**  
**INDUSTRY**

CONSULTING ENGINEERS,  
HYDROCARBONS



## CORPORACIÓN VIBROTECHNOLOGY

Vibrational analysis of rotating equipment

VIBRO TECHNOLOGY CORPORATION consists of a select group of vibration analysts who apply modern dynamic analysis techniques to diagnose and detect any type of lateral vibrational failures and deformation of mining equipment and structures. Among the company's specialties are measurement of torque, deformation, and torsional vibration using Strain Gage. The specialists apply real-time analyzers with up to 128 channels and acceleration sensors that work with the latest generation programs, such as MEScope, Expert Alert, and Alert Real Time Analyzer.

[www.vibrotechnology.org](http://www.vibrotechnology.org)

**MINING**

SOLUTIONS: MINING SERVICES



## DE LA PIEDRA ARQUITECTOS

A multidisciplinary architectural approach

The multidisciplinary perspective which DE LA PIEDRA ARQUITECTOS brings to its projects includes specialties such as urban planning, landscaping, and environmental care. Drawing on over twenty-five years of experience in architecture and consulting services, the company develops real estate projects, such as infrastructure for the retail sector and the design of corporate buildings and public and private facilities and infrastructure. Its most emblematic work is Lima's Grand National Theater; however, it has also delivered important corporate and residential buildings, including condominiums.

[www.dlps.com](http://www.dlps.com)

**REAL ESTATE**  
**RETAIL-MASS CONSUMPTION**

SOLUTIONS: ARQUITECTURE, INFRASTRUCTURE





## DESSIN TECHNISCH

Cutting edge architecture

DESSIN TECHNISCH is a cutting edge architecture practice. The company's founders, Federico Dunkelberg and Sophie Le Bienvenu, together with their team of professionals, work closely with their clients by focusing on research, technology, and innovation. Having worked with the prestigious architects Zaha Hadid and Norman Foster, one of the strengths of DESSIN TECHNISCH is collaborating with international specialists to "tropicalize" their concepts in Peru. The aim is to promote architecture without limits by developing complex projects to universal standards.

[www.dessin-technisch.com](http://www.dessin-technisch.com)

**RETAIL-MASS CONSUMPTION**  
**EDUCATION**

SOLUTIONS: ARQUITECTURE,  
INFRASTRUCTURE



## DISFRUTA

Juices and healthy smoothies

Anchored in fair trade and respect for the environment and the quality of its inputs, DISFRUTA has been revolutionizing the sale of juices and smoothies made from the freshest natural fruit. The company's concept is simple: in addition to freshness, its products provide the nutrients essential to leading a healthy, active, and energetic life. Currently having a presence in Peru and Chile, DISFRUTA has had success in the shopping center sector and has cornered a market that offers significant prospects for growth.

[www.disfruta.com.pe](http://www.disfruta.com.pe)

**RETAIL-MASS CONSUMPTION**  
SOLUTIONS: FRANCHISING



## DNA-BLAST LATINOAMÉRICA

Blasting optimization

Blasting in quarries, during civil works, and for surface and underground mining requires a high degree of safety and planning. DNABLAST LATINOAMÉRICA has designed I-Blast, a multifunction software package that simulates blasting effects to help you make the right decisions for any type of detonation. Among a range of applications, I-Blast will allow you to track the fragmentation and vibration of each explosion. By altering variables, you will also be able to predict and evaluate an enormous range of blast scenarios.

[www.dna-blast.net](http://www.dna-blast.net)

**MINING**  
SOLUTIONS: MINING SERVICES



## DOMINIOTECH

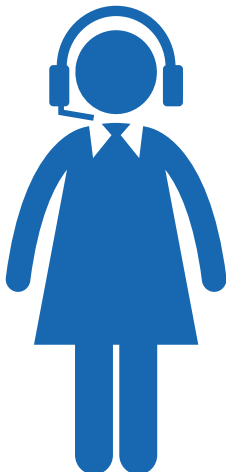
Software for environmental management, and work health and safety

DOMINIOTECH develops software solutions that assist businesses comply with their own environmental commitments and those required by national legislation and international agreements. Eco2biz supports monitoring, inspections, waste management, water management, permit administration, and environmental incident management. Safe2biz assists you undertake inspections, identify unsafe working conditions, train your personnel in how to use protective equipment, and manage any occupational health and safety issues that arise from workplace accidents.

[www.dominiotech.com.pe](http://www.dominiotech.com.pe)

### MINING

SOLUTIONS: SOFTWARE



THE LAW BENEFITS A RANGE OF SECTORS THAT HAVE RECENTLY BEEN POSITIONING THEMSELVES IN THE GLOBAL MARKET: TRANSLATION, FRANCHISING, E-LEARNING, DIGITAL ANIMATION, COMMERCIAL INTERMEDIATION, INTEGRATED ENGINEERING SERVICES, AND ANALYSIS AND TECHNICAL TESTING.



## DSB MOBILE

Profitable and personalized solutions

DSB MOBILE offers a commitment to ensure the quality and timely delivery of its mobile and web solutions. The company designs its applications to provide consulting, personnel outsourcing, mobile security tools, and customized software development services. These resources generate value through their harmonization with your IoT devices, cloud solutions, and infrastructure and process ecosystems (ERP). By also integrating with your peripheral equipment, DSB MOBILE meets the needs of your suppliers, employees, and customers.

[www.dsbmobile.com](http://www.dsbmobile.com)

### BANKING

### RETAIL-MASS CONSUMPTION

### REAL ESTATE

SOLUTIONS: SOFTWARE, INSURANCE



## DYNAMICALL

The contact center that adapts to your goals

Whether your services or products require traditional marketing (outbound) or your plan requires a strategy based on attracting customers with relevant content so that the targets come to you (inbound), DYNAMICALL provides the solution. Through its multichannel contact center specialized in outsourcing sales, retentions, back office services and customer service, this company offers you a complete and tailored strategy for automation (bots), complaints management, loyalty programs, and consumer satisfaction surveys.

[www.dynamicall.com](http://www.dynamicall.com)

### RETAIL-MASS CONSUMPTION

SOLUTIONS: BPO, CONTACT CENTER, TELECOMUNICATIONS, INSURANCE

NATIONAL  
LEGISLATION  
PROVIDES  
INCENTIVES  
FOR PERUVIAN  
BUSINESSPEOPLE  
TO GENERATE  
WEALTH  
THROUGH THEIR  
INNOVATIVE  
DRIVE AND  
TECHNOLOGICAL  
DEVELOPMENT.



## EBIZ LATIN AMERICA

Supply chain solutions

EBIZ LATIN AMERICA offers you B2B resources that aim to improve communication between supplier clients and your purchasing clients. With eighteen years of experience in the public and private markets, the company has become an e-business expert. Its mission is to facilitate your exchanges and to engage in a personalized manner with each of your activities using proprietary software, such as the e-Procurement (RFQ control), and e-Inventory (inventory control). These programs deliver savings across the entire supply chain and lower the cost of goods and services.

[www.ebizlatin.com](http://www.ebizlatin.com)

**MINING**

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



## E-LEARNING SOLUCIONES

Virtual education

Tailored virtual training is the promise of E-LEARNING SOLUCIONES. Through implementing personalized training resources in virtual learning environments, the company creates effective online training environments—virtual classrooms—that guarantee learning based on its extensive adult education experience. The solid distance learning methodology personalizes the contents and learning activities according to each client's corporate image.

[www.el-soluciones.com](http://www.el-soluciones.com)

**MINING**

**RETAIL - MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



## ENCHÚFATE

Technology for training

Set to transform higher education through technology, ENCHÚFATE designs, develops, and implements training systems that optimize and modernize academic, administrative, and financial management processes. AKDEMIC is the ERP solution that integrates all the information systems of your educational institution together with infrastructure that incorporates cloud computing services. The company's quality principles, together with a focus on the client and its human capital, ensures the successful implementation of ENCHÚFATE's technological solutions.

[www.portal.akademic.pe](http://www.portal.akademic.pe)

[www.enchufate.pe](http://www.enchufate.pe)

**EDUCATION**

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE, GOVERNMENT





## ENGINEERING SERVICES

Specialists in a prevention culture

All massive structures—be they mines, tunnels, refineries, department stores, or high-rise buildings—require reliable fire protection systems, properly trained personnel, and approved response procedures. ENGINEERING SERVICES, a pioneer consultant in the field, delivers each of these elements using thorough risk analysis, process safety, response plans, training programs, and security system testing and audits. The company guarantees compliance with technical standards, national regulations, and international codes..

[www.essac.com.pe](http://www.essac.com.pe)

**MINING**  
**INDUSTRY**

SOLUTIONS: CONSULTING ENGINEERS



## EXE

Integrated digital marketing

Online purchases are becoming increasingly familiar for today's consumer. Conscious of this trend, EXE specializes in developing and implementing digital marketing strategies, which—by engaging potential clients—increase your online sales. The company's digital strategies transmit your brand concept and enhance your e-commerce ecosystem through digital campaigns, creative concepts, digital advertising, audiovisual production, website design and redesign, and social network management

[www.exe.pe](http://www.exe.pe)

**RETAIL-MASS CONSUMPTION**  
**HEALTH**  
**INDUSTRY**

SOLUTIONS: DIGITAL MARKETING



## FINTECH LAB

A technological innovation laboratory for finance

Experts in digital services that apply technology to business and commercial transactions, FINTECH LAB offers cloud platform solutions for digital factoring, digital guarantees, digital funds transfers, and digital credit services. The company brings finance closer to individuals, not only through its strategic consulting activities in corporate innovation and business agility but also through its innovative solutions, such as eCash.pe (remittances), Sofi.la (financial guarantees), and laBolzita.com (collective financing).

[www.fintechlab.la](http://www.fintechlab.la)

**BANKING**  
**RETAIL-MASS CONSUMPTION**

SOLUTIONS: TELECOMUNICATIONS, FINTECH



## **FORTEL**

Focused on maximizing the client's experience

FORTEL is determined to generate high value customer experiences. The company implements a series of service channels (digital, voice, and face-to-face) tailored to a range of business requirements, such as collections, surveys, orders, complaints loyalty programs, and client service and help desk. The overall goal is for your business to attract new clients. FORTEL assists you deliver optimal experiences for your clients by providing BPO that raises your productivity and efficiency, whilst complying fully with your service standards.

**web.fortelcorp.com**

### **BANKING**

SOLUTIONS: BPO, CONTACT CENTER, TELECOMUNICATIONS



## **FOTOSÍNTESIS AP**

360° marketing and advertising

With strategy in mind and creativity at heart, FOTOSÍNTESIS AP designs and implements ingenious 360 digital advertising campaigns that comprehensively engage your target audience so that your product or service achieves and exceeds its marketing and sales plans. Based on thorough research and qualitative documentation, the company sets in motion machinery that is creative and finely tuned, and which generates innovative multimedia advertising using graphic and audiovisual elements.

**www.fotosintesis.pe**

### **RETAIL-MASS CONSUMPTION**

#### **BANKING**

SOLUTIONS: DIGITAL MARKETING



## **G&S GESTIÓN Y SISTEMAS**

Surveillance using artificial intelligence

Drawing on artificial intelligence (AI), G&S GESTIÓN Y SISTEMAS delivers new analytical capabilities to your security cameras through a monitoring and warning system that requires no human intervention. Providing perimeter security solutions and facial recognition, the company enables you to analyze images and video in real time. You can customize alerts according to your needs and automatically identify—using a database stored in the cloud—the individuals who enter your premises; be they suppliers, VIP customers, or even unwelcome visitors.

**www.gestionysistemas.com**

### **RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



## H&O SYSTEM SAC – SIEWEB

Digitizing educational quality

Through facilitating communication between students, parents, teachers, and schools, Sieweb aims to establish the technological link that makes the education process successful. This digital platform—developed by H&O SYSTEMS SAC-SIEWEB—allows teachers and administrative staff to easily access evaluations, study certificates, medical records, allowance payments, and admission information. Parents can fully trace their child's progress through messages direct from teachers and by examining grades and records of homework and attendance. The company tailors the package according to the specific needs of each educational institution.

[www.sieweb.com.pe](http://www.sieweb.com.pe)

### EDUCATION

SOLUTIONS: SOFTWARE



## HDC

Comprehensive collections management

Now positioned amongst the principal companies that deliver comprehensive and highly-effective collections management, HDC develops customized services for financial institutions in areas such as back office, collections, customer service, arrears recovery, address verification, and sales and telemarketing. To achieve your business goals and strengthen your service in a personalized and targeted manner, HDC offers a national and international collections call center that draws on first-rate human resources and multichannel technological tools.

[www.hdec.com.pe](http://www.hdec.com.pe)

### BANKING

SOLUTIONS: TELECOMUNICATIONS, BPO, CONTACT CENTERS

PERUVIAN ENTREPRENEURS AND  
BUSINESSPEOPLE CAN STRENGTHEN  
THEIR OPERATIONS BY ACCESSING  
THE BENEFITS AVAILABLE IN  
INTERNATIONAL AGREEMENTS.



## HIPER

Experts in financial and  
non-financial processes

HIPER delivers solutions that respond to the needs of the companies and institutions of the 21st century. Driven by the challenge to discover competitive advantage, HIPER designs resources that improve interaction and contribute to streamlining procedures. HiperCenter is a platform that adapts your corporate image and your contents—at ATMs, and on smartphones, laptops, and personal computers—to reduce the time to market for your products. HiperFirmas is a system that administers, visualizes, and validates signatures and powers of attorney issued by officials and clients.

[www.hiper.com.pe](http://www.hiper.com.pe)

### BANKING

### RETAIL-MASS CONSUMPTION

SOLUTIONS: SOFTWARE



## HLC INGENIERÍA Y CONSTRUCCIÓN

EPC project development

The task of assembling and commissioning gold and silver recovery plants requires security and attention to detail. HLC ENGINEERING AND CONSTRUCTION comprehensively executes these processes through the turnkey (EPC) modality. The methodology draws on Merrill & Crowe and ADR techniques, which include acidic water treatment infrastructure, effluent treatment, and other metallurgical tests. The company's expertise includes consulting services, and also projects in the sanitation, agribusiness, and hydrocarbons sectors.

[www.hlcsac.com](http://www.hlcsac.com)

### MINING

SOLUTIONS: MINING SERVICES



## IESA

Leaders in underground mining

With more than 65 years providing services in underground mining and civil construction, IESA stands out for its commitment to improve operations by continually seeking to optimize processes. The company's expertise in infrastructure project implementation for surface and underground projects—such as roads, hydraulics, and hydroelectricity—is widely recognized. IESA also implements other mining infrastructure works, such as deepening, exploration, preparation, exploitation, and dam extensions.

[www.iesa.com.pe](http://www.iesa.com.pe)

### MINING

SOLUTIONS: MINING SERVICES, INFRASTRUCTURE



## IDW

Technology that inspires companies

Web and mobile application design is the central axis around which IDW has developed its technological innovation. Its solutions aim to promote your online business, improve your digital efficiency, and guarantee an excellent user experience for your employees, partners, and clients. With a focus primarily on the Latin American and United States markets, the company implements its software in compliance with the demanding IPM (Project Management Institute) standards and drawing on design thinking to deliver a differentiated experience that accelerates your corporate performance.

[www.idw.com.pe](http://www.idw.com.pe)

### BANKING

### RETAIL-MASS CONSUMPTION

SOLUTIONS: SOFTWARE





## **INCIMMET**

Comprehensive excavation solutions

Companies active in infrastructure projects and underground and surface mining recognize INCIMMET as an expert in excavations and related services. The consultants focus on designing comprehensive solutions for the mining sector as a whole, including inside the mine, earthworks, slope stabilization, horizontal and vertical excavations (raise boring), EPC of hydraulic and shotcrete filling plants, drainage systems and pond construction, and roads and access rehabilitation and maintenance.

[www.incimmet.com](http://www.incimmet.com)

### **MINING**

SOLUTIONS: MINING SERVICES, INFRASTRUCTURE



## **INFOMÁTICA**

Hotel and restaurant management software

User-friendly systems for the back and front office, INFOrest and INFOhotel are the flagship software programs INFOMÁTICA has designed for hotel and restaurant management and automation. These complementary applications enable you to manage and identify control points in your business, such as sales statistics, logistics, inventories, food cost, service quality, and loyalty programs. The emphasis is on the cost and standardization of your processes to prevent theft and identify losses—all fundamental indicators for decision-making in your organization.

[www.infomatica.pe](http://www.infomatica.pe)

### **RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



## **INTELLISOFT**

Automating vehicle access

INTELLISOFT is a company that provides cutting-edge technology for automated vehicle and pedestrian access control and for electronic security and software. The company's Intelli Pass software delivers automated parking station access and its Intelli Park package collects parking fees through ticketing issued manually, by automatic dispenser, or via a mobile application. These systems are available for prisons, airports, hospitals, factories, universities, land terminals, and shopping centers. INTELLISOFT also has a proprietary electronic invoicing platform.

[www.intellisoftsa.com](http://www.intellisoftsa.com)

### **RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



## INTERBISSNET

Optimizing customer service

Committed to improving the quality of customer service, INTERBISSNET has created QueueSmart Enterprise, a software package that manages and arranges shifts, and provides statistical information about the entry and profile of visitors and also the working hours and productivity of customer service staff. As a technology integrator focused on business solutions, the company has developed applications that automate personnel control and also information systems and online services that aim to improve responsiveness to customers.

[www.interbissnet.com](http://www.interbissnet.com)

## BANKING

SOLUTIONS: SOFTWARE, PUBLIC SECTOR



## iSUNNY LATAM

Digital marketing strategists

If you are looking to continually and consistently improve your business through a combination of excellent analysis and digital tools, iSUNNY LATAM is the company to choose. With over seven years of experience in Latin America, the consultants can provide a digital marketing strategy that quickly reaches your target audience and increases your sales; your business will grow exponentially as a result of their thorough analysis of your brand and its past results. iSUNNY LATAM has proven experience in implementing B2C and B2B operations in different markets across the region.

[www.isunnylatam.com](http://www.isunnylatam.com)

## REAL ESTATE

## RETAIL-MASS CONSUMPTION

SOLUTIONS: MARKETING DIGITAL, AUTOMOTIVE, SOFTWARE, WEB DEVELOPMENT



## JANAQ SOFTWARE & CONSULTORÍA

Commitment and results

Increase your online sales through dynamic, efficient, and user-friendly websites, whilst simultaneously retaining your customers through mobile applications. JANAQ SOFTWARE & CONSULTORÍA offers you a range of specialized solutions for electronic commerce and digital performance. Focused on providing products designed for the end user via UX / UI and first mobile best practices, the company also provides a multilevel (UcuMail) customized business suite that is oriented to CRM and will also revolutionize your email marketing strategy.

[www.janaq.com](http://www.janaq.com)

## RETAIL-MASS CONSUMPTION

SOLUTIONS: SOFTWARE



## JDM TECNOLOGÍA Y SOLUCIONES GLOBALES

Electronic document processing

JDM TECNOLOGÍA Y SOLUCIONES GLOBALES has more than twenty years of experience performing digital transformation services and processing tax and non-tax electronic documents across more than 100 business lines. The company also offers payment gateway, a reservations system, deductions, and the Telematic Declaration Program (Spanish acronym: PDT). JDM TECNOLOGÍA Y SOLUCIONES GLOBALES is an Electronic Service Provider (Spanish acronym: PSE) authorized by SUNAT to issue payment receipts through its EsavDoc electronic billing platform—the only program in Peru with an automatic auditing service

[www.jdm.com.pe](http://www.jdm.com.pe)

### RETAIL-MASS CONSUMPTION

SOLUTIONS: DIGITAL MARKETING



## KNOWIT PERÚ

Universe of experiences

Brands that succeed in attracting potential customers have one thing in common: they work with very clear ideas. KNOWIT PERÚ is an advertising agency that delivers global solutions to design an effective digital strategy for lead acquisition. By identifying and measuring your client interactions, the company provides a digital marketing strategy that ensures you offer value that is exclusive and proprietary, and which will ensure your consumers continue to buy your company's products and services and later recommend them to others.

[www.knowit.pe](http://www.knowit.pe)

### RETAIL-MASS CONSUMPTION

SOLUTIONS: DIGITAL MARKETING

RETAIL AND MASS CONSUMPTION OPERATORS ARE RIDING A TECHNOLOGICAL WAVE THAT DRIVES THEM TO UNDERSTAND THE PREFERENCES OF THEIR INCREASINGLY DIGITALIZED CONSUMERS.



## KOBRANZAS

Your collections partner

KOBRANZAS is your strategic partner for agile and hassle-free collections. The company makes available a package of resources tailored to your needs: a preventive collection service that becomes operative just prior to the due date for a loan and continues until payment arrears reach thirty days; recovery of debts in default but where legal action has yet to commence (recovery collection), and; corporate collections to manage your company's processes for outstanding invoice payments.

[www.kobsa.com.pe](http://www.kobsa.com.pe)

### BANKING

SOLUTIONS BPO





## KONECTA PERÚ

Communications management

To manage client conversations through multiple channels (SMS, email, chat, telephone) and social networks (Twitter, Facebook, YouTube, Google+, LinkedIn, WhatsApp, Foursquare), KONECTA PERÚ offers its own technological platform that facilitates customer relationship management (CRM). The company has an experienced team that integrates its EPIRON and KCRM propriety tools and combines online and offline channels in the same CRM to deliver successful results. The products are designed to cope with high user volumes and generate intelligent reports and feedback in real time.

[www.grupokonecta.com](http://www.grupokonecta.com)

### BANKING

SOLUTIONS: BPO

BANK BRANCHES  
HAVE BECOME  
AUTOMATED  
THROUGH  
BIOMETRIC  
SYSTEMS THAT  
SPEED CLIENT  
SERVICES AND  
SOFTWARE THAT  
GENERATES  
VALUABLE  
INFORMATION.



## LA LUCHA

Flavor with passion

For ten years—and through perseverance and dedication—LA LUCHA has been creating a place to enjoy a quality product that captures the traditional taste of Peruvian Creole food. The company's principal product is the sanguche, a bread bun surrounding oven smoked meats—turkey, chicken, piglet—whose passion and flavor has captivated not only locals but also diners in Chile and Colombia, countries into which the restaurant has expanded.

[www.lalucha.com.pe](http://www.lalucha.com.pe)

### RETAIL-MASS CONSUMPTION

SOLUTIONS: FRANCHISING



## LA MAR CEBICHERÍA PERUANA

Cebiche for export

When Gastón Acurio opened his LA MAR CEBICHERÍA PERUANA, he did so with one purpose: for Peruvian cebiche to conquer the world. Fourteen years later, the place where culture, a national sentiment, and the treasures of the sea all come together has become a restaurant where sustainability of marine species is the key. This successful and original culinary concept has a bright future, having already ventured successfully into Chile, Qatar, Argentina, Colombia, and the United States.

[www.lamarcebicheria.com](http://www.lamarcebicheria.com)

### RETAIL-MASS CONSUMPTION

SOLUTIONS: FRANCHISING





## LOLIMSA CONSULTORÍA DE SISTEMAS

White gown engineers

Through its LOLCLI 9000 software, LOLIMSA CONSULTORÍA DE SISTEMAS has made the electronic medical record the focus of its operations. The design of the package considers a range of management issues for medical clinics with a solution that aims to increase the quality of decision-making, from the moment a patient arrives until she or he is able to leave. The model has been successfully tested in 200 clinics and hospitals across ten countries in Latin America.

[www.lolimsa.com.pe](http://www.lolimsa.com.pe)

**HEALTH**

SOLUTIONS: SOFTWARE



## MAKACO

Animating advertising

Through their multiple skills applied to a wide range of audiovisual projects, MAKACO's designers and artists contribute their distinctive and creative point of view for 2D and 3D animation. Whether it is film, television, or advertising, the company has the expertise to create digital characters, simulate large crowds, and deliver photorealistic special effects. The results are on display in full splendor across the digital content MAKACO has produced for its clients.

[www.makaco.pe](http://www.makaco.pe)

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: DIGITAL ANIMATION



## MACROMAR

Comprehensive port logistics

With over 56,000 containers shipped, MACROMAR takes its place as one of the most experienced operators of logistics platforms for cargo handling. For 24 years the company has been designing resources that add value to its clients' business in the principal ports of Peru. Through its customs agency and clearance services, and international air and marine storage and loading, MACROMAR's specialized professionals display a great understanding of door-to-door solutions.

[www.grupomacromar.com](http://www.grupomacromar.com)

**INDUSTRY**

**RETAIL-MASS CONSUMPTION**

**BANKING**

**HEALTH**

**MINING**

**REAL ESTATE**

**EDUCATION**

SOLUTIONS: LOGISTICS





## MANEKI STUDIOS

Animation Talents

MANEKI STUDIO is dedicated to postproduction, visual effects, and 2D and 3D animation. This company has prepared advertising campaigns for government and the private sector, both in Peru and overseas. It currently exports chapters in 2D animation for a Chilean series, and preschool content for YouTube channels in India and Canada. With a focus on client satisfaction, MANEKI STUDIO employs professional talents who deliver impeccable results.

[www.manekistudio.com](http://www.manekistudio.com)

### RETAIL-MASS CONSUMPTION

DIGITAL ANIMATION, ENTERTAINMENT



## MARKOVATIONS

Biometric solutions for access control

Through the use of biometric technologies and Radio Frequency Identification (RFID), MARKOVATIONS develops solutions to control attendance and access. In partnership with the best international manufacturers in the sector—such as Suprema, Granding and Grupo Spec—the company designs biometric access control devices and ingenious fingerprint recognition and attendance control systems. MARKOVATIONS guarantees 100% success through providing personalized advice, from presale to final implementation.

[www.markovations.com](http://www.markovations.com)

### RETAIL-MASS CONSUMPTION EDUCATION

SOLUTIONS: SOFTWARE



## MEDISYS INTERNATIONAL

Allies of the pharmaceutical industry

MEDISYS INTERNATIONAL is a partner for the marketing and sales departments of pharmaceutical laboratories who seek a dedicated provider of technological resources so they can efficiently manage and implement their services. The company's flagship software package is MedSys—already distributed across eleven countries in the Americas—a system that delivers online information on the work of visiting medical practitioners. MEDISYS INTERNATIONAL also offers its MedFocus application to measure doctors' performance when issuing prescriptions, and MedCRM, which tracks the patient's treatment progress.

[www.medisys.com.pe](http://www.medisys.com.pe)

### HEALTH

SOLUTIONS: SOFTWARE

DISRUPTIVE  
TECHNOLOGIES  
ARE SURE  
TO KEEP THE  
REAL ESTATE  
SECTOR AT THE  
FOREFRONT OF  
RESPONSIBLE  
RESOURCE  
USE AND AT  
NO COST TO  
THE CREATURE  
COMFORTS  
CONSUMERS  
LIKE TO ENJOY.



## METR POLIS OFICINA DE ARQUITECTURA

Projects that care for the  
environment

With approximately one million square meters constructed, METR POLIS OFICINA DE ARQUITECTURA creates sustainable and competitive designs to meet the expectations of today. Applying new standards endorsed by the Peru Green Building Council—of which it is a founding member—the company delivers projects in a wide range of sectors: hotels, universities, shopping centers, mixed-use projects, corporate headquarters, and urban developments. METR POLIS strives to make each concept unique and to create value through architectural design.

[www.metropolisperu.com](http://www.metropolisperu.com)

**REAL ESTATE**  
**RETAIL-MASS CONSUMPTION**  
SOLUTIONS: ARCHITECTURE,  
INFRASTRUCTURE



## MINE SENSE FOR MINERS

Know-how for fleet  
management

With an intuitive interface and a solid database, MINE SENSE FOR MINERS designs its own technology. The range includes tyre sensors, high performance industrial computers for mining, and software—Control Sense, Health Sense, Safety Sense, and Report Sense—delivering comprehensive solutions to mining project challenges. The company's principal objective is to assist the mining industry efficiently optimize its operations. MINE SENSE FOR MINERS draws from its experience as far afield as Russia, Africa, Canada, Australia, and Indonesia.

[www.mss.pe](http://www.mss.pe)

**MINING**  
SOLUTIONS: MINING SERVICES



## NDT INNOVATIONS

The best in non-destructive testing

NDT INNOVATIONS—a company that is part of the Le n & Russo Ingenieros group—is a leader in predictive and preventive diagnostic services based on non-destructive tests for sectors such as mining, energy, construction, and the aerospace and nuclear industry. By examining your specific needs, the company determines its action plan using either conventional processes—such as thermography or industrial radiography—or other more advanced approaches: internal rotary inspection (IRIS), magnetic flux leakage tests (MFL), digital radiography and guided waves, electromagnetic techniques ECT / RFT / NFT, and Advanced ultrasound TOFD / Phased Array.

[www.ndt-innovations.com](http://www.ndt-innovations.com)

**MINING**  
SOLUTIONS: MINING SERVICES





## NEUMA PERÚ CONTRATISTAS GENERALES

Improve the performance of your tyres

Mining operations expose the off-road tyres of large vehicles to harsh conditions. NEUMA PERÚ CONTRATISTAS GENERALES specialize in repairing and maintaining this kind of tyre. Using innovative approaches, the technical staff determine the critical points at which damage due to terrain occurs. The company delivers real-time tracking of wear on the tread and can also remotely monitor temperature and pressure.

[www.neumaperu.com.pe](http://www.neumaperu.com.pe)

### MINING

SOLUTIONS: MINING SERVICES

INDUSTRY 4.0 REQUIRES HIGHLY SPECIFIC SOLUTIONS, WHICH IMPLY DIGITALIZATION OF ALL PROCEDURES ACROSS ALL MANUFACTURING SECTORS.



## NOVATRONIC

Exchange of information and transactions

NOVATRONIC provides online transactions solutions for sectors such as banking, commerce, government, and telecommunications. The operations include payments; digital channels (mobile banking, internet services); integration with payment networks and card operators, and; secure online information exchange for collection and recharging systems using data, photo, fingerprint, and facial recognition. These resources are available at the client's premises, or as BPO.

[www.novatronic.com](http://www.novatronic.com)

### BANKING

### RETAIL-MASS CONSUMPTION

SOLUTIONS: SOFTWARE, TELECOMMUNICATIONS



## OLYMPUS SYSTEMS

Password self-management

Forgetting one's password to access internal computer systems is a recurring problem that generates costs and wastes time. MONETA is the solution that delivers your company significant cost savings. Developed by OLYMPUS SYSTEMS, this versatile platform saves time and expense by enabling you to verify identity, and to change and unlock passwords. Simple to operate, you can use the system's structure to customize it to your organization's needs.

[www.olympus.pe](http://www.olympus.pe)

### BANKING

### EDUCATION

SOLUTIONS: SOFTWARE, INSURANCE



## OPERMIN

Committed to mining

Responding to the challenges of specialized underground mining, OPERMIN has accumulated outstanding national and international experience in machinery hire, tunnel design, and other civil works. Over a period of twenty-three years, the company has been expanding, with offices now established in Colombia and Mexico. Committed to the environment and to the safety and quality of its projects and solutions, OPERMIN never ceases its quest for innovation and technological development.

[www.opermin.com](http://www.opermin.com)

### MINING

SOLUTIONS: MINING SERVICES  
INFRASTRUCTURE



## OSAKA

Highly profitable Nikkei cuisine

Constantly innovating through its own version of Nikkei cuisine, the sophisticated and highly profitable OSAKA brand—flagship of the MCK Restaurants group—sits proudly amongst the 50 best restaurants in Latin America. Cosmopolitan and avant-garde, Nikkei cuisine is a hallmark of Japanese emigrants and their descendants who achieved the most sensual communion between their own gastronomic legacy and the cuisine they discovered when they reached Peru. This fusion is what has driven the company to internationalize OSAKA; it will shortly open the first restaurant in London (United Kingdom).

[www.osaka.com.pe](http://www.osaka.com.pe)

### RETAIL-MASS CONSUMPTION

SOLUTIONS: FRANCHISING



## OVERALL SOLUTIONS

Laser scanning of mills and crushers

Checking the internal wear of mills and crushers is a task that demands experience and knowledge. OVERALL SOLUTIONS is an engineering company expert in high precision inspection of mill and crusher liners, and in detecting deterioration. The company uses a 3D scanning application that verifies whether each individual part is operable. Its technicians also support mining, industrial, and cement operations by undertaking predictive maintenance, laser tracker metrology, and Non Destructive Technology (NDT) inspections.

[www.oversolt.com](http://www.oversolt.com)

### MINING

SOLUTIONS: MINING SERVICES



## PACHA STUDIO

From Cusco to the world

PACHA STUDIO defines itself as a group of passionate crazy people who like to do things differently. And it is this approach that the multidisciplinary team brings to the task of incubating and accelerating ideas. Focused on fiction and fantasy, one of the company's principal projects is Robotrash transmedia, a video game and short film: Robotrash y la incansable búsqueda del irutanium. (Robotrash and the tireless quest for irutanium). PACHA STUDIO has organized a graphic computer boot camp, and also designed educational robotics, cell phone games, social networks for soccer teams, and thematic online radio stations.

[www.pachastudio.com](http://www.pachastudio.com)

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: DIGITAL ANIMATION



## PECANO

Software for service stations

From the bowser to the shop, PECANO provides efficient control for your service and gas station management, together with all administrative, financial, and accounting procedures. Based on its PECANO ERP software, the company's solutions enable you to manage electronic invoicing in a manner that is integrated with the enterprise resource planning system. With its own consultants for software implementation and after-sales support, PECANO can also service other businesses, such as fleet managers, tanker operators, and grease and oil centers.

[www.pecano.pe](http://www.pecano.pe)

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



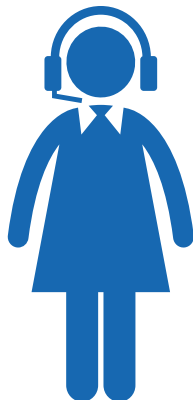
## PHOTOLIFE STUDIOS

Uniting families with their unforgettable memories

Beyond the traditional concept of photographic studio, PHOTOLIFE STUDIOS delivers its customers a unique experience that has made it one of the largest artistic photography chains in Latin America. With 27 stores in Peru and Chile, the company plans to enter the Colombian market in 2020. The innovative business model is based on the boutique concept, with process digitalization and a solid culture of client service. Boasting a high level of human talent, PHOTOLIFE STUDIOS is a profitable and modern company in search of strategic partners.

[www.photolifestudios.com](http://www.photolifestudios.com)

**RETAIL-MASS CONSUMPTION**  
SOLUTIONS: FRANCHISING



SPECIALIST COMPANIES DESIGNING EXPORTABLE SOLUTIONS FOR THE HEALTH SECTOR HAVE DEVELOPED CREATIVE RESOURCES TO OPTIMIZE PROCESSES THAT INCREASE THE QUALITY OF PATIENT CARE.



## PLAN B

Lions of animation

The creative talents at PLAN B develop, produce and provide postproduction for 2D and 3D animated advertising. For over ten years, their design, motion graphics, and illustration services have received international recognition. As a postproduction house, PLAN B has participated in successful advertising campaigns for the public and private sectors, and has obtained several important awards at international events, such as Cannes Lions.

[www.planb.com.pe](http://www.planb.com.pe)

**BANKING**  
**RETAIL-MASS CONSUMPTION**  
SOLUTIONS: DIGITAL ANIMATION



## POSITIVE COMMUNICATIONS

Set your ideas on to play

At POSITIVE COMMUNICATIONS the personnel are committed to generating excellent digital content (videos, memes, landing pages) that make you the star of your core business and bring you closer to your clients. Using its best digital marketing tools, the company creates relevant content to generate the quality leads that will position you as the brand. This approach delivers value to your followers, enabling you to sell more and to raise your online reputation. POSITIVE COMMUNICATIONS also evaluates—quantitatively and qualitatively—your digital strategy using its proprietary online data measurement system (Pmetrix®) to identify improvements that will help you achieve your goals.

[www.positive.agency](http://www.positive.agency)

**RETAIL-MASS CONSUMPTION**  
SOLUTIONS: DIGITAL MARKETING



## QUANTICO TRENDS

Better targeting of social networks

Not all the posts or news stories that mention your company on the internet are relevant to your business or the positioning of your brand. QUANTICO TRENDS has designed a tool that measures and monitors the scope of these mentions and offers you an accurate social listening process that guarantees the results of your digital strategy. By delving into the topics that most interest your business, this software package—known as Quantico—analyzes conversations in social networks and on web pages and helps you generate new ideas.

[www.quanticotrends.com](http://www.quanticotrends.com)

### BANKING

SOLUTIONS: DIGITAL MARKETING



## REAL SYSTEMS

Financial accounting *software*

If you need to streamline the accounting work of your company by instantly obtaining timely and up-to-date-managerial, analytical, operational, and tax information, CONCAR is the product you have been searching for. Created by REAL SYSTEMS—a company that for more than 25 years has been developing and commercializing business software—this financial accounting digital tool is designed with small, medium and large businesses in mind. The package integrates the accounting system with all other corporate services: collections, finance, marketing, production, electronic invoicing, and human resources. With real-time information, your decision-making will become instantaneous.

[www.realsystems.com.pe](http://www.realsystems.com.pe)

### INDUSTRY

RETAIL-MASS CONSUMPTION

BANKING

HEALTH

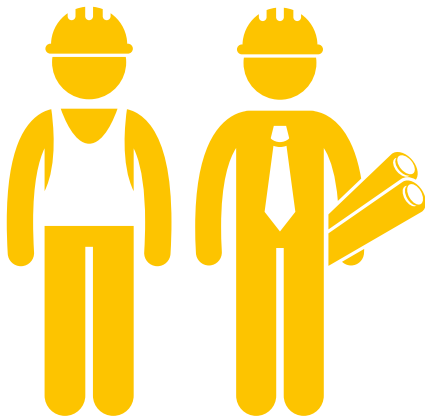
MINING

REAL ESTATE

EDUCATION

SOLUTIONS: SOFTWARE





## RED ANIMATION STUDIOS

The balance between art and technology

RED ANIMATION STUDIOS combines a team of talented artists with cutting-edge technology to create extraordinary stories, endearing characters, and fantastic worlds. Through a delicate balance between art and technology, this animation studio—with offices in Lima and Rio de Janeiro—offers an innovative set of animation solutions for the film and advertising industries. These resources cover the most important stages of production and postproduction: conceptualization and development of the artwork, storyboards, animatics, VFX, stereoscopic (real 3D) production and motion graphics.

[www.redanimationstudio.pe](http://www.redanimationstudio.pe)

**RETAIL-MASS CONSUMPTION**

**EDUCATION**

SOLUTIONS: DIGITAL ANIMATION, ENTERTAINMENT



## REMICSA DRILLING

Diamond and RC drilling professionals

REMICSA DRILLING specializes in drilling operations with geotechnical and hydrogeological exploration purposes. The company applies diamond and RC perforation using DDH and multipurpose equipment to drill cavities to different depths at the requested diameter. REMICSA DRILLING combines this highly specialized work with a range of other services: well drilling; permeability testing; drilling and installing piezometers and inclinometers, and; airlift testing, which checks the water flow available for an excavation.

[www.redrilsa.com.pe](http://www.redrilsa.com.pe)

**MINING**

SOLUTIONS: MINING SERVICES



## RESEMIN

The breakthrough in drilling rigs for mines

Driven by its business strategy, its human capital, and its sense of technological innovation, RESEMIN is not only an undisputed leader in the narrow vein mining sector but is also the third largest global manufacturer of drilling equipment. Its MUKI line of equipment has transformed underground mining thanks to the innovation it brings for front face drilling (MUKI FF); long-hole drilling in narrow sections (MUKI 22); drilling with parallel holds (MUKI LHP), and; sublevel stoping, sublevel caving and benching (MUKI LHBP-2R).

[www.resemin.com](http://www.resemin.com)

### MINING

SOLUTIONS: MINING SERVICES



## REXTIE

Secure currency exchange

REXTIE is an online exchange platform that enables you to buy and sell dollars. Through its mobile applications (iOS and Android) or its web platform, the company's competitive exchange rate means your experience is both safe and economical. With three years in the market, REXTIE is a StartUp Peru 2018 winner and has been accelerated by the University of the Pacific. With an operations volume exceeding US\$430 million, the company has positioned itself as Latin America's largest currency exchange fintech.

[www.rextie.com](http://www.rextie.com)

### BANKING

SOLUTIONS: FINTECH



## RIE SAKATA

Design and lighting solutions

For the subtlety of the sensations it can afford the human experience within a building, lighting magnifies architecture. And it is with this element orchestrating the emphasis, that attention is drawn to the forms so that the details come into view. From these principles, RIE SAKATA implements lighting projects for residential buildings, educational institutions, and a range of commercial and corporate infrastructure. The company delivers technologically advanced indoor and outdoor lighting, and also control systems that utilize resources efficiently.

[www.riesakata.com](http://www.riesakata.com)

### REAL ESTATE

### RETAIL-MASS CONSUMPTION

SOLUTIONS: ARQUITECTURE



## ROBOTIC AIR SYSTEMS

Aerial robotic systems

Using the industrial drones of ROBOTIC AIR SYSTEMS is like having a personal satellite at your disposal. These devices are manufactured to operate autonomously at great height and under extreme climatic conditions. The company's software is designed for search and rescue (Pisqu), security and surveillance work (Abox), or for optimizing productivity in photogrammetry tasks (Geox line). The information obtained from this aerial robotic equipment enables you to take correct decisions at greater speed and thus raise the productivity of your activities.

[www.roboticairsystems.com](http://www.roboticairsystems.com)

### MINING

SOLUTIONS: MINING SERVICE, SOFTWARE, ENGINEERING, ROBOTICS



## ROSATEL

Send a message through a gift

A pioneer of electronic commerce in Peru, ROSATEL is much more than a florist: it is a company that conveys messages through exclusive gifts, such as its emblematic boxes of roses and tulips, or its stuffed animals, perfumes, chocolates, sweets, and spirits. The company has successfully added new value to its products through quality and a strategy of differentiation. And it is here that the secret of ROSATEL's success lies: seeking to expand by further systematizing its operations and entering new markets overseas.

[www.rosatel.com](http://www.rosatel.com)

### RETAIL-MASS CONSUMPTION

SOLUTIONS: FRANCHISING

THESE SERVICES PROMOTE RESOURCES  
IN VIRTUAL CLASSROOMS - E-LEARNING -  
FOR IN-HOUSE COMPANY TRAINING.



## ROYAL SYSTEMS

Tailored modular resources

ESpring is an integrated system; not single application but rather a set of applications that ROYAL SYSTEMS tailors to your corporate needs. The company is an international specialist in business administration resources. It has designed and implemented Spring to integrate and centralize your company's key information. The aim is to help your organization be a leader its sector through taking the most accurate financial decisions and by undertaking process re-engineering and standardization.

[www.royalsystems.net](http://www.royalsystems.net)

### INDUSTRY

### HEALTH

### EDUCATION

### RETAIL-MASS CONSUMPTION

SOLUTIONS: SOFTWARE



## SC ARQUITECTOS

Tailored urban design

A focus on the details: the essence of the approach which SC ARQUITECTOS brings to its services. With its gaze firmly fixed on profitability measures, yet still attending to the special needs of each project, the company is constantly delivering the best solution in every context. SC ARQUITECTOS develops the architectural design for residential, multifamily, commercial, and industrial projects, and then undertakes the project supervision services. In this way, the company provides a distinctive vision, style, and brand that sets each one of its corporate and private clients apart.

[www.scarquitectos.pe](http://www.scarquitectos.pe)

**REAL ESTATE**

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: ARQUITECTURE, INFRASTRUCTURE



## SEGUNDO MUELLE

A seafood palate for the world

From small beginnings as a restaurant with four tables located Lima's San Isidro district, SEGUNDO MUELLE has become one of the country's most important restaurant chains, combining traditional seafood cuisine with different culinary currents: Asian, Creole, and Mediterranean. SEGUNDO MUELLE has created a brand that is differentiated from its competitors by image, product, and service. The chain has gained a solid market share, success which has enabled it to expand to Spain, Portugal, Panama, Ecuador, and Costa Rica.

[www.segundomuelle.com](http://www.segundomuelle.com)

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: FRANCHISING





## SIGNIA

Comprehensive logistics operation

SIGNIA is a logistics services company with a presence in Peru and Ecuador that offers solutions across the supply chain. With thirty year's experience providing diversified services—from the import and / or manufacture of products to their delivery to the final recipient—the company offers you infrastructure, technology, and high standards of service. SIGNIA's wide range of activities include simple and customs storage by product type or temperature, and bond storage and distribution nationwide using its own fleet of vehicles.

[www.signalogistics.com](http://www.signalogistics.com)

**INDUSTRY**

**RETAIL-MASS CONSUMPTION**

**HEALTH**

SOLUTIONS: LOGISTICS



## SIMPLIRoute

Dynamic dispatch and distribution

With the aim of optimizing your planning and generating distribution and dispatch routes, SIMPLIRoute implements a SAS service hosted in the cloud that makes it possible to save logistical resources. The company helps you coordinate your dispatches, record the activities related to your deliveries, and improve communication with your drivers. All this is possible because of an intuitive platform that offers georeferencing, and instantaneous load planning and monitoring using machine learning algorithms.

[www.simpliroute.com](http://www.simpliroute.com)

**INDUSTRY**

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE



## **SOLMIT**

Listening to the client in real time

To reduce the time you take to manage a complaint, or to measure a customer's satisfaction even before she or he has left your premises, SOLMIT has developed Decyme. This intuitive application reduces costs thanks to the innovative use of satisfaction sensors expressed in QR codes. With obsolete telephone centers replaced, your customers can express their opinions in a non-invasive manner instead of resorting to social networks or consumer protection authorities.

[www.solmit.net](http://www.solmit.net)

[www.decyme.com](http://www.decyme.com)

### **RETAIL-MASS CONSUMPTION**

SOLUTIONS: SOFTWARE, TOURISM



## **SRK CONSULTING**

Engagement from exploration to closure

SRK CONSULTING offers geotechnical and geological services that evaluate the stability of open pit and underground mining from the exploration phase, through the operation phase, and to final closure. As many deposits form within tectonically active areas, the company places emphasis on both on the evaluation of reserves and resources, and on dealing with accelerated erosion due to soil disturbance. SRK CONSULTING also conducts mine evaluations for financial institutions and specialized studies for government agencies.

[www.latam.srk.com/es/](http://www.latam.srk.com/es/)

### **MINING**

SOLUTIONS: MINING SERVICES



## **TANTA**

International home cooking

With a presence in Chile, Argentina, and the United States, TANTA is the most familiar and traditional concept developed by the famous chef Gastón Acurio and his Acurio Restaurants group. It is Acurio's first project following his initial success with the restaurant Astrid & Gastón. The TANTA concept has successfully transformed the culinary fare that Peruvians enjoy on a daily basis at home into an experience that leads the diner along sensory journey—without needing to get up from the table—through the cuisine of the coast, the mountains and the Amazon.

[www.tantaperu.com](http://www.tantaperu.com)

### **RETAIL-MASS CONSUMPTION**

SOLUTIONS: FRANCHISING



## TEKTON LABS

Drive your company's future

As a technology and software development consultancy with twelve years of experience across multiple industries, TEKTON LABS creates durable solutions that add value to your business. The company's services begin with the creation of a shared vision of the scope, objectives, and functionalities required of the solution. These elements are subsequently validated through prototyping, interface design, and UX, before final presentation of the result in end-to-end development digital production using the latest in web, mobile, and IOT technology. TEKTON LABS also develop system integrations (API) and application scaling.

[www.tektonlabs.com](http://www.tektonlabs.com)

**RETAIL-MASS CONSUMPTION  
BANKING**

SOLUTIONS: SOFTWARE



## TUMI ROBOTICS

AI and robotics for mining

TUMI ROBOTICS specializes in applying robotic and artificial intelligence (AI) technology for inspection and maintenance in the mining, energy, and hydrocarbon industries. The company's services in hard-to-reach areas include underwater (ROV) and surface (USV) robots and teleoperated robots to detect and evaluate faults in tunnels and pipelines. A mobile robot service can also participate in industrial plant monitoring, operation, and disaster prevention. TUMI ROBOTICS also provides an underground robotic surveying and inspection system for extreme conditions.

[www.tumirobotics.com](http://www.tumirobotics.com)

**MINING**

SOLUTIONS: MINING SERVICES



## V&C CORPORATION

Advanced control for industry

V&C CORPORATION specializes in industrial automation for fault detection in control systems and in the design of architectures and supervision systems. Using as a development platform a controller (DCS or PAC) and a complete toolbox based on fuzzy logic, the company has created its ACD System. This advanced control tool brings stability and robustness to industrial operations to reduce a plant's energy consumption and maintenance costs, and to increase the useful life of the equipment.

[www.vc-corporation.com](http://www.vc-corporation.com)

**INDUSTRY**

SOLUTIONS: SOFTWARE

SERVICES PLAY AN INCREASINGLY IMPORTANT ROLE IN INTERNATIONAL TRADE. GLOBAL GOODS VALUE CHAINS COULD NOT OPERATE WITHOUT LOGISTICS OR COMMUNICATIONS SERVICES.



## VICCA VERDE

Positively impacting  
the environment

In order to leave a positive impact on the environment, VICCA VERDE begins its architectural design and conceptualization process from a perspective of sensitivity and responsibility. The company's innovative, coherent, and sustainable approach is on display in a wide variety of projects, including hotels, housing, restaurants, factories, general infrastructure, corporate and multi-family buildings, and even furniture and set design. The designs conform to the most demanding standards thanks to VICCA VERDE's international experience, which explains the cosmopolitan character evident in all its concepts.

[www.viccaverde.com](http://www.viccaverde.com)

**RETAIL-MASS CONSUMPTION**

**REAL ESTATE**

SOLUTIONS: ARQUITECTURE



## VISUALSOFT

Corporate communications experts

VISUALSOFT stands as one of the leading companies in finding solutions for the administration and control of telephone calls. Through its PCSistel brand, the company offers you resources customized to your needs: PcSistel Fija is designed for your organization's internal telephone management through consumption administration; PCSistel Móvil directs your corporate mobile services with an emphasis on billing and handling of requests and incidents; PCSistel Hotel attends to your guests through good service management, and; PcSistel Junior meets the needs of small and medium enterprises.

[www.pcsistel.com](http://www.pcsistel.com)

**BANKING**

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: TELECOMUNICACIONES, SOFTWARE



## ZEPELIN CREATIVE STUDIO

Perfect animation in the country

Founded in 2008, ZEPELIN CREATIVE STUDIO is an audiovisual production company that aims to raise the level of animation in Peru. The experience and drive of its directors, artists, and technicians have led them to refine their award-winning services: storytelling, character design, motion graphics, and animated spots. The company's creative techniques make it one of the best in the market when it comes to giving life and movement to projects in 2D and 3D.

[www.zeppelin.com.pe](http://www.zeppelin.com.pe)

**BANKING**

**HEALTH**

**RETAIL-MASS CONSUMPTION**

SOLUTIONS: DIGITAL ANIMATION



Libreria Digital

HISTORIA MODERNA  
DEL PERÚ

PACHAMANCA

CONECTANDO  
CON EL MUNDO  
CARLOS VASQUEZ

PRO  
DUC  
PRO

ARQUITECTURA  
MILENARIA

VISTIENDO  
AL MUNDO

DE PRIMERA

Ciclo PRO

PERÚ DE  
COLECCION



#PeruServiceSummit  
[www.peruservicesummit.com](http://www.peruservicesummit.com)