



prom
perú

Boletín Mensual

MARZO 2021

Departamento de Productos
Pesqueros - Promperú

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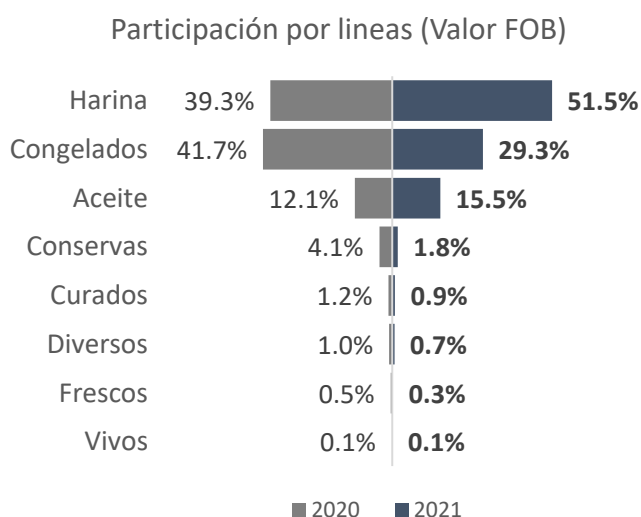
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Estadísticas por
especies

01 Valor de las exportaciones

Ene-Mar (Miles US\$ FOB)

Linea	2020	2021	Var% 21/20	Participación 2021
CHI	308,877	769,136	149.0%	67.0%
Harina	236,364	591,148	150.1%	51.5%
Aceite	72,513	177,988	145.5%	15.5%
CHD	285,447	369,520	29.5%	32.2%
Congelados	250,624	335,728	34.0%	29.3%
Conservas	24,578	20,710	-15.7%	1.8%
Curados	7,045	9,937	41.0%	0.9%
Frescos	3,200	3,145	-1.7%	0.3%
Otros	6,441	8,869	37.7%	0.8%
Diversos	5,874	8,256	40.5%	0.7%
Vivos	567	613	8.2%	0.1%
Total general	600,766	1,147,525	91.0%	100.0%



Consumo humano directo

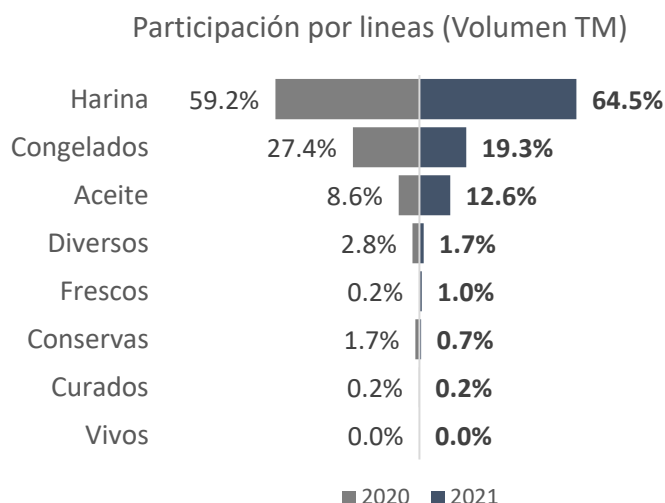
Var% 21/20

+29.5%

02 Volumen de las exportaciones

Ene-Mar (Toneladas)

Linea	2020	2021	Var% 21/20	Participación 2021
CHI	211,993	493,939	133.0%	77.1%
Harina	185,179	413,090	123.1%	64.5%
Aceite	26,813	80,849	201.5%	12.6%
CHD	92,010	135,783	47.6%	21.2%
Congelados	85,586	123,374	44.2%	19.3%
Frescos	477	6,551	1273.0%	1.0%
Conservas	5,231	4,696	-10.2%	0.7%
Curados	715	1,162	62.4%	0.2%
Otros	8,864	11,097	25.2%	1.7%
Diversos	8,791	11,014	25.3%	1.7%
Vivos	73	83	14.2%	0.0%
Total general	312,867	640,819	104.8%	100.0%



Consumo humano directo

Var% 21/20

+47.6%

03 Principales Empresas CHD

Ene-Mar

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Seafrost S.A.C.	26,012	25,107	-3.5%	5,117	5,945	16.2%
Marinazul S.A.	21,316	22,617	6.1%	3,871	4,381	13.2%
Productora Andina De Congelados S.R.L.	10,283	17,734	72.5%	4,407	11,207	154.3%
Altamar Foods Peru S.R.L.	9,698	17,128	76.6%	3,258	9,530	192.5%
Inversiones Prisco S.A.C.	9,991	14,350	43.6%	1,077	1,629	51.2%
Puertos Del Pacifico S.A.	8,054	14,270	77.2%	2,294	3,043	32.7%
Pesquera Exalmar S.A.A.	7,866	10,509	33.6%	9,802	10,168	3.7%
Dexim S.R.L.	5,409	10,223	89.0%	1,161	4,012	245.6%
Costa Mira S.A.C.	3,547	8,934	151.9%	1,088	3,956	263.7%
Sercosta S.A.C.	6,559	8,801	34.2%	975	1,090	11.8%
Corp De Ingenieria De Refrigeracion S.R.L.	6,611	8,525	28.9%	857	1,546	80.4%
Mar Andino Peru S.A.C.	4,251	7,452	75.3%	599	1,111	85.5%
Produpesca S.A.C.	6,461	7,149	10.6%	717	691	-3.6%
Perupez S.A.C.	6,053	7,108	17.4%	1,654	2,266	37.0%
Spring Valley Fruit S.A.C.	3,738	6,655	78.0%	760	1,414	86.0%
Pesquera Diamante S.A.	5,031	6,510	29.4%	6,471	6,525	0.8%
Novaperu S.A.C.	5,575	6,054	8.6%	1,277	1,525	19.4%
Provedora De Productos Marinos S.A.C.	4,505	6,041	34.1%	1,812	3,615	99.5%
Mega Pesca S.A.	3,074	5,907	92.2%	252	441	75.0%
Austral Group S.A.A.	4,582	5,901	28.8%	5,693	6,998	22.9%
Otros	126,831	152,546	20.3%	38,870	54,692	40.7%
Total	285,447	369,520	29.5%	92,010	135,783	47.6%

Las 10 principales empresas representan el

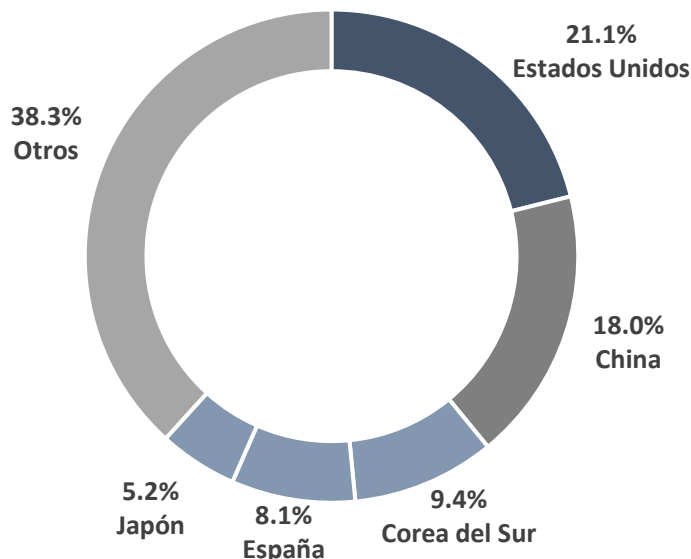
40.5% del Valor total CHD

04 Principales Mercados CHD

Ene-Mar

País	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2020	2021	Var% 21/20	Part. 2021	2020	2021	Var% 21/20	Part. 2021
Estados Unidos	68,649	77,970	13.6%	21.1%	8,825	9,408	6.6%	6.9%
China	26,744	66,390	148.2%	18.0%	7,767	23,730	205.5%	17.5%
Corea del Sur	21,041	34,691	64.9%	9.4%	5,564	13,446	141.6%	9.9%
España	30,554	30,041	-1.7%	8.1%	10,219	11,479	12.3%	8.5%
Japón	15,882	19,061	20.0%	5.2%	3,274	4,888	49.3%	3.6%
Italia	11,701	17,635	50.7%	4.8%	2,763	5,716	106.9%	4.2%
Ghana	6,487	14,040	116.4%	3.8%	8,557	13,963	63.2%	10.3%
Canadá	6,061	11,592	91.3%	3.1%	662	1,185	79.0%	0.9%
Tailandia	9,575	10,986	14.7%	3.0%	5,126	6,861	33.9%	5.1%
Ecuador	8,762	9,744	11.2%	2.6%	1,312	7,328	458.5%	5.4%
México	7,991	7,857	-1.7%	2.1%	2,825	3,859	36.6%	2.8%
Francia	8,380	7,431	-11.3%	2.0%	1,165	1,231	5.7%	0.9%
Nigeria	13,087	7,306	-44.2%	2.0%	16,926	8,225	-51.4%	6.1%
Federación Rusa	7,738	5,989	-22.6%	1.6%	3,147	3,471	10.3%	2.6%
Taiwán	2,352	4,811	104.5%	1.3%	980	2,978	204.0%	2.2%
Brasil	3,976	4,249	6.9%	1.1%	1,467	1,641	11.8%	1.2%
Costa de Marfil	1,018	3,806	274.0%	1.0%	1,309	3,805	190.6%	2.8%
Alemania	2,413	3,290	36.4%	0.9%	434	946	118.1%	0.7%
Hong Kong	2,575	2,598	0.9%	0.7%	88	70	-20.6%	0.1%
Países Bajos	5,461	2,258	-58.7%	0.6%	1,266	632	-50.1%	0.5%
Otros	25,003	27,775	11.1%	7.5%	8,335	10,921	31.0%	8.0%
Total CHD	285,447	369,520	29.5%	100.0%	92,010	135,783	47.6%	100.0%

Participación principales mercados CHD (Valor FOB)



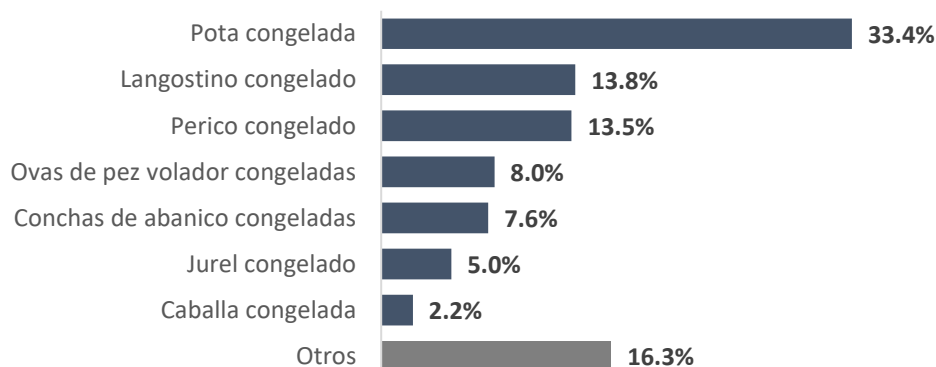
5 mercados
representan
en valor el

61.7%

05 Principales Productos CHD

Ene-Mar

Participación principales productos CHD (Valor FOB)

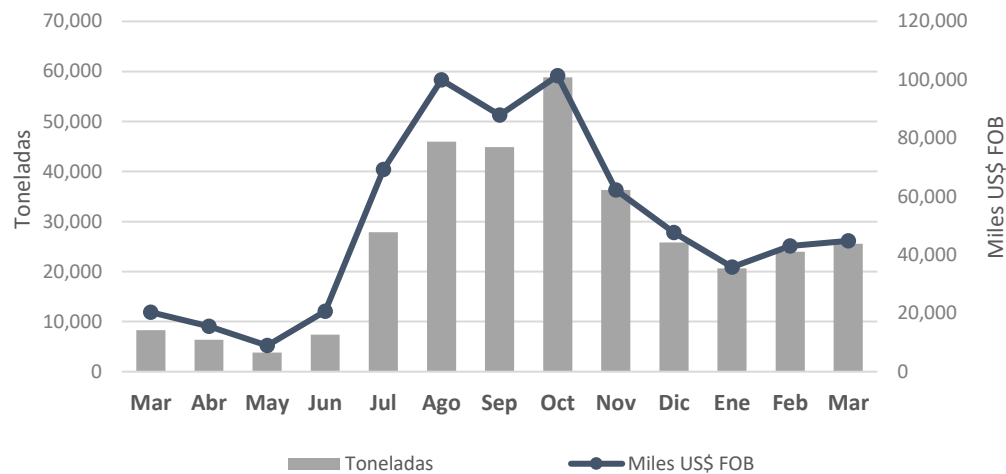


Principales productos CHD acumulado Ene-Mar

Linea	Producto	Miles US\$ FOB		Var% FOB 21/20	Toneladas		Var% PESO 21/20
		2020	2021		2020	2021	
Congelados	Pota congelada	76,896	123,600	60.7%	31,936	70,130	119.6%
	Cruda	58,390	84,373	44.5%	27,000	56,217	108.2%
	Precocida	17,807	37,939	113.1%	4,857	13,731	182.7%
	Seca	699	1,288	84.4%	79	183	130.0%
	Langostino congelado	54,410	50,941	-6.4%	8,049	8,036	-0.2%
	Colas de langostino	33,234	32,061	-3.5%	4,026	4,177	3.8%
	Langostino entero	21,176	18,879	-10.8%	4,023	3,859	-4.1%
	Perico congelado	45,541	49,992	9.8%	6,514	6,024	-7.5%
	Ovas de pez volador congeladas	15,995	29,740	85.9%	1,299	2,246	72.9%
	Conchas de abanico congeladas	16,625	28,110	69.1%	2,176	3,337	53.3%
	Jurel congelado	18,263	18,438	1.0%	23,847	17,992	-24.6%
	Trucha congelada	4,902	12,391	152.8%	672	1,638	143.7%
	Filete	4,176	11,503	175.4%	544	1,287	136.7%
	Entero/HG	725	888	22.5%	128	351	173.1%
	Caballa congelada	6,459	8,305	28.6%	7,630	9,571	25.4%
Conservas y semiconservas	Anchoas envasadas	9,301	8,181	-12.0%	1,214	1,043	-14.1%
	Conserva de atún	11,199	5,143	-54.1%	2,569	1,211	-52.9%
	Grated de pescado	1,328	1,510	13.6%	797	822	3.2%
	Conservas de caballa	474	382	-19.4%	84	62	-26.4%
Curados	Anchoas en salazón	2,821	3,958	40.3%	453	627	38.4%
Frescos	Bacalao en profundidad	620	570	-8.0%	34	31	-8.5%
	Erizo de mar	230	686	198.1%	4	11	144.4%
	Trucha fresca	2,043	452	-77.9%	288	54	-81.4%
Total CHD		285,447	369,520	29.5%	92,010	135,783	47.6%

Pota congelada

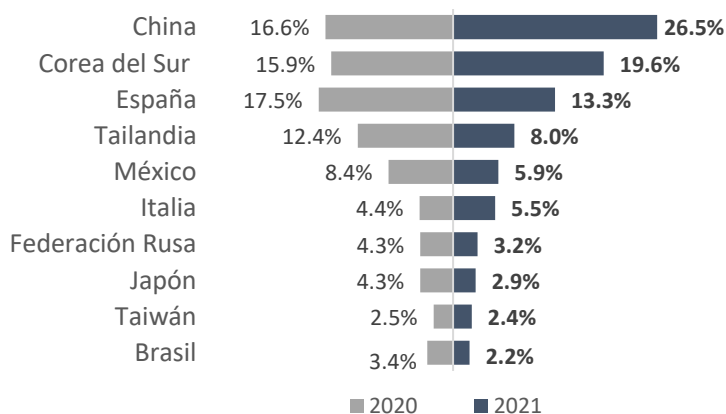
Evolución mensual de las exportaciones Mar 2020 - Mar 2021



Principales mercados de pota congelada acumulado Ene-Mar

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
China	12,766	32,810	157.0%	5,788	18,950	227.4%
Corea del Sur	12,197	24,227	98.6%	4,135	12,097	192.6%
España	13,445	16,385	21.9%	5,337	8,623	61.6%
Tailandia	9,543	9,843	3.1%	5,113	6,772	32.4%
México	6,462	7,301	13.0%	2,496	3,757	50.5%
Italia	3,350	6,764	101.9%	1,458	3,939	170.2%
Federación Rusa	3,286	3,931	19.6%	1,324	2,500	88.8%
Japón	3,283	3,614	10.1%	1,793	3,141	75.2%
Taiwán	1,952	3,023	54.9%	826	2,682	224.7%
Brasil	2,596	2,664	2.6%	738	938	27.1%
Otros	8,015	13,037	62.7%	2,929	6,732	129.9%
Total	76,896	123,600	60.7%	31,936	70,130	119.6%

Participación principales mercados Ene-Mar (US\$ FOB)



Var% FOB 21/20

Filete precocido (+124.2%)

Tentáculo crudo (+47.0%)

Filete crudo (+42.9%)

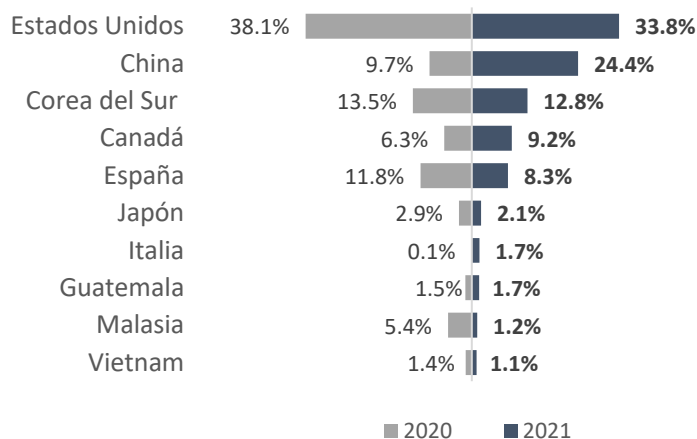
Langostinos congelados



Principales mercados de langostinos congelados acumulado Ene-Mar

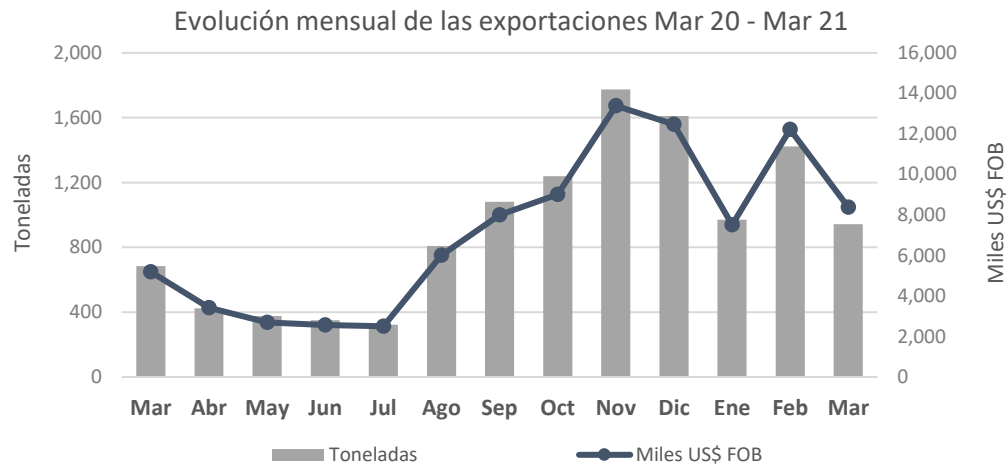
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	20,746	17,212	-17.0%	2,414	2,253	-6.7%
China	5,272	12,407	135.3%	970	2,597	167.9%
Corea del Sur	7,336	6,512	-11.2%	1,248	1,011	-19.0%
Canadá	3,427	4,663	36.1%	321	453	41.0%
España	6,404	4,225	-34.0%	1,048	771	-26.4%
Japón	1,583	1,077	-31.9%	198	146	-26.5%
Italia	36	885	2370.0%	4	101	2776.0%
Guatemala	820	862	5.2%	160	187	16.4%
Malasia	2,964	625	-78.9%	629	146	-76.8%
Vietnam	767	570	-25.7%	149	120	-19.3%
Otros	5,055	1,901	-62.4%	907	251	-72.3%
Total	54,410	50,941	-6.4%	8,049	8,036	-0.2%

Participación principales mercados Ene-Mar (US\$ FOB)



Var% FOB 21/20
Colas (-3.5%)
Entero (-10.8%)

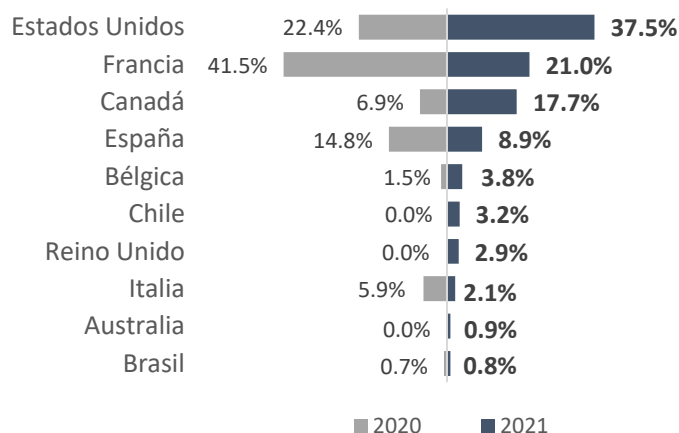
Conchas de abanico congeladas



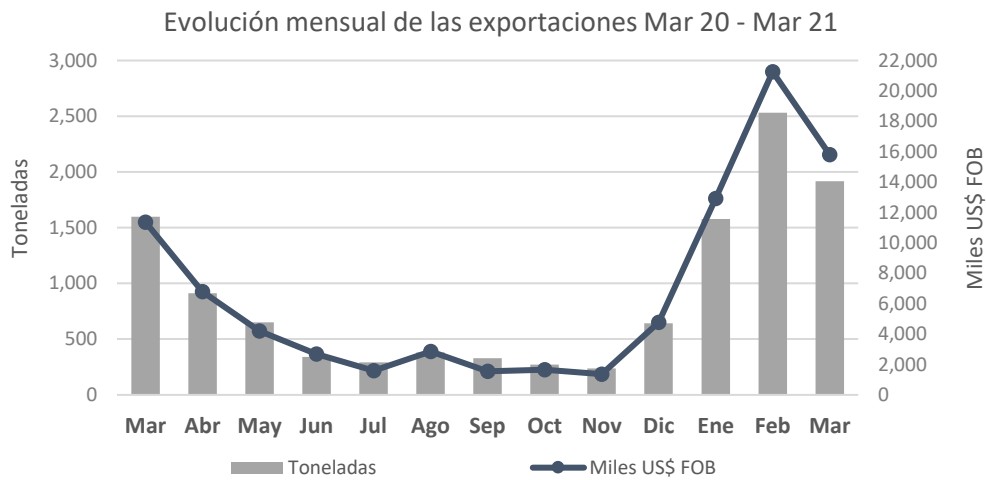
Principales mercados de conchas de abanico congeladas acumulado Ene-Mar

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	3,729	10,538	182.6%	504	1,178	133.6%
Francia	6,899	5,895	-14.5%	877	731	-16.7%
Canadá	1,143	4,988	336.4%	130	506	288.0%
España	2,455	2,507	2.1%	322	385	19.4%
Bélgica	248	1,081	335.8%	39	137	252.8%
Chile	0	911		0	124	
Reino Unido	0	827		0	97	
Italia	989	597	-39.7%	145	77	-47.1%
Australia	0	251		0	34	
Brasil	122	234	91.4%	14	29	100.1%
Otros	1,041	281	-73.0%	143	40	-72.1%
Total	16,625	28,110	69.1%	2,176	3,337	53.3%

Participación principales mercados Ene-Mar (US\$ FOB)



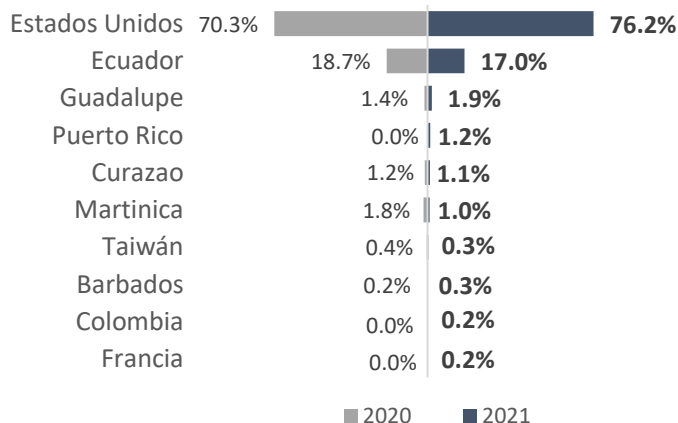
Perico congelado



Principales mercados de perico congelado acumulado Ene-Mar

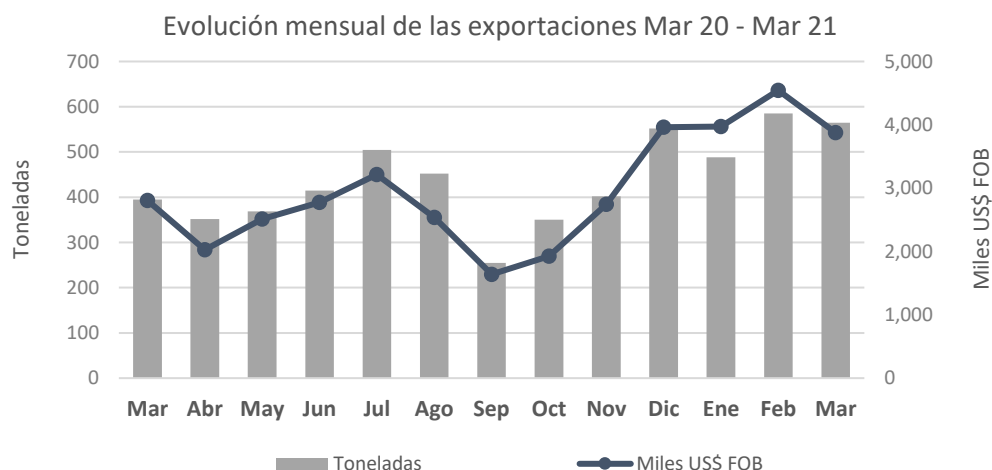
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	32,034	38,073	18.8%	3,920	4,076	4.0%
Ecuador	8,516	8,494	-0.3%	1,136	961	-15.4%
Guadalupe	640	956	49.3%	190	278	46.3%
Puerto Rico	0	598		0	123	
Curazao	548	567	3.3%	129	115	-11.1%
Martinica	812	506	-37.7%	249	143	-42.7%
Taiwán	196	170	-13.4%	100	67	-33.2%
Barbados	85	131	53.3%	27	42	53.3%
Colombia	0	103		0	84	
Francia	13	103	679.9%	4	34	770.2%
Otros	2,695	292	-89.2%	758	102	-86.6%
Total	45,541	49,992	9.8%	6,514	6,024	-7.5%

Participación principales mercados Ene-Mar (US\$ FOB)



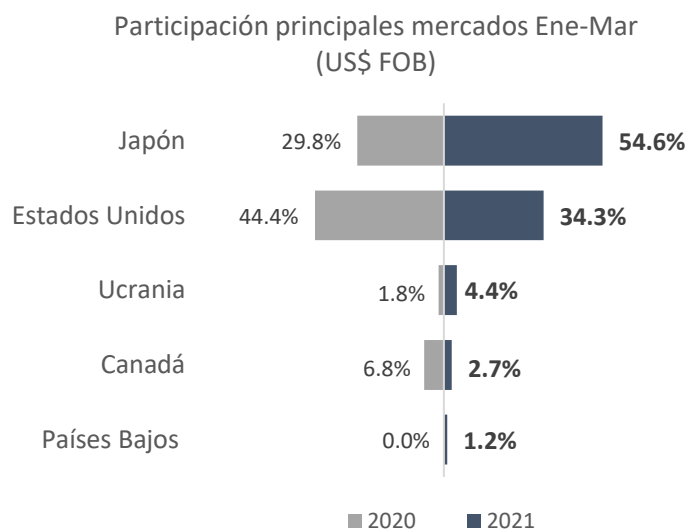
Var% FOB 21/20
Porciones (+18.2%)
Lomos (+36.7%)
Filetes (-12.5%)

Trucha congelada



Principales mercados de trucha congelada acumulado Ene-Mar

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Japón	1,460	6,770	363.8%	193	730	279.2%
Estados Unidos	2,176	4,247	95.2%	296	506	71.3%
Ucrania	89	547	516.5%	22	220	901.6%
Canadá	332	340	2.5%	34	34	0.1%
Países Bajos	0	148		0	16	
Otros	846	340	-59.8%	128	130	2.1%
Total	4,902	12,391	152.8%	672	1,638	143.7%



Var% FOB 21/20
Filetes (+175.4%)
Entero/HG
(+22.5%)



Departamento de
Productos Pesqueros

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