



INVEST
PERU

INVESTMENT PORTFOLIO





**A publication by the Peru Export and Tourism
Promotion Board - PROMPERÚ**

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Business Investment Promotion Directorate
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Lima, April 2021

Introduction

Peru is a rich and abundant land. It has an unbeatable nature: one of the world's five most biodiverse countries, Peru houses eighty-four of the world's 104 biodiversity hotspots, eleven ecoregions, and a wide variety of ecological levels and productive ecosystems. And of the world's thirty-two climate types, twenty-eight are represented in Peru.

According to the Ernst & Young's Business and Investment Guide, Peru's solid economic credentials, continually developing human capital, and recent history of financial stability make it one of the world's leading emerging markets.

It is in this context that PROMPERÚ's Business Investment Promotion Directorate promotes Peru as an attractive destination for Foreign Direct Investment.

To achieve this objective, the directorate draws on a network of national and international contacts to generate new business opportunities for companies and bolster economic growth. Consistent with the National Development Strategic Plan, and its sectoral goals, policies, guidelines, and objectives, the directorate delivers these benefits for the country without drawing on any public finance.

By presenting information for investors, this portfolio makes visible a range of projects from a diverse range of sectors that the directorate has prioritized for foreign investment.

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IN PERU?

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Why invest in Peru?



A country that inspires confidence

- * Peru's rating of 1.86 points on the JP Morgan country risk index is Latin America's best.
- * Peru's investment grading is positive
Moody's A3 / Fitch Ratings
- * BBB + / Standard & Poors BBB +.



Human capital

- * Peru occupies position 56 on the Global Talent Index, ahead of Mexico and Brazil, highlighting its improvements in developing and investing in local talent.



An openness to the international market

- * Peru occupies position 76 in the World Bank's 2020 Doing Business 2020 ranking.
- * It has shown greater strength in access to credit and advances in cross-border trade and in protection for minority investors.
- * Peru has 22 free trade agreements (FTA) in force that accounted for 89% of exports 2019.



An excellent environment in which to invest and enjoy life

- * The 2019 RepTrak country reputation monitor ranks Peru higher than any other country in the region.
- * At the 2019 World Travel Awards Peru won the World's Best Culinary Destination—for the 8th time.





A favorable growth climate

- * Peru's sustained 4% economic growth over the last 10 years is above both the world average and that of the region.



An entrepreneurial attitude for business

- * The average age of Peru's entrepreneurs is just 24 years.
- * Their self-confidence ranks 4th in the world (GEM 2019).
- * They are ranked 5th in the region for networking and the development of innovative products (GEI 2020).



The most stable currency in the region

- * Peru's currency remained the most stable in Latin America during 2019 due to its resistance to global conditions.



An economy interconnected with digital trends

- * Peru moved to position 56 in Global Connectivity 2019, registering a boom in demand for online applications, smartphones, broadband internet, and in the creation of startups.





Macroeconomic environment

- * In 2019, Peru achieved one of the region's highest GDP growth rates: at 2.2% the country ranked third.
- * Estimates indicate that in 2021 Peru will register the highest growth in the region: after experiencing a GDP fall in 2020 of 12%, growth is expected to reach 7%.
- * Peruvian GDP growth has remained constant during the last twenty years, on many occasions exceeding the Latin American average.

Source: World Bank

- * Throughout 2019 and to date in 2020, Peru has recorded the lowest country risk amongst its regional peers.
- * In recent months, Peru's currency has been the most stable against the dollar of any member country of the Pacific Alliance.

Source: BCRP

- * Peru has recorded one of the region's lowest inflation rates: the 2019 figure was 2.1%. Low and stable inflation rates reduce macroeconomic uncertainty.

Source: BCRP, Oxford Economics

- * According to Central Reserve Bank of Peru estimates, all sectors of the Peruvian economy are projected to grow by 2021.

SECTOR:

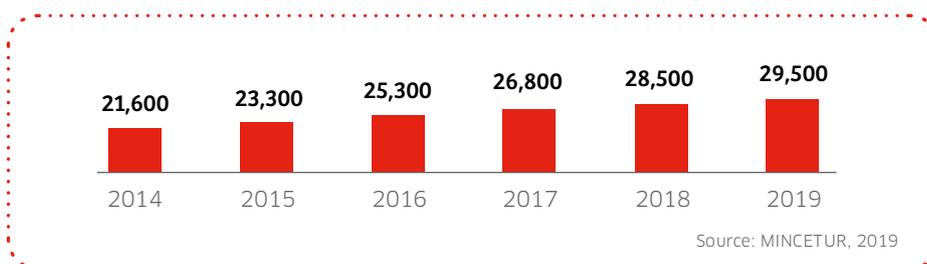
TOURISM



Key sectoral data

GDP contribution

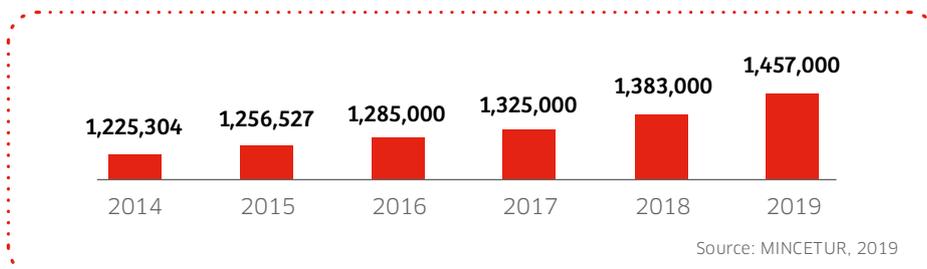
In 2019, tourism represented 3.9% of national GDP (PEN 29.5 billion). Over the last five years, tourism activity has grown at an annual average of 6.4%, a rate of increase which exceeds that of national GDP.



In 2019, Foreign Direct Investment (FDI) was USD 710.4 million, this is a growth of 151% compared to the previous year.

Employment generation

In 2019 tourism generated 1,457,000 direct and indirect jobs, a figure that represents 8% of the total Economically Active Population (EAP).



Safe Travel

- * In October 2020, Peru received the Safe Travels seal, a certification that the country is a safe destination that complies with hygiene and biosecurity standards in the face of the Covid-19 pandemic.
- * Certification provided by the World Travel and Tourism Council not only to the country, but also to Machupicchu, Ayacucho and the district of Miraflores in Lima.

Source: PROMPERÚ 2020

Special Regime for Early Recovery of Sales Tax (Spanish acronym: RERA)

- * This mechanism aims to foster private investment by providing investors with greater liquidity to undertake their projects, from construction through to the commencement of operations. It entails:
 - Recovery of 18% of the investment in respect of the General Sales Tax (Spanish acronym: IGV);
 - Investment contracts signed with private companies for the implementation of large projects.
- * Since 2018, the value of the mechanism for projects at various stages of implementation has reached USD 614,284,416.

Source: MINCETUR, 2020

Other data:

- * In 2019, the “Hotels and Tourism” sector had a direct foreign investment of 710.4 million dollars in the country. This meant 14 projects, which generated 4,566 jobs.

Source: Peru Annual Report, fDi 2019
- * Tax Incentive: Special Early Recovery Regime - RERA: Recovery of 18% of the investment in VAT. As of 2020, the amount of investment to host the RERA has been USD 614.3 million.

Awards obtained:

- * World Travel Awards 2019. “Peru: Best Culinary Destination in the World” for the eighth consecutive year, “Peru: Best Cultural Destination in the World”, “Machu Picchu: Best Tourist Attraction in the World”
- * Condé Nast Traveler’s 2019 Readers’ Choice Awards. “Peru: Best Countries of the World”
- * Departures - The 2019 Legend Awards. “Lima: The Best Cities to Visit”
- * AFAR Travelers Choice Awards 2019. “Machu Picchu: Best UNESCO World Heritage Site”
- * 2019 Travel + Leisure World’s Best Awards. “The Top 10 Cities in Central and South America” (Cusco: Position 1, Lima: Position 7)
- * LATA Achievement Awards “Peru: Destination of the year”
- * Green Destinations. “Colca Canyon among the 100 best sustainable destinations of 2020”
- * Colca Canyon among the top 100 sustainable destinations in 2020
- * Travel + Leisure India & South Asia. “Peru - Best Adventure Destination 2019”
- * Sina Weibo Award. “Peru - Most Promising Tourist Destination 2019”
- * Voyage Awards. “Peru - Best Gastronomic Destination 2019”
- * The World’s 50 Best Restaurants 2019 (3 restaurants) + Latin America’s 50 Best Restaurants 2019 (11 restaurants)
- * In October 2020 we received the Safe Travels seal, which certifies Peru as a safe destination that complies with hygiene and biosafety standards in the face of the Covid-19 Pandemic.
- * Safe Travels 2020 Seal: Peru, Machu Picchu, Miraflores, Tarapoto and Alto Mayo

1

Tourism projects



Awanallaqta

Company description

A leading company in the production of fine crafts, Awanallaqta fosters the work of weavers from the Cusco region in the high Andes.

Objective of the presentation

The search for joint venture investment in sustainable fashion productive experiential tourism.

Project description

A productive experiential tourism project and cultural exchange with the area's indigenous communities, the activity supports sustainable fashion using ancestral techniques. It involves teaching communities and applying 100% natural ingredients and the free breeding system for South American camelids.

Geographic location

Piuray Lagoon, Chinchero, Cusco

Required investment

USD 750,000

Contact

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Tourism projects



Centro empresarial El Champal S.A.C.

Company description

The company is a pioneer in social and environmental impact in Huarochirí, promoting comprehensive and sustainable human development.

Objective of the presentation

The search for an investment partner for hotel expansion, sustainable services, and production systems.

Project description

El Champal is preparing a comprehensive and sustainable project to develop territories and communities in Huarochirí. It seeks to expand elsewhere in Peru. It relies on a team of professionals and volunteers to develop social projects with communities. During the current pandemic, it has focused on education projects and on showcasing and commercializing agricultural products. The project will deliver synergies through three business lines:

- Ecotourism
- Sustainability consulting to support the agri-food chain that services the locality and the hotel
- Comprehensive solutions to improve water, food, and health through new biophotonics technology, an activity for which finance is sought in order to expand.

Geographic location

Santa Cruz de Cocachacra, Huarochirí, Lima

Required investment

USD 1,000,000

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3

Tourism projects



Consorcio Arquitektura Valle Sagrado

Company description

Arquitekturas has designed more than fifty hotels nationwide and its sustainable construction projects have represented Peru at international architectural design fairs. The project is backed by the Accor hotel chain, which has more than 3,500 budget accommodation and luxury hotels.

Objective of the presentation

The search for an investment partner for the construction of a boutique hotel.

Project description

The project calls for the construction of a boutique hotel with eighty rooms (fifty standard and thirty premium), with a wellness spa by Qeira (a brand concerned with social impact and innovation for clean beauty cosmetics made with superfoods from Peru's coast, mountain and forest regions) and management by Accor's Mgallery by Sofitel brand. The brand's first hotel built to Leed Platinum category construction standards will be located strategically in the Sacred Valley of Cusco: fifteen minutes from Ollantaytambo and the departure point for trains to Machupicchu, and twenty minutes from the new Chincheros international airport.

Geographic location

Yanahura, Urubamba, Cusco

Required investment

USD 20,000,000

Note: Total investment USD 26 million, investment by the Consortium USD 6 million

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Tourism projects



GMC Inversiones en Turismo S.A.C.

Company description

The company, established more than ten years ago, provides hotel, bar, restaurant, and tourism services. Its shareholders have extensive experience in the hotel sector in the local area.

Objective of the presentation

The sale of a hotel project via share transfer.

Project description

This tourism project consists of constructing and equipping the Hotel Rumira, a 3-star establishment with superior fit-out (4-star level). The hotel is not currently operational. The site has a total area of 5896 m². The build will deliver 3,249.98 m² spread across two levels: forty-eight rooms, an administrative area, and services typical of a hotel, such as reception, bar, kitchen, dining room, laundry, storerooms, and a reading room. It will also include a spa. The company owns the land: the title is clear and registered with the Public Records Office. The technical commission of the Urubamba Provincial Municipality has provided technical approval (file no. 1341 dated 1/2/2011). The archaeological monitoring report shows there to be no remains: the project is clear to go ahead. The project can start immediately; it has a construction license valid until February 2023. The development is a single stage. The plumbing and electrical installations have been specifically designed to hotel requirements, with independent cuts in each module and floor.

Geographic location

Rumira, Ollantaytambo, Cusco

Required investment

USD 6,172,000

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Tourism projects



IHP Advisors E.I.R.L.

Company description

The company owner has a computing background (import and distribution of technology at the national level with twenty years market experience) and operates branches in Lima, Chiclayo, Trujillo, Huancayo, Cusco, and Arequipa.

Objective of the presentation

The search for an investment partner to construct a hotel.

Project description

The project is an upper-midscale establishment for an international brand (a franchise agreement) with a total area of 4,971m². The construction permit issued by the municipality allows for 80 rooms.

Geographic location

La Banda de Shilcayo, San Martín

Required investment

USD 5,500,000

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Tourism projects



IHP Advisors E.I.R.L.

Company description

The company owners have diversified their resources from the business world through legal advice and the hotel sector. They previously managed a hotel in Arequipa's Colca Valley.

Objective of the presentation

Sale of the hotel.

Project description

The sale of an upscale hotel, with sixteen rooms at the fit-out stage, that is located on a 5,836m² plot of land a few minutes from the future Chincheros international airport.

Geographic location

Yanahura, Urubamba, Cusco

Required investment

USD 2,500,000

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Tourism projects



IHP Advisors E.I.R.L.

Company description

The company owners have diversified their resources from the business world, where they worked as entrepreneurs and executives for transnational companies in Chile and elsewhere in Latin America.

Objective of the presentation

The search for an investment partner for the operation and/or sale of a hotel.

Project description

The project is a boutique eco-lodge on 13 hectares. It includes two private rooms and nine cabins with rustic architecture. The eco-lodge, which offers experiences of "tourism for the senses," is located in the heart of the Peruvian rain forest on the banks of the Momón River, some 45 minutes by motorboat from the city.

Geographic location

Maynas province, Loreto department

Required investment

USD 1,200,000

Contact

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Tourism projects



IHP Advisors E.I.R.L.



Company description

Peru Hostels, was born in 2009 with the purpose of meeting the demands of international travelers visiting Peru in search of quality, safe and affordable accommodations that meet their requirements and needs in the locations of Lima, Paracas and Cusco.



Objective of the presentation

Sale of 100% of the Company.



Project description

House built in the first decade of 1900, this iconic work was considered a historical monument in 1972 and was initially designed for a traditional family, today after 50 years it opens its doors to welcome a global family of travelers who come to discover the city of Lima. Keeping in mind that the protagonist is the house, a unique hospitality experience has been created by making optimal use of the space through interior design, furniture design and restoration, when necessary.



Geographic location

Barranco, Lima



Required investment

USD 1,657,000



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Tourism projects



IHP Advisors E.I.R.L.



Company description

Peru Hostels, was born in 2009 with the purpose of meeting the demands of international travelers visiting Peru in search of quality, safe and affordable accommodations that meet their requirements and needs in the locations of Lima, Paracas and Cusco.



Objective of the presentation

Sale of 100% of the Company.



Project description

Hotel strategically located in front of the sea right next to the National Reserve. It has modern facilities as well as a swimming pool and an outdoor bar where we organize the best chillout parties in the city of Paracas. Note: We are strategically located to allow visitors to explore the Ballestas Islands and the Paracas National Reserve, enjoy relaxing on the beach and water sports such as kayaking and kite surfing.



Geographic location

Paracas, Ica



Required investment

USD 1,250,000



Contact

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Tourism projects



IHP Advisors E.I.R.L.



Company description

Peru Hostels, was born in 2009 with the purpose of meeting the demands of international travelers visiting Peru in search of quality, safe and affordable accommodations that meet their requirements and needs in the locations of Lima, Paracas and Cusco.



Objective of the presentation

Sale of 100% of the Company.



Project description

Beautiful colonial house strategically located two blocks from the Plaza de Armas of Cusco. The lodging has a colonial architecture and style with two inner courtyards and garden, which creates the perfect environment for tourists to relax, enjoy the mystical Andean vibes and above all explore the city and its surroundings thanks to its perfect location.

Our lodging won the award for the best Hostel in Peru in 2019 due to the incredible mix of relaxed atmosphere, perfect infrastructure for young travelers and the best location in the city.



Geographic location

Cusco, Cusco



Required investment

USD 1,509,147



Contact

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Tourism projects



Illari Inversiones y Representaciones S.A.C.

Company description

From the beginning of its operations more than 50 years ago, Gremcitel generated the current standards of urban planning in Peru. The proven added value of its projects has been achieved through a careful observation of essential factors, such as location, the balance between area and price, and the satisfaction of our clients' needs at the right time and in the right way. Gremcitel has built more than 150 real estate projects, serving many Peruvian families and companies.

Objective of the presentation

Sale of 100% of the Company.

Project description

100% Eco Sustainable Hotel Project with clean energy, biodigesters, environmental sensitivity called "glamping" strategically located 45 minutes from downtown Lima with a privileged view of the valley of Cieneguilla. This resort's design integrates with the geography of its surroundings with a minimalist design oriented towards the philosophy of Mies Van der Rohe "Less is more".

Note: For complementing the glamping experience, the tourist will be able to develop adventure and adrenaline sports.

Geographic location

Cieneguilla, Lima

Required investment

USD 7,000,000

Contact

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Tourism projects



New Horizon Consortium

Company description

ITI Studio is an Architecture and Engineering company. Through its history it has shaped a technical and creative reality capable of realizing projects of small details and large scale in different fields: sustainable cities, ecological bays and health. The main characteristic of ITI Studio is ENGINEERING & DESIGN, developing projects in synergic divisions, where in every project there is the tension of listening: listening to the place through a deep analysis of its characteristics, to the people and their needs through a continuous comparison.

Objective of the presentation

Sale of 100% of the Company.

Project description

The Master Plan proposed as PLAZA DEL SOL Beach, Health and Wellness Resort, considering three main axes; A Central Alameda as an axial axis of integration for the exclusive use of visitors, composed of sources, pergolas and amphitheatres. The second axis is the Great Public Space; A longitudinal square along the urban composition which will have sub-spaces for meetings and will promote social gatherings and the third axis is linked to the beach in a visual way, promoting recreation, the latter includes an artificial pier connecting the use of the beach, the sea and navigation in a natural way to the project. The proposal combines zones such as Commercial-Company, Health Services, Cultural-Recreational and Lodging.

Geographic location

Yarada and Los Palos, Tacna

Required investment

USD 1,400,000,000

Contact

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Tourism projects



Peruvian Engineering & Construction



Company description

Company dedicated to the engineering, construction and development of development projects for the country.



Objective of the presentation

Greenfield.



Project description

The project aims to be a prototype model of a Sustainable Tourist City in our national coast, and it could not have a better location than the city of Chimbote, in the Ancash region; which will promote and condition the areas suitable for Sustainable Tourism, applying to become an unmissable innovative icon in the north of our country, decentralizing tourism in Peru and encouraging a clear intervention in four of the most important sectors that contribute vigorously to the increase of the GDP of our economy, such as infrastructure development, urban-energy development, maritime development and tourism development; Likewise, the project is one of the most emblematic and important in terms of a climate agenda with the opportunity to boost the long-awaited economic reactivation, in addition to promoting decarbonization, renewable energy, circular economy, reduction of greenhouse gases (GHG), the production of green energy, and thus achieve adaptation, mitigation and resilience to climate change by improving the quality of life, air quality and strengthening a more inclusive society within the framework of a commitment made by our country, since we ratified the Paris agreement in November 2016.



Geographic location

Chimbote, Ancash



Required investment

USD 800,000,000



Contact

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Tourism projects



Red Internacional de Negocios S.A.C.

Company description

It is the first organization mediating business opportunities, locally and internationally established in Peru, which facilitates Contacts, purchase and sale of Companies, search for investors, partners and financing, through its business platform, network of business brokers and members in each country where it operates.

Objective of the presentation

Sale of 100% of the Company.

Project description

Sale of 4-star hotel, located in the district of San Isidro, on a land of 1,075 square meters and 6 floors, 80 rooms, 4 rooms, dining room and gym. Includes: assets, endowment, administration and franchise contract, operating license, amount to which financing and other liabilities of the operation will be deducted.

Geographic location

San Isidro, Lima

Required investment

USD 11,000,000

Contact

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Tourism
projects



Red Internacional de Negocios S.A.C.

Company description

It is the first organization mediating business opportunities, locally and internationally established in Peru, which facilitates Contacts, purchase and sale of Companies, search for investors, partners and financing, through its business platform, network of business brokers and members in each country where it operates.

Objective of the presentation

Sale of 100% of the Company.

Project description

Manu adventure ecolodge company. Company with 28 years of experience managing nature and adventure tourism in the Manu National Park. It has 03 lodges in strategic positions and in different altitudinal levels of the Manu Biosphere Reserve: Orquídeas de San Pedro Lodge (1,450 masl), Erika Lodge (600 masl), Sajino stable camp (250 masl) and office in the city of Cusco. Note: In addition to tourism, research trips are available. Possibility of accompaniment by the owner after the transaction.

Geographic location

Tambopata, Madre de Dios

Required investment

USD 800,000

Contact

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Tourism projects



Red Internacional de Negocios S.A.C.

Company description

It is the first organization mediating business opportunities, locally and internationally established in Peru, which facilitates Contacts, purchase and sale of Companies, search for investors, partners and financing, through its business platform, network of business brokers and members in each country where it operates.

Objective of the presentation

Sale of 100% of the Company.

Project description

Tambopata Ecolodge. Lodge located on the banks of the Bajo Madre de Dios River, in front of the Tambopata National Reserve (immediate neighbor to the InkaTerra lodge), has 38 hectares and 16 accommodations (cabins or bungalows): 9 triples, 6 doubles, 1 suite. Note: In addition to tourism, research trips are available. Possibility of accompaniment by the owner after the transaction.

Geographic location

Tambopata, Madre de Dios

Required investment

USD 500,000

Contact

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Tourism projects



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The search for an investment partner for a nautical condominium.

Project description

A company dedicated to the preparation of project design and construction is seeking a capital partner for a nautical condominium project with a total area of 37,000 m². The location is excellent: in Paracas, near the Pisco international airport and the port of San Martín, with nearby international cruise arrivals and luxury hotels. Valid permits and licenses (certificate of urban and building parameters, SUNARP evaluation report) have been obtained.

Geographic location

Paracas, Ica

Required investment

Between USD 10,000,000 and USD 15,000,000

Contact

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Tourism projects



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

Sale of 100% of the company.

Project description

The project consists of a mid-scale hotel managed by an internationally prestigious chain in an excellent tourism location, fully renovated and with more than 100 rooms and 30 parking spaces. The hotel has ongoing income streams and the potential for growth.

Geographic location

Lima

Required investment

USD 13,000,000

Contact

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Tourism projects



Tacna Lodge S.R.L. y Aventura Tacna S.R.L.

Company description

The company consists of a team of managers with experience in the tourism, production, fishing, and agro-export sectors. They are pioneers in offering a lodge along the corridor of Tacna's Valle Viejo de Miculla.

Objective of the presentation

The search for an investment partner for expansion (into a theme park and a hotel).

Project description

This tourism project includes thematic trails to create new experiences for tourists and diversify the options available in the Tacna region. The development has three stages 1). Hotel (24 rooms), 2. Restaurant and lookout, 3. Theme park (recreational and adventure activities). Stage two is currently nearing completion. The theme park can open in twelve months. The concept is for all-inclusive service and activities. The location is strategic, just 1.3 kilometers from the Calientes hot springs in Pachía, at the head of the Atacama Desert (four-hundred hectares of desert with a beautiful canyon). Situated very close to the petroglyphs of Miculla and its hanging bridges, the spot is ideal for a range of activities, including golf, zip-lining, hiking, cycling, archeology, ufology, meditation, and Andean astronomy. From here visitors can also tour the Barroso mountain range. And the venue is ideal for events. The main international source markets are found in Chile, Brazil, Bolivia, and Argentina. The national market centers on Lima, Puno, Cusco, Arequipa, and Moquegua.

Geographic location

Pachía, Tacna

Required investment

USD 1,000,000

Contact

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Tourism projects



Valor Agregado en Desarrollos Inmobiliarios E.I.R.L.



Company description

Dazzler 4* Superior Hotel (Miraflores).



Objective of the presentation

Sale of 100% of the Company.



Project description

Upper midscale segment project with an international brand (franchise contract), with a total area of 11,000 m² and 140 rooms.



Geographic location

Miraflores, Lima



Required investment

USD 26,000,000



Contact

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Tourism projects



Valor Agregado en Desarrollos Inmobiliarios E.I.R.L.

Company description

Hotel 3* Superior (San Isidro).

Objective of the presentation

Sale of 100% of the Company.

Project description

Midscale segment project with regional brand (franchise contract), with a total area of 4,700m², with 80 rooms.

Geographic location

San Isidro, Lima

Required investment

USD 10,000,000

Contact

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SECTOR:

TEXTILE



Key sectoral data



Peruvian textile products have achieved international renown and surprise the world with their high-quality raw materials and fine finishes.

- * Businesses that form part of **twenty-two free trade agreements** with **fifty-five countries and economic blocks**.
 - The United States
 - China
 - Canada
 - The European Union.
- * In 2018, the “Textile” sector had a foreign direct investment of USD 45.5 million. This meant 29 projects, which generated 2840 jobs. Source: Informe Anual Perú (Peru Annual Report), fDi 2021
- * According to the Better Cotton Initiative, Peru has the 2nd best cotton fiber listed in the USA.
- * **Alpaca fiber and high-quality cotton:** products in **great demand internationally**.
- * Peru’s textile sector exhibits all the characteristics of a **full package global industry**.
- * FOB value of Peruvian textile exports in September 2020: **USD 112.1 million**.
- * In 2018, 8.6% of the manufacturing industry corresponds to the textile sector in Peru, positioning it as the **highest value added compared to other countries in the region**.

Sources: Peru Annual Report fDi 2021, WORLD BANK, PRODUCE, INFOTRADE - PROMPERU.

1

Textile projects



Corporacion Paulet S.A.C.

Company description

Exporting company dedicated to the manufacture of women's knitted garments in alpaca fiber, cotton and blends.

Objective of the presentation

Search for investment partner.

Project description

Creation and development of PPE (personal protective equipment) with pima cotton, copper and alpaca for front-line personnel.

Geographic location

Arequipa

Required investment

USD 150,000

Contact

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2

Textile projects



D'Peru Textil S.A.C.

Company description

With 11 years in the sector, this company specializes in the weaving, design and manufacture of alpaca products. Initially it provided services to exporting companies and has been exporting for 5 years, dealing directly with customers in the international market under two marketing channels: outsourcing and brand sales. Currently the company is certified by BPCJ and is a licensee of the Peru and Alpaca del Peru brands. It also has three brands: D'Peru Textil (ethnic chic line for the international market and the tourism sector), Pampa (minimalist style for the international market), Mipaku (lower value products for the local market).

Objective of the presentation

New investments or Greenfields.

Project description

Creation of the first textile workshop and ecological store in Cusco's Sacred Valley, where millenary textile techniques combined with modern techniques and textile innovation, as well as ancestral trees in danger of extinction, will be rescued. The place will also become a tourist attraction, generating a source of work for the communities of Huaynacollca and Urubamba.

Geographic location

Cusco

Required investment

USD 3,000,000

Contact

 inversionesperu@promperu.gob.pe

3

Textile projects



Grupo Lissa E.I.R.L.

Company description

Peruvian company engaged in the design, production and marketing of garments made of alpaca, cotton and blends, making products such as sweaters, accessories, coats, in addition to developing handmade yarns using natural dyes and hand-painted.

Objective of the presentation

Search for investment partner.

Project description

Establishing a handmade spinning and natural dyeing workshop, using natural fibers such as alpaca, cotton and wool, contributing to increase production and generating a positive socioeconomic impact on women from the communities where we work, through their empowerment and the allocation of a percentage of the profits obtained to improve the quality of life of their families.

Geographic location

Lampa, Puno y Socabaya, Arequipa

Required investment

USD 167,000

Contact

✉ inversionesperu@promperu.gob.pe

4

Textile projects



Kero Design S.A.C.

Company description

Family-owned and Fair Trade certified company with more than 20 years of experience in design, development, manufacture and export to international markets of high-end knitted garments, made with the best natural fibers produced in Peru such as royal alpaca, baby alpaca, pima cotton and blends, with unique color combinations inspired by Peruvian flora, fauna and handicraft techniques.

Objective of the presentation

Search for investment partner to establish strategic partnership for expansion in the U.S. market.

Project description

Develop direct-to-consumer (D2C) and wholesale channels, as well as implement a distribution center in the United States for cotton and alpaca sweaters made in Peru that will allow to quickly meet the orders of retailers and wholesalers in that market, positioning Kero as a clothing brand based on a solid design and high quality product, communicating its commitment to initiatives, sustainability actions and social missions in Peru, endorsed by its fair trade certification and its experience in the sector over the last 20 years.

Geographic location

Lima

Required investment

USD 130,000

Contact

✉ inversionesperu@promperu.gob.pe

5

Textile projects



Seven Colors Consortium

Company description

The company is sustainable, responsible, and offers textile brands and Peruvian fashion accessories for women.

Objective of the presentation

The search for a partner in a strategic alliance to internationalize the SAYA and NIM brands.

Project description

The project aims to internationalize the SAYA and NIM brands with strategic allies in accessories such as shoes, handbags, and jewelry. The company seeks to open flagship stores in the US, initially in cities such as New York and Miami, to reach B2C with a significantly higher margin (around 30% to 35% of the RRP) than that of the maquiladora (8% to 11%). The project incorporates a virtual store and service. The collections are designed and made by Peruvian women: designers, pattern makers, seamstresses, craftswomen, goldsmiths, weavers. Their techniques showcase fine fibers—such as alpaca and Peruvian Pima cotton—and blends with linen, silk, and other fabrics.

Geographic location

Lima

Required investment

USD 970,000

Contact

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6

Textile projects



Suritex S.A.C.

Company description

The company has more than twenty years of experience in the market and is recognized for the quality of its textile accessories, which are made from baby alpaca and other natural fibers and revive ancestral textile traditions through a unique combination of colors.

Objective of the presentation

The search for an investment partner for an already installed spinning mill operation.

Project description

Suritex's spinning plant requires working capital to begin the collection, classification, washing, spinning, dyeing, and marketing of alpaca fiber and ovine wool yarn in the central highlands of Peru. The company produces 50,000 garments annually—in alpaca and its blends—which it sells nationally and to twenty-five countries. By producing its own yarns, the company would be able to provide all the aforementioned services in alpaca-raising Andean communities of the central Peruvian highlands. Ideally, the partner will already be involved in the textile sector and able to operate an already installed spinning mill.

Geographic location

Concepción, Junín, Peru

Required investment

USD 500,000

Contact

✉ inversionesperu@promperu.gob.pe

7

Textile projects



Tandem Textil

Company description

The company manufactures apparel by working with strategic allies. It has certifications, partnerships, and associations.

Objective of the presentation

The search for a technology partner for direct marketing of garments through an online store.

Project description

The project will launch the company's own brand for export. The business currently operates as a maquiladora; its objective is to expand into large volume markets by direct marketing of garments through an online store.

Geographic location

Lima

Required investment

USD 1,000,000

Contact

 inversionesperu@promperu.gob.pe

8

Textile projects



Textil del Valle

Company description

The company is an internationally competitive garment manufacturing firm. The first Peruvian textile company to obtain ISO 14001 certification, it has also adopted a corporate social responsibility policy.

Objective of the presentation

The search for an investor to construct a polyester plant.

Project description

The project entails construction of a polyester plant that can treat recycled PET chips to manufacture synthetic fiber for clothing production. The company's strategy is to differentiate itself through quality and sustainability. It has a competitive cost advantage over providers in Asia and Central America, and its polyester exports to the United States market represent 20% of the business.

Geographic location

Chincha Baja, Ica

Required investment

USD 7,620,000

Contact

✉ inversionesperu@promperu.gob.pe

9

Textile projects



Topy Top S.A.

Company description

A national leader in the textile and fashion sector with more than thirty years of experience, the company exports 70% of its production.

Objective of the presentation

Search for an investment partner to expand and improve processes.

Project description

The project is called Productivity Improvement for Topitop's Cutting and Sewing Process. It includes three activities.

- i. Implementation of a digital control software package for dressmaking operations (by Exenta) that generates timely, online information about the productivity and quality for each employee and for each operation on the production line. This digital transformation of production control will increase the efficiency of the factory. The projected minutes-per-month increase is 241,445 (or 4%), a target that would generate a saving of USD 370,000 per year.
- ii. Renewal of sewing machines greater than ten years old, an activity that will ensure increased productivity through new technology (higher speeds, fewer machine failures, reduced energy consumption, lower defect percentages). The projected annual saving is USD 100,000.
- iii. Automation of fabric spreading during the cutting process. This activity will generate improvements in quality and productivity by eliminating residual stresses to improve fabric stability. The projected annual saving is USD 72,000 per year.

Geographic location

- San Juan de Lurigancho, Lima
- Chincha, Ica.

Required investment

USD 1,340,000

Contact

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SECTOR

FOOD

INDUSTRY

AND SEAFOOD

FOR HUMAN

CONSUMPTION



Key sectoral data



The Peruvian food industry is one of the most dynamic, strategic, and important sectors of the national economy. Its sights are set on becoming an essential supplier for the international market.

- * In 2019, **Peruvian agro-exports** generated **USD 6.32 billion**.
- * Characteristics of Peruvian agriculture in 2019
 - It provided **70% of domestic food consumption**.
 - It employed **30% of the local workforce**.
 - It provided employment to **65% of the economically active population** (EAP).
- * Over the last five years, **the food industry has grown by 6.9%**.
- * The economic growth of the **food and beverages sector** in 2018 was 4.6% compared to the previous year. The sector contributed **17.4% of the country's manufacturing companies: 32,739 businesses**.
- * The contribution of the agricultural sector to the GDP in Peru during 2019 was 3.4%, according to the Central Reserve Bank of Peru.
- * During 2019 and 2020, the "Agribusiness" sector had a foreign direct investment of USD 80.2 million. This meant 4 projects, which generated 483 jobs.
- * Goods with the **highest export growth** in 2019: fresh products.
- * Agricultural exports during 2020 registered a growth of 6.7% compared to the previous year.
- * Peru **ranks first as a producer and exporter of fishmeal**. In addition, it is considered **the third country with the highest global production** of capture fishing.
- * In terms of **production value**, in December 2020, the Fishing Sector experienced a notable **growth of 108.5%** compared to the same month of 2019.
- * Despite the situation caused by the covid-19 pandemic, in December 2020, the **extractive activity** of the Fishing Sector in Peru experienced a significant **increase of 250%**, amounting to **1,349.4 thousand MT** in terms of **volume**, in relation to the same month of last year.
- * **Direct Human Consumption** (CHD) **grew 41%** in December 2020 compared to the same month of the previous year; the extracted volume being 123.9 thousand MT.
- * The fishing sector provides 700 thousand jobs. Of these, **more than 112 thousand jobs** are generated **by extraction and the fishing industry**. **For every direct job** in this area, **three indirect jobs are activated**.

Sources: Peru Annual Report fDi 2020, MINAGRI, BCRP, SNI, INFOTRADE.

1

Food industry projects



Best Berries Perú S.A.C.

Company description

Since 2013, a pioneer company in berry development.

Objective of the presentation

The search for an investment partner to expand blueberry cultivation on 30 hectares.

Project description

The project aims to expand high-density blueberry cultivation over an area of 30 hectares with the genetically improved varieties Biloxi, Emerald, and Millenia.

Geographic location

Pacasmayo, La Libertad

Required investment

USD 2,400,000

Contact

 inversionesperu@promperu.gob.pe

2

Food industry projects



Cooperativa Agraria Allima Cacao Ltda

Company description

The cooperative was created in 2016, formerly Asociación Central de Productores Agrarios ALLIMA CACAO - Chazuta, founded in 2009. At present it has administrative infrastructure, quality control laboratory, fermentation area, drying and storage of cocoa, with an installed capacity of 400 tons per year of commercial dry beans, also having two seals: organic and fair trade. The company has been exporting sustainably since 2017; in 2019 and 2020 it commercialized 458 and 467 tons, respectively.

Objective of the presentation

Search for investment partner.

Project description

Installation of a center for commercial operations and processing of fresh cocoa in order to expand the production process and innovation to obtain dry cocoa, which involves the development of physical infrastructure that includes administrative office, quality control laboratory and training, central storage warehouse with an installed capacity of 300 tons, grain sorting and fermenting infrastructure, recreational infrastructure, toilets and changing rooms, raised tank, water reserve, perimeter fence, installation of three-phase network, and the purchase of machines and equipment for drying and selection of cocoa beans, among others. The Cooperative currently has more than 400 members and 4 collection centers for fresh cocoa processing located in the nearby districts of Chazuta, Chipurana and Barranquita.

Geographic location

Juan Guerra, San Martín

Required investment

USD 450,000

Contact

✉ inversionesperu@promperu.gob.pe

3

Food industry projects



Criador el Guamito S.A.C.

Company description

An aquaculture company, number one in producing top quality shrimp.

Objective of the presentation

The search for an investment partner for a hydrobiological processing plant.

Project description

The project aims to develop a processing plant for marine products—such as shrimp, squid, shellfish, and ocean fish—for subsequent frozen export. The company has several buyers of these products in various countries.

Geographic location

Tumbes

Required investment

USD 4,000,000

Contact

 inversionesperu@promperu.gob.pe

4

Food industry projects



Criador el Guamito S.A.C.

Company description

An aquaculture company, number one in producing top quality shrimp.

Objective of the presentation

Trading of shares with a purchase option for Hypertensive Shrimp Farming.

Project description

The project involves converting 10 hectares of land for hypertensive cultivation of prawns using the Recirculating Aquaculture System (RAS).

Geographic location

Tumbes

Required investment

USD 1,000,000

Contact

 inversionesperu@promperu.gob.pe

5

Food industry projects



Dream D'Li S.A.C.

Company description

Peruvian company with socio-environmental responsibility that works in an alliance of Ashaninka native communities since 2013, dedicated to the process of coffee and cocoa derivatives in various presentations, committed to reaching a zero carbon footprint.

Objective of the presentation

Search for investment partner

Project description

Project with a focus on a circular economy and sustainable production, which is developed with partners from the Besacari Peru cooperative and integrates an Ashaninka native community, where the main crop to work is bamboo, with the aim of increasing the bamboo nursery to 20 hectares and carry out training on the management of the crop, working with less polluting processes to minimize the carbon footprint of obtaining coffee and cocoa beans.

Geographic location

Virú, La Libertad

Required investment

USD 500,000

Contact

 inversionesperu@promperu.gob.pe

6

Food industry projects



Estrella Inversiones S.A.C.

Company description

Company with more than 14 years in the Peruvian market, has an extensive range of services, mainly machinery rental. Currently, with the purpose of diversifying the Company's business units, it is executing the project of chicken breeding sheds (2/6).

Objective of the presentation

Search for investment partner.

Project description

Establish 4 of 6 hen houses for raising laying hens in order to sell eggs locally, given the high demand for the product in the area. This demand is currently supplied with product brought in from other provinces.

Geographic location

Tumbes

Required investment

USD 500,000

Contact

 inversionesperu@promperu.gob.pe

7

Food industry projects



Red Internacional de Negocios S.A.C.

Company description

It is the first local and international business opportunity mediator organization established in Peru, which facilitates contacts, purchase and sale of companies, search for investors, partners and financing, through its business platform, network of business brokers and members in each country it operates.

Objective of the presentation

Rental of 100% of the land and completion of a water project

Project description

Rental of a plot of land with an area of 3,860 hectares for specialized funds for agricultural projects in Virú, La Libertad for a specified period to carry out a project for fruits and vegetables, starting with the water system project.

Geographic location

Virú, La Libertad

Required investment

35,000,000

Contact

✉ inversionesperu@promperu.gob.pe

8

Food industry projects



San Efsio S.A.C.



Company description

A leading agricultural company in northern Peru.



Objective of the presentation

The search for an investor partner.



Project description

The project will sow 50 hectares of green asparagus.



Geographic location

Las Rayas sector, Razuri district, Ascope province, La Libertad



Required investment

USD 1,400,000



Contact

 inversionesperu@promperu.gob.pe

SECTOR:

MANUFACTURING

Key sectoral data



The Peruvian manufacturing sector grows from a base of non-traditional product exports.

- * **From January to August 2020:** the **agriculture and chemicals** industries accounted for **64.87%** of final non-traditional exports.
- * **Non-traditional products** totaled **30% of final exports** (2019).
- * **Total final exports** for 2019 consisted of products from eight manufacturing subsectors: agriculture, chemicals, textiles, fishing, iron and steel, non-metallic mining, metal mining, activities related to crafts using wood, paper, hides, leather, and jewelry.
- * The **recovery** projected in **2021** for the **manufacturing sector is 10%**, according to estimates by the **BCRP**.
- * Activities that recorded **sustained growth** from January to June 2020 were:
 - preparation of food products.
 - manufacture of pharmaceutical products, medicinal chemical substances, and botanical products for pharmaceutical use.
 - manufacture of products made of metal, excluding machinery and equipment.
- * The **agricultural and chemical** subsectors accounted for **56% of final non-traditional exports (2015-2019)**.
- * The sectors with the **highest growth** during 2019:
 - Fishing (17.6%)
 - Agriculture (7.6%)
 - Chemicals (2.5%)
- * The **regions** that most contribute to **manufacturing production** in 2019: Lima (60.9%), Moquegua (5.4%), La Libertad (5.1%), Arequipa (4.8%), Ica (4.7%), Piura (4.1%).
- * Mining represents: 10% of GDP, 58% of total exports.
- * **Peru** holds one of the **first places in the production of metals** for industry and for new technologies.
- * There are at least 14 groups of services with potential for this sector. Between 2018 and 2019, 12 FDI projects arrived (9 greenfields) with a total investment of USD 226.6 million.

Sources: SUNAT, BCRP, INEI, PRODUCE.

1

Manufacturing
(Pharmaceuticals,
Cosmetics)
projects



Global Beauty Corporation Latam S.A.C.

Company description

The company is a Peruvian start-up with five years in the cosmetics market. It innovates by using Peruvian biodiversity to create a triple impact value chain and is the first Peruvian and Latin American company to sign an export agreement with sixty-seven countries in the Asia-Pacific region.

Objective of the presentation

The search for an investor or capital partner to expand its markets.

Project description

The project aims to build an innovation center for superfoods that will create new products to be positioned in competitive international markets. The company can access new technologies and combine these with a solid maquila structure to reduce costs and to increase profitability in the following distribution: 15% product development, 15% operations/marketing, 20% impact model/company B, 25% working capital, and 25% in machinery and equipment.

Geographic location

San Isidro, Lima

Required investment

USD 1,000,000

Contact

 inversionesperu@promperu.gob.pe

2

Manufacturing projects (Industrial)



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The sale of 100% of the company

Project description

For more than fifteen years, the company has been manufacturing plastic bottles and importing disposable products. It has sixty-eight employees, positive profit margins, and currently works with the major retailers. The company owns a 1,010 m² plot of land. The options also include the sale of land or partial sale—of the import and distribution system (70%) excluding production (30%). After-sale support is also available.

Geographic location

San Luis district, Lima

Required investment

USD 4,500,000

Contact

 inversionesperu@promperu.gob.pe

3

Manufacturing projects (Industrial)



Red Internacional de Negocios S.A.C.



Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.



Objective of the presentation

Partial or total sale, search for financing.



Project description

The company has a project for concentrated storage of up to 50,000 tons of mineral (copper and zinc), with an approved environmental impact study (USD 3,000,000). It has a 10,117 m² plot of land located three kilometers from the Central Highway and with railway access. The company seeks finance to build and commission a storage facility. There is unmet demand for this service and mining companies in the area have expressed interest.



Geographic location

Cajamarquilla, Lima



Required investment

USD 1,000,000 to USD 2,500,000 finance search
USD 10,000,000 sale



Contact

 inversionesperu@promperu.gob.pe

4

Manufacturing (Commercial) projects



Red Internacional de Negocios S.A.C.



Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.



Objective of the presentation

The sale of 100% of the company



Project description

The company has been outsourcing printer services and importing and marketing computer equipment and supplies (including printers, copiers, ribbons, inks, and cartridges) for over twenty years. It has its own brand, international brand representation, and an excellent relationship with major suppliers offering a portfolio of leading products for import. It registers positive and high profit margins and has access to an unsecured line of credit.



Geographic location

Lima



Required investment

USD 3,900,000



Contact

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5

Manufacturing projects (Mining services)



Eco Building Technology S.A.C.

Company description

This company is specialized in the construction and development of new designs of low-cost housing for different sectors, especially in mining, addressing the demand for temporary mining camps.

Objective of the presentation

Search for investment partner o capitalist for consolidation.

Project description

Innovative development of quick assembly and low cost housing for different sectors, especially in the construction of temporary mining camps. These are the only ones with the HL patent, which allows for low production costs and simplified assembly through the use of standard parts and components (patented design).

Geographic location

Lima

Required investment

USD 6,000,000

Contact

✉ inversionesperu@promperu.gob.pe

6

Manufacturing (Commercial) projects



GDS del Perú S.A.C.



Company description

The company has been in the market for more than 16 years, developing projects and implementing high quality products and technology for risk control in the mining sector, providing personalized service to ensure maximum satisfaction, integrity of its workers and commitment to environmental protection.



Objective of the presentation

Partial or total sale, search for financing



Project description

The company has been in the market for more than 16 years, developing projects and implementing high quality products and technology for risk control in the mining sector, providing personalized service to ensure maximum satisfaction, integrity of its workers and commitment to environmental protection.



Geographic location

Lima



Required investment

USD 2,000,000



Contact

 inversionesperu@promperu.gob.pe

7

Manufacturing projects (Mining services)



Red Internacional de Negocios S.A.C.



Company description

IDEM.



Objective of the presentation

Sale of 100% of the Company.



Project description

Company specialized in the manufacture, assembly and installation of furniture, with over 25 years of experience in the field. Looking for investors interested in buying its company, which offers various services, such as: cutting services, edge veneer, special cuts, drilling service, sizing of boards, melamine work, etc. It has a monthly sale of S/. 350,000. The sale includes the commercial name, machinery and active portfolio. There are no tax debts or legal problems.



Geographic location

Lima



Required investment

USD 250,000



Contact

 inversionesperu@promperu.gob.pe

8

Manufacturing (Commercial) projects



Red Internacional de Negocios S.A.C.

Company description

It is the first local and international business opportunities mediator organization established in Peru, which facilitates Contacts, purchase and sale of Companies, search for investors, partners and financing, through its business platform, network of business brokers and members in each country where it operates.

Objective of the presentation

Sale of 100% of the Company

Project description

Company established in the manufacture, assembly and installation of furniture, with more than 25 years of experience in the field. Looking for investors interested in buying its company, which offers various services, such as: cutting services, edge veneer, special cuts, drilling service, sizing of boards, melamine work, etc. Sales are S/. 350,000 per month. The sale includes the commercial name, machinery and active portfolio. There are no tax debts or legal problems.

Geographic location

Lima

Required investment

USD 250,000

Contact

 inversionesperu@promperu.gob.pe

9

Manufacturing projects (Mining services)



Smart Camps Perú S.A.C.



Company description

Nexos Peru provides innovative products and modular construction projects for mining camps. It offers manufacturing and conditioning services of prefabricated modules, tents, transformed maritime containers, hangars and products upon customer's request.



Objective of the presentation

Partial or total sale, search for financing.



Project description

Nexos Peru offers innovative products and modular construction projects for mining camps. The company provides manufacturing and conditioning services of prefabricated modules, tents, transformed maritime containers, hangars and products upon customer's request.



Geographic location

Lima



Required investment

USD 25,200,000



Contact

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SECTOR:

HIGH

TECHNOLOGY



Key sectoral data



Peru rates above the regional average in innovation, a demonstration of its potential for take off. Our internet users are very active participants in networks and, by comparison with other regional countries, higher proportions of them tend to interact with online advertising and search for information and products.

* Peru 2019:

- The country with the region's **highest annual growth in e-commerce with 35%**.
- Placed **56th** in the **2019 Global Connectivity ranking**.
- Placed **69th** in the **Global Innovation Index** ranking, surpassing countries such as Argentina, Panama, Paraguay and Ecuador.
- Improvements in cloud services, OTI, broadband, and artificial intelligence.
- Increased demand for online applications, smartphones, and broadband internet.

* It is estimated that by **2022 e-commerce** will be a market that turns over **USD 14 billion**.

- * During the 1st semester of 2020, the following sectors accounted for 71% of private investment:
 - E-commerce
 - Fintech
 - Edtech
 - Foodtech

Source: PECAP.

* In 2019, foreign direct investment was:

- **USD 59.4 million** in FDI for **Software and IT Services**: 567 new jobs.
- **USD 765 million** in FDI for the **communications sector**: 426 new jobs.

* The advance of **online retail** during the **last five years**:

- **A fourfold increase in value: from PEN 611.6 million to PEN 2.34 billion.**
- **More companies marketing goods and services** on the internet.
- Buyers seeking **comfort and convenience** when **shopping on websites**.
- In 2019, transactions valued at **PEN 108.8 million** were made using mobile devices.
- Leading categories: consumer electronics, clothing and footwear, multimedia products.

* **Peru**: the **third-ranked** Andean region country for **Fintech startups**:

- More than **a hundred companies** were linked to the sector in 2019.

* In 2019, **32% of local companies** had an appropriate balance of **IT investments** to maintain their operations and their commitment to innovation.

- * **Peru: ranks sixth** in Latin America for its **Fintech innovation** ecosystem (2019).
- * In 2019, **63% of local companies** focused on reaching **business digital maturity**.
- * Incentives for innovation (Law No. 30309):
 - **Tax benefits** for companies that develop **R&D&I projects and a reduction** of up to **175% on income tax (until 2022)**.
- * Peru has launched a **new digital import and export model** (2020):
 - A **100% digital** customs clearance system.
 - The presentation of documents in a way that **eliminates face-to-face procedures and the use of paper (a consequence of the Covid-19 pandemic)**.
- * In 2019, of the 307.5 million smartphone users in Latin America, **21.4 million** were **Peruvian**.
- * Peru registered **the highest average annual growth rate of E-commerce in the region (35%)**, considering the last ten years.
- * In the 2017-2020 period, 72% of companies that express intention to invest in Peru belong to the High Technology sector.

Sources: EL PERUANO, GLOBAL INNOVATION INDEX 2019, ANNUAL INDICATOR OF GLOBAL CONNECTIVITY 2019 HUAWEI, PECAP, PERU ANNUAL REPORT FDI 2019, EUROMONITOR INTERNATIONAL 2019, PERUVIAN CHAMBER OF ELECTRONIC COMMERCE, PWC, STUDY OF MATURITY EY-2019 2019, FINNOVISTA 2019, EL E-COMMERCE EN PERU 2019-BLACKSIP.

1

High technology projects - retailtech



Abaxto S.A.C.



Company description

The company is a retail sector startup, already operating in Peru, Chile, and Puerto Rico and about to begin in the United States (Colorado). It aims to grow its income in the US and expand into Colombia, Panama, and Mexico. Abaxto supports the creation of georeferenced and personalized marketplaces.



Objective of the presentation

To consolidate and expand



Project description

Abaxto is a geospatial platform that facilitates creation of personalized marketplaces with geo-transactional capture for better decision-making (business intelligence), both for individual companies and groups of companies. Through the common platform, transactional information from different verticals (e.g., distributors, pharmaceuticals, restaurants) is captured for better business intelligence, with information that can be used by all verticals to create a highly scalable omnichannel.



Geographic location

Peru (operating in Chile, Colombia, Mexico, Panama, Puerto Rico, and USA).



Required investment

USD 500,000



Contact

✉ inversionesperu@promperu.gob.pe

2

High technology projects - agrotech



Accura Bi 2.0 S.A.C.

Company description

The company is a startup that provides services to the agricultural sector through a technological platform that reduces the risk of recording erroneous data.

Objective of the presentation

To consolidate and expand.

Project description

The company offers a technological platform that monitors, controls, and analyzes different agricultural crops. The program automatically generates the reports required for Global GAP certification, uses alerts to monitor and control crops, uses indicators to minimize production risk, and delivers analysis of the direct costs of each campaign. It reduces the risk of erroneous data recording by keeping it within an acceptable range that follows the logical evolution of the plant's phenology with biologically adequate tolerances. The company has a strategic partner with a portfolio of more than four hundred clients for the commercialization of the platform nationwide. It is currently conducting a three-month pilot test with one of Peru's largest agricultural holdings (4,500 hectares) and will soon sign with a 700-hectare property. The investment is necessary to improve the technological platform and consolidate the Peruvian market.

Geographic location

Peru

Required investment

USD 550,000

Contact

✉ inversionesperu@promperu.gob.pe

3

High technology projects - healthtech



Fitness Pass S.A.C.



Company description

The company is a healthtech startup. LIFE powered by Fitness Pass is a wellness management software for companies that aims to keep teams connected in a fun way. The program measures team usability and preferences and instantly and objectively validates insights and investments.



Objective of the presentation

To consolidate and expand



Project description

LIFE is wellness management software for companies that allows them to personalize their comprehensive wellness community, connecting their employees through virtual classes, programs, and online wellness workshops. It focuses on five elements: moving, having fun, thriving, relaxing, and eating healthy. By measuring financial impact, the program reduces staff churn. This approach increases productivity and improves the health of employees. The investment sought aims to optimize the software by integrating artificial intelligence and data that will calculate the predictability of employee health, churn, and absenteeism. The goal is to increase the sales towards an 18-month annual target of USD 1.5 million, achieving consolidation in the Peruvian market and entering the Mexican market.



Geographic location

Peru (operating in Mexico)



Required investment

USD 400,000



Contact

 inversionesperu@promperu.gob.pe

4

High technology projects - healthtech



Medlink S.A.C.



Company description

Healthtech startup introducing a medical software that operates as a complete digital practice, transforming the experience of doctors and patients.



Objective of the presentation

Expansion



Project description

Medlink is a SaaS enabled medical marketplace (software as a service) that operates as a complete digital office, scanning all processes of care (telemedicine, online agenda, payments and collections, medical records, prescriptions, among others) and in turn leverages a marketplace that connects the actors of the health ecosystem (doctors and patients to pharmacies, laboratories, among other actors in the health ecosystem). The platform has been designed with first class technology and receives permanent feedback from doctors, which has led it to become the most complete and intuitive platform operating in the Peruvian market. The investment received is expected to consolidate the Peruvian market. Furthermore, the solution will be implemented for expansion into the Brazilian market.



Geographic location

Perú (operating in Brasil)



Required investment

USD 500,000



Contact

✉ inversionesperu@promperu.gob.pe

5

High technology projects - fintech



Just B S.A.C.

Company description

The company is fintech sector startup. Associated with the VISA brand, B89 is a cross-border Peruvian neobank for Hispanics across the world.

Objective of the presentation

Consolidation and expansion.

Project description

The project is a Peruvian cross-border neobank for Hispanics across the world that is associated with VISA and has its own BIN and unique multi-country platform. It is certified carbon neutral. It has the safest card (dynamic CVV) and provides loans with the lowest interest rate in the Peruvian market. It seeks an investor to consolidate in Peru and expand to the US and Spain.

Geographic location

Peru

Required investment

USD 1,000,000

Contact

✉ inversionesperu@promperu.gob.pe

6

High technology projects - fintech



Mibolsillo Financial Technologies S.A.C.

Company description

The company is a fintech startup with operations in Peru, Brazil, and Guatemala. It seeks investment to consolidate in its current markets and expand into Chile and Mexico. Mibolsillo is a digital personal financial trainer that promotes financial health for the unbanked segment.

Objective of the presentation

To consolidate and expand.

Project description

Mibolsillo is the first mobile application for personnel financial management and micro-small businesses—built around the nuclear family—and validated in four markets. MiBolsillo is a personal digital financial trainer for the unbanked segment that promotes financial health, builds digital financial identity, and reduces the transaction costs associated with access to financial services. It enables users to integrate bank accounts with the company's own API, automate their financial management by categories, use the digital financial advisor to achieve financial goals, and access the Spotify of financial services, an ad-hoc financial services platform.

Geographic location

Peru (operating in Brazil, Chile, Guatemala and Mexico).

Required investment

USD 650,000

Contact

✉ inversionesperu@promperu.gob.pe

7

High technology projects - fintech



Betriax Peru S.A.C.

Company description

Fintech startup that targets its product to companies, which works as a financial marketplace and not as a money exchange.

Objective of the presentation

Expansion

Project description

This technological platform offers a foreign exchange market for companies, based on democratic exchange rate formation, facilitating the rate of currency exchange in an efficient and transparent manner. This project has 18-month timeline to implement the product and expand it to the Pacific Alliance countries.

Geographic location

Perú (operating in Chile)

Required investment

USD 1,000,000

Contact

✉ inversionesperu@promperu.gob.pe

8

High technology projects - fintech



CIPLI Research Center S.A.C.



Company description

Fintech and Martech startups, among other fields of massive application for corporations.



Objective of the presentation

Expansion.



Project description

FractalUp.com is the living digital learning SaaS (software as a service) empowering educational systems with AI (artificial intelligence) into the new normal.



Geographic location

Perú (operating in Colombia and México).



Required investment

USD 13,000,000



Contact

 inversionesperu@promperu.gob.pe

9

High technology projects - fintech



Digital Factoring S.A.C.

Company description

Fintech startup that has been in the Peruvian market for 5 years, providing working capital to MSME suppliers of large companies through the purchase of negotiable invoices pending collection, financing their operations through the capital market.

Objective of the presentation

Expansion

Project description

Digital platform designed to facilitate access to financing for Colombian MSMEs through the purchase of their outstanding invoices that require investment to expand their operations into Colombia.

Geographic location

Perú (operating in Colombia)

Required investment

USD 2,700,000

Contact

✉ inversionesperu@promperu.gob.pe

10

High
technology
projects -
edtech



Andi The Coach S.A.C.

Company description

Edtech startup, valued at USD 40 million, which has been accelerated by 500 Startups and UTEC Ventures and has been growing 30% month by month since the pandemic began.

Objective of the presentation

Expansion.

Project description

Talently is a platform which prepares Latin American tech talent to get international remote jobs in exchange for a percentage of their future income. They have worked with more than 400 students in the region in 2020, allowing them to multiply their salaries x2 in an average of 3 months.

Geographic location

Perú (operating in Chile and México).

Required investment

USD 750,000

Contact

✉ inversionesperu@promperu.gob.pe

11

High
technology
projects -
edtech



Proximity S.A.C.

Company description

Proximity is an edtech startup that provides virtual reality training in high-risk industries.

Objective of the presentation

Consolidation

Project description

Virtual reality software, focused primarily on creating and distributing virtual safety training for the mining, energy and manufacturing industries globally. Some of its clients are: Minera Poderosa, Minsur, Nexa, Hudbay, Enel, among others.

Geographic location

Perú

Required investment

USD 1,400,000

Contact

 inversionesperu@promperu.gob.pe

12

High
technology
projects -
edtech



Waykis Solutions S.A.C.



Company description

Edtech startup which launched the first eco-friendly laptop that seeks to improve the educational quality of children and students through a circular business model.



Objective of the presentation

Consolidation and Expansion.



Project description

WawaLaptop is the first eco-sustainable laptop made in Peru, with the purpose of democratizing access to technology, improving the quality of education and raising awareness about environmental care. The company has registered a patent for utility model in INDECOPI. Recipient Startup of the 7G of "Startup Peru", contest of the Ministry of Production and Innóvate Perú, as well as ambassadors of the campaign "My name is Peru" of the Special Bicentennial Project.



Geographic location

Perú



Required investment

USD 250,000



Contact

 inversionesperu@promperu.gob.pe

13

High
technology
projects -
minetech



Innovación Digital

Company description

Company dedicated to the Internet of Thing (IoT) and Industry 4.0. Their solutions focus on improving productivity, quality and safety in mining operations. They have online visibility due to their connection to machines, devices and sensors, and provide analytics through a robust, flexible and cost-effective data network.

Objective of the presentation

Consolidation

Project description

It has two solutions: Location Intelligence and Industry 4.0. The first focuses on social distancing (tracker), tracking of people and fixed assets, vehicle tracking and anti-collision of vehicles - people. The second solution allows connection to analog machines, which are digitized, generating monitoring, control, productivity analysis and real cost allocation.

Geographic location

Perú

Required investment

USD 400,000

Contact

 inversionesperu@promperu.gob.pe

14

High
technology
projects -
minetech



Infintiy Global Solutions S.A.C.

Company description

Peruvian startup which connects mining officials who have challenges or are looking for different solution approaches from suppliers at a global level. More than 1800 users are interacting on its platform, and the company has executed important projects for the mining sector and currently provides various services and studies thanks to the information it generates through its platform for clients such as Antamina, Hochschild Mining, ProChile, among others.

Objective of the presentation

Consolidation

Project description

The platform connects key mining officials who have challenges or are looking for different solution approaches from suppliers worldwide.

Geographic location

Perú

Required investment

USD 250,000

Contact

✉ inversionesperu@promperu.gob.pe

15

High
technology
projects -
minetech



Jebi S.A.C.

Company description

This company develops artificial intelligence technologies for mining. They are experts in artificial vision, their products use the latest advances in hardware and software to develop solutions that surpass the capabilities of their competitors. Advanced technology is applied to make simple solutions and solve complex problems. All products are tailor-made and 100% designed, developed and assembled in Peru.

Objective of the presentation

Consolidation

Project description

All-in-one computer vision system. Seamlessly integrates hardware and software so that the user can implement his artificial intelligence solution in the industry of his choice as quickly as possible.

Geographic location

Perú

Required investment

USD 2,000,000

Contact

✉ inversionesperu@promperu.gob.pe

16

High
technology
projects -
minetech



Multipacha S.A.C.

Company description

Technology-based company, focused on User Experience (UX) with technological skills, dedicated to innovation and development. They offer innovation services and Industry 4.0 solutions through the development of training simulators and experiential training, multiplatform software and applications, virtual reality, augmented reality, mechatronics, as well as 3D virtual environments, robotics and artificial intelligence.

Objective of the presentation

Consolidation

Project description

Multi-platform 3D/VR/AR immersive simulators for training and certification in processes and procedures for workers in the mining, construction, electrical industries, etc.

Geographic location

Perú

Required investment

USD 250,000

Contact

 inversionesperu@promperu.gob.pe

17

High
technology
projects -
minetech



Multipacha S.A.C.

Company description

Technology-based company, focused on User Experience (UX) with technological skills, committed to innovation and development. They provide innovation services and Industry 4.0 solutions through the development of training simulators and experiential training, multiplatform software and applications, Virtual Reality, augmented reality, mechatronics. As well as 3D virtual environments, robotics and artificial intelligence.

Objective of the presentation

Consolidation

Project description

Platform that includes software and hardware for 3D inventory, real-time 3D stock monitoring of any key item in the mining, construction, electrical, etc. industry.

Geographic location

Perú

Required investment

USD 250,000

Contact

✉ inversionesperu@promperu.gob.pe

18

High
technology
projects -
minetech



Tumi Robotics S.A.C.

Company description

This is a technology-based company, with over 4 years of experience working with large Peruvian mining companies (Tier I and II). It offers solutions based on robotics and artificial intelligence. We develop and validate our own hardware, software and algorithms, which allows us to provide solutions with high flexibility and competitive prices in the market. Our team has highly qualified personnel and experience in the field of robotics, computer science, and mining applications. Our research and development activities are financed with Concytec funds and have access to tax benefits (Law 30309).

Objective of the presentation

Consolidation

Project description

This solution combines robots, artificial intelligence and proprietary algorithms for fast and safe monitoring and inspection in difficult to access mining, energy and oil infrastructure. These robots are specially designed to work in subway mining, tunnels and tailings pipelines, and infrastructure in bodies of water, eliminating the exposure of people to risky situations, increasing the frequency of inspection and monitoring, and digitizing the information so that it can be analyzed at any time in a quantitative and qualitative way.

Geographic location

Perú (operating in United States)

Required investment

USD 2,000,000

Contact

 inversionesperu@promperu.gob.pe

19

High
technology
projects -
minetech



White Lion S.A.

Company description

The company provides a world-class solution to ensure the management and control of people in industries with more than 500 workers, especially in the mining, oil and gas and project and operations industry.

Objective of the presentation

Consolidation

Project description

Electronic platform called 2PERSONNEL, designed for the management and control of people, vehicles and services. A key objective is to ensure that the person entering a plant or industry complies with all health and safety requirements at work, so that they remain and leave safely, without any present or future risk that could endanger their life or health.

Geographic location

Perú (operating in Chile, Argentina and Colombia)

Required investment

USD 4,000,000

Contact

✉ inversionesperu@promperu.gob.pe

20

High
technology
projects -
minetech



INTERNOVA MULTIMEDIA S.A.C.



Company description

Digital agency with 18 years in the field specialists in creating communication, interactivity and technology solutions. They have local and regional clients. They develop their own technology to increase the value proposition in their services, and use the full power of digital channels to meet the objectives of each brand, corporation or audience.



Objective of the presentation

Consolidation



Project description

Inmerzum is a division and brand of Internovam that was created in 2015 to create immersive experiences that manage to enhance the way in which audiovisual information is perceived with a high recall level, through Virtual Reality, Augmented and Mixed Reality technologies for Companies, allowing to drastically reduce real operating costs, optimize results, reduce the risk of human lives and assets. It is aimed at companies in the Mining, Construction, Energy, Industrial and related sectors.



Geographic location

Lima



Required investment

USD 1,000,000



Contact

✉ inversionesperu@promperu.gob.pe

21

High technology projects -



SPACE AG S.A.

Company description

Space AG is an agro-technology start-up. It provides digitization services for high-value crops, so that they can make faster and more precise decisions, achieving efficiencies and greater productivity in their fields, through a crop management platform that allows monitoring and centralizing all the field information and a mobile application that allows them to create digital primers, replacing pencil-and-paper data collection.

Objective of the presentation

Consolidation

Project description

Agricultural management platform focused on high-value crops that integrates drone images, meteorological and irrigation data so that our clients can make decisions more quickly and accurately. They also have a mobile application that allows farmers to create booklets or forms with personalized questions. With these solutions they help agricultural companies of high value crops such as blueberries, avocados and grapes in Peru, Chile, Mexico and Costa Rica to optimize their use of resources and maximize the yield of their fields. The plan in the coming months is to scale and expand commercially in the aforementioned countries as well as in other countries such as the USA, Argentina and Spain.

Geographic location

Peru (with expansion to Chile, Mexico and Costa Rica)

Required investment

USD 415,000

Contact

 inversionesperu@promperu.gob.pe

**OTHER
SECTORS
WITH
POTENTIAL**



1

Other sectors
with potential

Health



Asociación Vidawasi Perú

Company description

We are a non-profit social organization, whose purpose is to give hope of life back to thousands of children, that is why we are building the first specialized pediatric and childhood cancer hospital in Peru in Urubamba - Cusco.

Objective of the presentation

Greenfield to complete hospital and equipment stages.

Project description

First Hospital of Specialized Pediatrics and Childhood Cancer of Peru, and 2 phases are necessary: Phase 1: "Outpatient Medical Center and Day Surgery" which will have an area of 3800 m2. It is currently 60% built, only the finishing and medical implementation are missing. This phase will have the following facilities: 2 operating rooms, laboratory, imaging center, 12 consulting rooms, 2 outpatient clinics, pharmacy, dental center, physical rehabilitation center, clinical pathology. Phase 2: "High complexity hospital center and specialized institute for research and treatment of pediatric cancer oncology", which will have an area of 10,000 m2. This phase will have the following facilities: 36 beds for hospitalization, emergency center, 3 operating rooms, imaging and laboratory center, blood bank, pediatric oncology institute, ICU (10 beds), pharmacy, nutrition and dietetics, data center.

Geographic location

Yanahuara Urubamba, Cusco

Required investment

USD 32,000,000

Contact

✉ inversionesperu@promperu.gob.pe

2

Other sectors
with potential

Health



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The sale of 100% of the company.

Project description

In operation for twenty-five years, the facility is an equipped and fully licensed grade 2 clinic, with twelve rooms and a recent renovation. It has thirty people on the payroll (nurses, administrative personnel, cleaning staff) and employs visiting doctors. The clinic leases the offices. The services it provides include delivery care, cesarean section, hysterectomy, myomectomy, pelvic repair, laparotomy, exploratory surgery, breast fibroadenoma, outpatient consultation, ultrasound, and other treatments.

Geographic location

Trujillo, La Libertad

Required investment

USD 3,500,000

Contact

 inversionesperu@promperu.gob.pe

3

Other sectors
with potential

Health



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The sale of 100% of the company.

Project description

The project is the sale of Medicentro, constructed two years ago in a residential area of Trujillo. The covered area is 4,400 m². The building consists of four floors, a basement for parking, eighteen offices, twenty-two rooms, three operating rooms, an obstetrics area with delivery and newborn rooms, recovery environment, emergency, pharmacy, laboratory, intensive care, X-rays, resonance and tomography, and an auditorium. The property has all the necessary permits and licenses.

Geographic location

Trujillo, La Libertad

Required investment

USD 6,600,000

Contact

✉ inversionesperu@promperu.gob.pe

4

Other sectors
with potential

Health



Red Internacional de Negocios S.A.C.

Company description

It is the first local and international business opportunity mediator organization established in Peru, which facilitates contacts, purchase and sale of companies, search for investors, partners and financing, through its business platform, network of business brokers and members in each country it operates.

Objective of the presentation

Sale of 100%

Project description

Sale of level I and II maternal and child clinic. The establishment has all the licenses, it has been operating for 25 years, although it has recently made renovations. They currently have 12 rooms and 30 people (nurses + administration + cleaning staff) on their payroll. It is important to mention that the doctors are under payment by service invoices and that the clinic rents the offices

Geographic location

Lima

Required investment

USD 3,500,000

Contact

✉ inversionesperu@promperu.gob.pe

5

Other sectors
with potential

Real estate



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The search for a partner and finance.

Project description

The project is a real estate development for housing or commercial use. The land has an area of 145 hectares and is located in Medio Piura, 5.3 km along a newly paved road from the Open Plaza shopping center. The administrative procedures undertaken to date include title registration by the Public Records Office; comprehensive planning pre-approval for the entire 145 hectares to obtain medium density residential zoning; feasibility approval for electrical power, water and drainage; and certificate of non-existence of archaeological remains (CIRA). An aerated pond is located 800 meters away. The site has electric power installed, with expansion feasible. It is fully fenced. Ten-year financing: USD 12,000,000. Partnership option: partner 1: land USD 21,750,000, partner 2: working capital USD 12,000,000.

Geographic location

Piura

Required investment

Between USD 12,000,000 and USD 21,750,000

Contact

✉ inversionesperu@promperu.gob.pe

6

Other sectors
with potential

Real estate



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The sale of a real estate project.

Project description

The project involves the sale of a real estate development in Paracas with a total area of 121,378 m². It includes four independent lots, each with an area of about 30,000 m² (price per m²: USD 25). The property's dimensions are 160 meters wide by 750 meters deep. It is located on the road to the San Martin terminal. The land title is registered at the Public Records Office. The property is classified as urban on its municipal administrative file. The National Institute of Culture has provided a certificate that the land contains no archaeological remains of any kind.

Geographic location

Paracas, Ica

Required investment

USD 3,034,450

Contact

✉ inversionesperu@promperu.gob.pe

7

Other sectors
with potential

Real estate



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The full sale of the project.

Project description

The project is a real estate development in Chincha Alta at a strategic location 400 meters from the old Panamericana Sur Highway. It is very close to schools and universities, and ten minutes from Chincha's main square. With an area of 18,000 m², the land is suitable for connection of all services: electricity, water, and sewerage. The title is clear and free of charges and encumbrances. The following administrative formalities are complete: CRI, HRr-PU, certificate of parameters, license to build, financial viability assessment. Photographs and other details are available. It is the only land in Chincha with these characteristics that has the Unique Cadastral Code (CUC).

Geographic location

Chincha, Ica

Required investment

USD 1,660,000

Contact

 inversionesperu@promperu.gob.pe

8

Other sectors
with potential

Real estate



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

The full sale of the project.

Project description

The project is a real estate development in San Andrés, Pisco, very close to Paracas. The total area is 40,000 m² and consists of thirty-three sub lots, each of about 1000 m², with a shared private recreational area, a reservoir, a common driveway, and a display home. The land is fenced and has access to public services (water and electricity). It has an area for horses and is the ideal location for a country home or a beach house. The following administrative formalities are complete: comprehensive planning approval, urban classification, services approval, and registration in the Public Records Office.

Geographic location

Pisco, Ica

Required investment

USD 1,000,000

Contact

✉ inversionesperu@promperu.gob.pe

9

Other sectors
with potential

Real estate



Red Internacional de Negocios S.A.C.

Company description

It is the first local and international business opportunity mediator organization established in Peru, which facilitates contacts, purchase and sale of companies, search for investors, partners and financing, through its business platform, network of business brokers and members in each country it operates.

Objective of the presentation

Project Sale

Project description

Ecological condominium inspired by the sustainability of an orderly and harmonious growth with the environment. It has 24,000 m² of green areas, 33 pre-independent lots. It also has a show house, fence, common entrance, area for horses and is an ideal project and space for a country/beach house.

Geographic location

San Andrés, Pisco, Ica

Required investment

USD 1'000,000

Contact

 inversionesperu@promperu.gob.pe

10

Other sectors
with potential

Real estate



Red Internacional de Negocios S.A.C.

Company description

The company was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and purchases and in the search for investors, partners, and finance.

Objective of the presentation

Sale of the Company that owns the project.

Project description

Real estate for sale in the south of Lima at Km. 88 of the Panamericana Sur, very close to the Boulevard de Asia, has a total area of 10,828.50 m², with 12 lots of 500 m², exclusive property with private entrance and permanent surveillance. The project is intended to provide a place for recreation, between the beach and the countryside, offering multiple courts, green areas, swimming pool and parking, including parking for visitors. Also, potable water, irrigation water, and electric power services are available. The lots are registered in public records and are suitable for bank financing.

Geographic location

Asia, Lima

Required investment

USD 325,000

Contact

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11

Other sectors
with potential

Forestry



Arena Verde – sowing the future, transforming land, and saving lives

Company description

Agricultural company of the “Agrovisión” business group.

Objective of the presentation

Joint venture

Project description

The company Arena Verde S.A.C. keeps developing various investments in the agricultural sector, their execution is always carried out within the framework of the principles of social and environmental responsibility, which is part of its policies and strategies of sustainable production. The company will execute the “Project for the production of various agricultural products in the Mórrope area”, in whose areas agricultural activities will be developed under their capacity of greatest land use, respecting and contributing to the strategies of biodiversity conservation established by the Regional Government of Lambayeque, moreover to contribute to the socio-economic development of the districts of Mórrope, Jayanca, Olmos and Pacora, Lambayeque province, Lambayeque region. In this context, the agricultural project in its environmental obligations has determined the reserve areas (30% of the total Forest Cover) and respecting the protected areas established in the EEZ and CUM. These are the ones that currently present the best conditions and potential to become the nucleus of conservation, and are strategically located to accomplish the ecosystem service of connectivity and conservation in the interior of the land. This will be articulated with the proposals of the Regional Government through the EEZ and the Lambayeque Regional Conservation System - SIRAC, guaranteeing conservation in perpetuity. The activities to be implemented will contribute significantly to the conservation of biodiversity in the Lambayeque department.

Geographic location

Lambayeque

Required investment

USD 1,000,000

Contact

✉ inversionesperu@promperu.gob.pe

12

Other sectors
with potential

Forestry



Sostenibilidad de bosques para el desarrollo y cambio climático E.I.R.L.

Company description

The company is expert in forest ecosystem restoration. It has extensive knowledge about biodiversity, carbon footprint measurement, and preparation of green bond compensation.

Objective of the presentation

The search for an investment partner in climate mitigation projects.

Project description

Using the Nendo Dango method, the project will evaluate and validate the ecological restoration protocol in degraded dry forest areas. The approach involves drying and storing a selection of native seeds, which, in the wet season, are scattered over degraded areas. Clay disks are used on slopes. The project includes four phases: (i) a phenological study of the local native species of greater ecological importance to identify the months for flowering, fruiting, and seed dissemination (the ecological weight is determined through forest inventories which already exist through support from a private fund valued of USD 30,000); (ii) identifying the number of seeds per kilogram and then the economic value of collecting of 1 kg of seeds for the species of interest; (iii) using low-cost drones for scattering; (iv) monitoring through the use of precision drones.

Geographic location

Chongoyape, Chiclayo, Lambayeque.

Required investment

USD 250,000

Contact

 inversionesperu@promperu.gob.pe

13

Other sectors
with potential

Renewable
energy



CEIBO E.I.R.L.

Company description

The company provides environmental liability solutions to generate non-polluting bioenergy in rural and urban areas.

Objective of the presentation

The search for a strategic partner for the plant's land.

Project description

The project is an energy plant using environmental liabilities for anoxic thermal dissociation, a process that destroys organic waste and mixtures of plastics, tires, rubbers, and biomass. Under this original and exclusive process, the waste never burns but consists, instead, of an almost instantaneous decomposition process at high temperature in an airtight chamber where air and water are absent. The spontaneous dissociation of residues and complete carbonization at high temperature in a non-oxidizing atmosphere produces a combustible gas composed of hydrogen, carbon monoxide, methane, and gaseous hydrocarbons. The gas burns cleanly and completely. Depending on the characteristics of the waste, this can feed a boiler, dry waste with high moisture content, or allow microgeneration.

Geographic location

Urubamba, Cusco

Required investment

USD 600,000

Contact

✉ inversionesperu@promperu.gob.pe

14

Other sectors
with potential

Renewable
energy



PYDES PERU: Consorcio Asimex - Promotora y Transformadora de Energía S.A. and CJ Telecom S.A.C.



Company description

Asimex Consortium: is forming a new company PYDES PERU - GREEN ENERGY.



Objective of the presentation

PROTESA provides environmentally responsible solutions to recycle used tires and produce alternative fuels from waste in rural and urban areas.



Project description

The project is an energy plant that reduces, recycles and reverses, through a pyrolysis process, the impacts generated by the environmental liabilities of used tires, scrap rubber and various plastics. This process converts the waste into kerosene, black carbon, also recovering the steel from the tire and obtaining a gas which helps us to reduce gas consumption during the thermal process. It is an original and exclusive process already operating in Mexico, where the waste is decomposed inside a hermetic vacuum reactor, free of air and relative humidity, which does not include burning and is thermally treated in the absence of oxygen. During the entire process, only water vapor is emitted into the atmosphere by means of a pollutant emission control process.



Geographic location

Cieneguilla, Lima.



Required investment

USD 20,116,200



Contact

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15

Other sectors
with potential

Renewable
energy



Viva Solaris S.A.C.

Company description

The company specializes in implementing renewable energies.

Objective of the presentation

The search for an investment partner to undertake a project in the renewable energy sector.

Project description

Proyecto Sur - PUNO. The project is a hybrid system with a generator set backup for eight Microgrid systems in isolated areas, consisting of:

- Photovoltaic Generation Central of 200 kWp of power, with the following main components
- Bidirectional inverters and battery banks
- Distribution and transformation center
- 125 kVA isolation step-up transformer.

Geographic location

Puno

Required investment

USD 5,000,000

Contact

 inversionesperu@promperu.gob.pe

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Other sectors
with potential

Renewable
energy



Viva Solaris S.A.C.

Company description

We found a problem that can be solved with the sun. The world is changing energy; Peru cannot be left behind. At Solaris we promote the use of solar energy to replace fuels that pollute the environment, we also offer systems that generate a return on investment in the short term.

Objective of the presentation

Greenfield.

Project description

Obtaining drinking water from the atmosphere with solar energy.

Geographic location

Pucallpa, Ucayali.

Required investment

USD 2,000,000

Contact

✉ inversionesperu@promperu.gob.pe

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Other sectors
with potential

Renewable
energy -
uses of
biomasses



R & G Seguridad e Higiene Industrial S.A.C.

Company description

R&G is the first Peruvian company specialized in the manufacture of Safety and Hygiene clothing for the industrial and hospital sector. We use state-of-the-art technology in all our production processes. The use of ultrasound and high frequency machinery has allowed us to replace the traditional method of sewing with thread, obtaining total asepsis in the manufacture of our products.

Objective of the presentation

Greenfield.

Project description

The project consists of two stages: 1) Development of potato starch. 2) Development of compostable biopolymer.

Geographic location

Callao, Lima.

Required investment

USD 2,000,000

Contact

 inversionesperu@promperu.gob.pe

Partner organizations

The most important business entities in the sector have collaborated in facilitating information on their affiliated companies' investment projects. Some projects in their portfolios keep certain information confidential and may be disclosed in 1 to 1 business meetings.

- * **ADEX:** is a business association that leads in the development of Peru's foreign trade. For more than forty-seven years, it has promoted the internationalization of its members, who consist of large, medium, and small companies that seek to increase their export competitiveness.
- * **AGAP:** is an association that brings together Peru's main professional organizations, and its producing and agro-export companies. It promotes national agriculture development, seeking to make the sector a source of economic growth through increasing competitiveness, opening markets, and improving the legal framework.
- * **CANATUR:** a leading tourism body, has for more than fifty years represented the main organizations, institutions, and companies that make up the sector. It strengthens its members and promotes the development of tourism businesses and sustainable destinations.
- * **COMEX PERÚ:** is a private association that brings together the country's principal exporting, importing, and service supplier companies. It develops policies and strategies to promote foreign trade, defend the free market, and encourage private investment.
- * **CONFIEP:** represents the country's largest companies and leads business activity both nationally and internationally. It promotes private investment, institutional strengthening, and sustainable economic growth within the overall objective of fostering Peru's development.

- ❖ **INPERU:** is an association founded by major businesses to promote foreign investment and to develop opportunities in Peru. It presents potential business and investment opportunities to the world and operates as the link between the public and private sectors to encourage engagement among foreign investors and the national financial and capital markets.

- ❖ **Red Internacional de Negocios - RIN:** was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and acquisitions and in the search for investors, partners, and finance.

- ❖ **SNI:** a non-profit organization with more than 120 years of experience promoting development of the manufacturing industry. It encourages a market economy and contributes to national development by preparing technical proposals by sector, in areas such as finance, labor, and taxation.

- ❖ **VMT – MINCETUR:** is responsible for promoting tourism investment project and program implementation, and for driving public-private financing partnerships in accordance with the Peru National Strategic Plan for Tourism.

Perú