



prom
perú

Boletín Mensual

OCTUBRE 2021

Departamento de Productos
Pesqueros - Promperú

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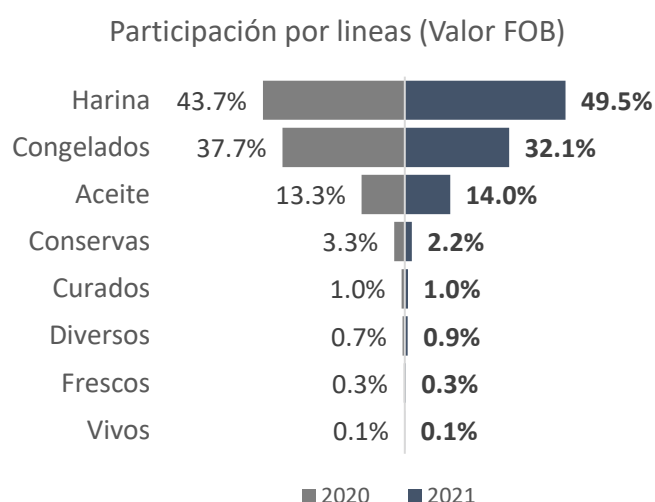
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Estadísticas por
especies

01 Valor de las exportaciones

Ene-Oct (Miles US\$ FOB)

Linea	2020	2021	Var% 21/20	Participación 2021
CHI	1,414,273	2,241,036	58.5%	63.5%
Harina	1,084,614	1,747,218	61.1%	49.5%
Aceite	329,659	493,818	49.8%	14.0%
CHD	1,050,208	1,254,537	19.5%	35.5%
Congelados	935,278	1,133,458	21.2%	32.1%
Conservas	81,185	76,778	-5.4%	2.2%
Curados	25,700	33,819	31.6%	1.0%
Frescos	8,046	10,482	30.3%	0.3%
Otros	18,200	34,898	91.7%	1.0%
Diversos	16,561	32,712	97.5%	0.9%
Vivos	1,639	2,186	33.4%	0.1%
Total general	2,482,681	3,530,471	42.2%	100.0%



Consumo humano directo

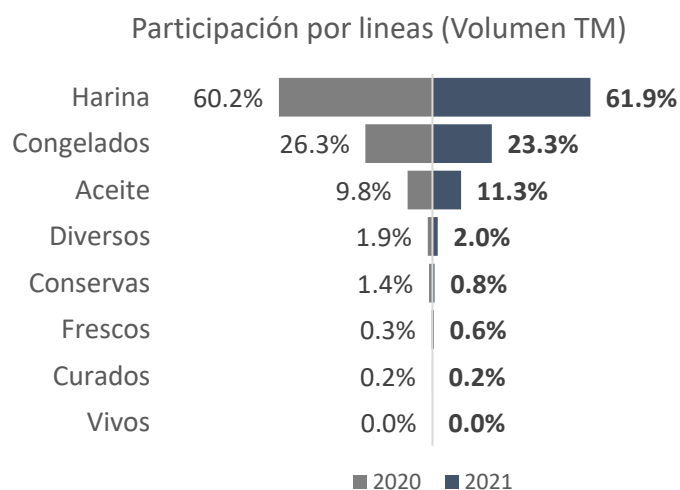
Var% 21/20

+19.5%

02 Volumen de las exportaciones

Ene-Oct (Toneladas)

Linea	2020	2021	Var% 21/20	Participación 2021
CHI	923,587	1,384,207	49.9%	73.2%
Harina	794,881	1,171,313	47.4%	61.9%
Aceite	128,705	212,893	65.4%	11.3%
CHD	371,481	469,238	26.3%	24.8%
Congelados	346,937	440,023	26.8%	23.3%
Conservas	17,945	15,266	-14.9%	0.8%
Frescos	3,747	10,665	184.6%	0.6%
Curados	2,852	3,283	15.1%	0.2%
Otros	24,983	38,131	52.6%	2.0%
Diversos	24,750	37,801	52.7%	2.0%
Vivos	233	331	41.9%	0.0%
Total general	1,320,051	1,891,576	43.3%	100.0%



Consumo humano directo

Var% 21/20

+26.3%

03 Principales Empresas CHD

Ene-Oct

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Seafrost S.A.C.	99,946	105,638	5.7%	22,673	28,792	27.0%
Marinasol S.A.	64,267	85,960	33.8%	12,434	14,748	18.6%
Altamar Foods Peru S.R.L.	52,733	73,613	39.6%	24,054	37,702	56.7%
Productora Andina De Congelados S.R.L.	43,095	58,007	34.6%	22,494	36,932	64.2%
Puertos Del Pacifico S.A.	45,262	53,367	17.9%	15,490	18,185	17.4%
Inversiones Prisco S.A.C.	37,686	48,892	29.7%	4,352	5,480	25.9%
Costa Mira S.A.C.	28,521	27,277	-4.4%	10,004	12,976	29.7%
Perupez S.A.C.	18,017	26,366	46.3%	6,086	8,840	45.3%
Provedora De Productos Marinos S.A.C.	21,709	25,978	19.7%	9,755	14,374	47.3%
Dexim S.R.L.	25,466	25,350	-0.5%	9,986	11,669	16.8%
Spring Valley Fruit S.A.C.	10,671	23,476	120.0%	4,021	7,700	91.5%
Peruvian Sea Food S.A.	11,433	22,380	95.7%	6,827	17,059	149.9%
Industrial Pesquera Santa Monica S.A.	12,392	20,419	64.8%	6,555	12,686	93.5%
Mar Andino Peru S.A.C.	14,754	19,886	34.8%	2,456	3,691	50.3%
Pesquera Hayduk S.A.	16,144	19,440	20.4%	11,916	13,948	17.1%
Compañía Americana De Conservas S.A.C.	12,609	18,970	50.4%	1,620	2,586	59.6%
Corp De Ingenieria De Refrigeracion S.R.L.	22,253	18,417	-17.2%	6,135	5,090	-17.0%
Refrigerados Fisholg & Hijos S.A.C.	16,888	17,828	5.6%	5,288	6,293	19.0%
Novaperu S.A.C.	16,947	17,617	4.0%	6,129	8,413	37.3%
Seacorp Peru S.A.C.	9,500	17,320	82.3%	1,313	1,789	36.3%
Otros	469,914	528,337	12.4%	181,895	200,284	10.1%
Total	1,050,208	1,254,537	19.5%	371,481	469,238	26.3%

Las 10 principales empresas representan el

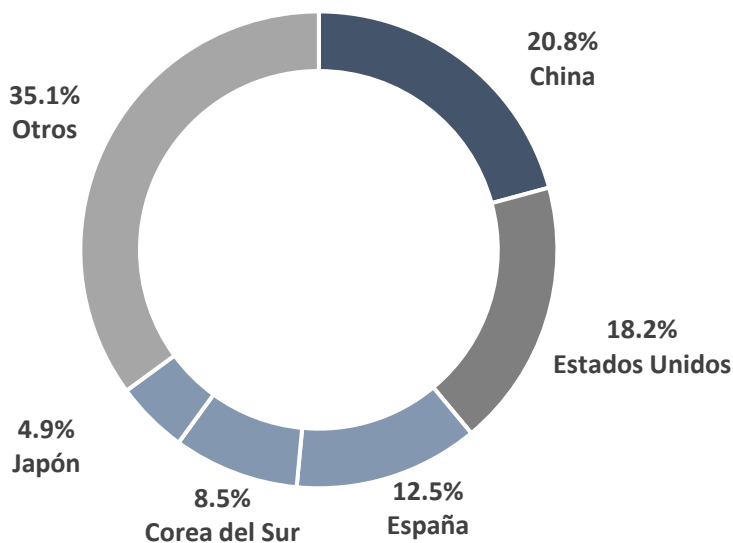
42.3% del Valor total CHD

04 Principales Mercados CHD

Ene-Oct

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2020	2021	Var% 21/20	Part. 2021	2020	2021	Var% 21/20	Part. 2021
China	97,577	260,901	167.4%	20.8%	42,001	114,176	171.8%	24.3%
Estados Unidos	187,542	227,903	21.5%	18.2%	24,995	26,593	6.4%	5.7%
España	164,954	157,116	-4.8%	12.5%	64,685	59,435	-8.1%	12.7%
Corea del Sur	167,095	106,916	-36.0%	8.5%	58,688	42,651	-27.3%	9.1%
Japón	61,896	61,837	-0.1%	4.9%	21,142	22,768	7.7%	4.9%
Italia	44,976	58,953	31.1%	4.7%	14,555	18,248	25.4%	3.9%
Tailandia	46,863	47,453	1.3%	3.8%	26,812	33,051	23.3%	7.0%
Canadá	25,241	34,074	35.0%	2.7%	2,790	3,554	27.4%	0.8%
Federación Rusa	21,115	31,174	47.6%	2.5%	10,049	19,910	98.1%	4.2%
Francia	20,895	24,809	18.7%	2.0%	3,338	3,657	9.6%	0.8%
Ghana	13,485	23,581	74.9%	1.9%	16,278	23,418	43.9%	5.0%
México	16,819	18,936	12.6%	1.5%	6,605	9,110	37.9%	1.9%
Taiwán	12,926	15,532	20.2%	1.2%	6,645	8,961	34.9%	1.9%
Ecuador	11,398	15,296	34.2%	1.2%	4,619	12,126	162.5%	2.6%
Hong Kong	8,083	14,387	78.0%	1.1%	208	390	87.1%	0.1%
Nigeria	18,271	11,602	-36.5%	0.9%	23,051	12,261	-46.8%	2.6%
Alemania	8,949	11,370	27.1%	0.9%	2,008	2,722	35.6%	0.6%
Reino Unido	5,282	11,240	112.8%	0.9%	1,088	2,022	85.9%	0.4%
Brasil	7,328	11,212	53.0%	0.9%	2,720	4,317	58.7%	0.9%
Costa de Marfil	3,597	7,482	108.0%	0.6%	4,435	7,561	70.5%	1.6%
Otros	105,913	102,764	-3.0%	8.2%	34,769	42,305	21.7%	9.0%
Total CHD	1,050,208	1,254,537	19.5%	100.0%	371,481	469,238	26.3%	100.0%

Participación principales mercados CHD (Valor FOB)



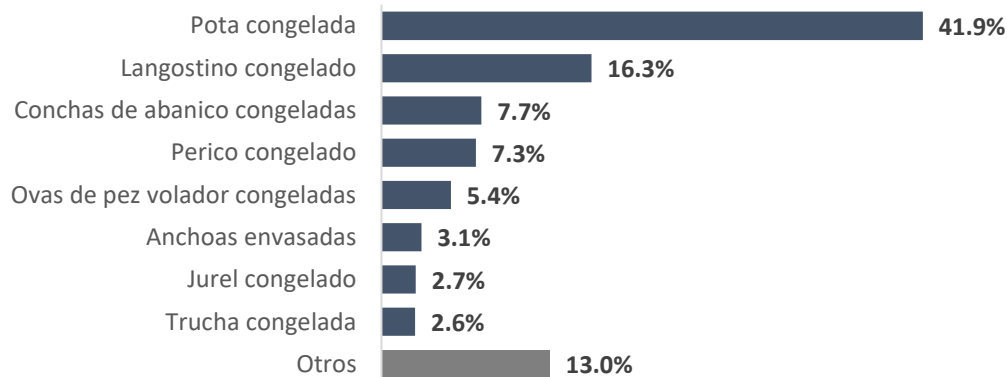
5 mercados representan en valor el

64.9%

05 Principales Productos CHD

Ene-Oct

Participación principales productos CHD (Valor FOB)

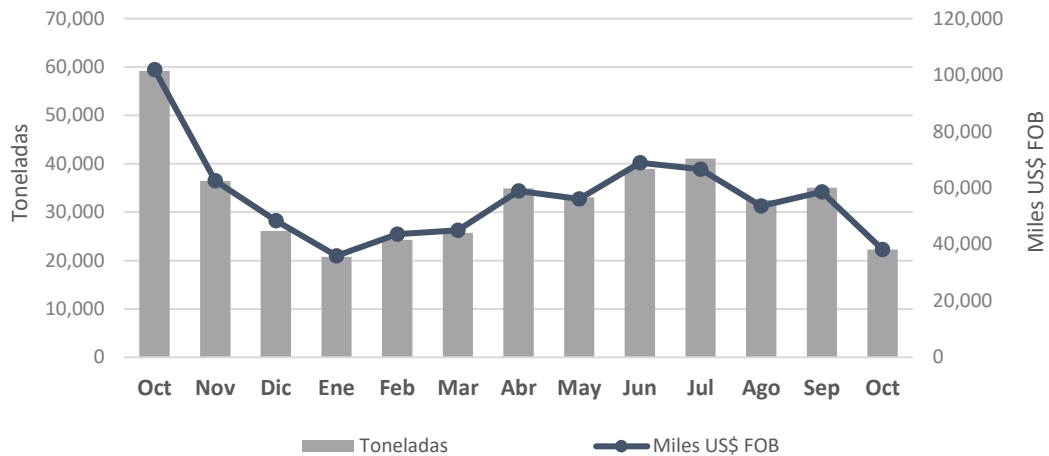


Principales productos CHD acumulado Ene-Oct

Línea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2020	2021	21/20	2020	2021	21/20
Congelados	Pota congelada	483,169	525,776	8.8%	228,203	308,517	35.2%
	Cruda	338,919	383,440	13.1%	187,917	255,834	36.1%
	Precocida	138,304	139,655	1.0%	39,487	52,247	32.3%
	Seca	5,947	2,681	-54.9%	798	437	-45.3%
	Langostino congelado	189,890	204,027	7.4%	28,533	28,839	1.1%
	Colas de langostino	120,878	122,887	1.7%	14,916	14,437	-3.2%
	Langostino entero	69,012	81,140	17.6%	13,617	14,402	5.8%
	Conchas de abanico congeladas	50,860	97,117	90.9%	6,740	9,414	39.7%
	Perico congelado	66,864	91,778	37.3%	9,692	11,100	14.5%
	Ovas de pez volador congeladas	29,798	67,344	126.0%	2,340	5,096	117.8%
	Jurel congelado	31,147	33,432	7.3%	39,106	32,523	-16.8%
	Trucha congelada	22,184	32,736	47.6%	3,431	5,048	47.2%
	Filete	18,576	27,375	47.4%	2,450	3,098	26.4%
	Entero/HG	3,608	5,362	48.6%	981	1,950	98.9%
	Caballa congelada	13,400	19,640	46.6%	15,330	21,050	37.3%
Merluza congelada	10,179	18,053	77.4%	4,306	8,882	106.3%	
Conservas y semiconservas	Anchoas envasadas	28,983	38,785	33.8%	3,811	4,836	26.9%
	Conserva de atún	35,814	18,543	-48.2%	8,279	4,236	-48.8%
	Grated de pescado	5,494	5,037	-8.3%	3,039	2,736	-10.0%
	Conservas de caballa	3,708	2,006	-45.9%	913	420	-54.0%
Curados	Anchoas en salazón	11,637	13,801	18.6%	2,191	2,409	9.9%
Frescos	Erizo de mar	1,737	3,112	79.1%	32	49	53.2%
	Bacalao en profundidad	1,069	2,602	143.4%	59	127	115.4%
	Trucha fresca	3,708	2,083	-43.8%	510	245	-51.9%
Total CHD		1,050,208	1,254,537	19.5%	371,481	469,238	26.3%

Pota congelada

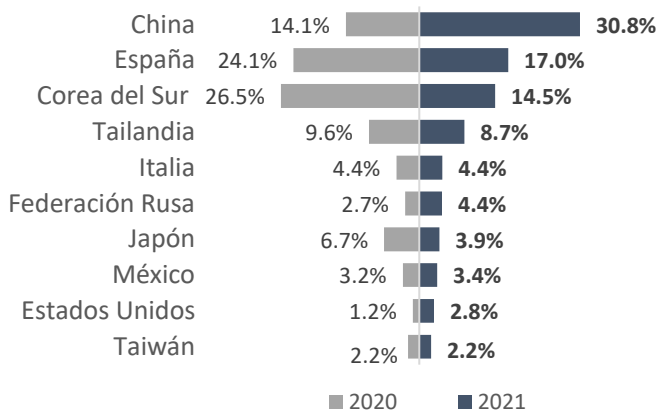
Evolución mensual de las exportaciones Oct 2020 - Oct 2021



Principales mercados de pota congelada acumulado Ene-Oct

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
China	67,918	161,926	138.4%	37,282	100,144	168.6%
España	116,548	89,530	-23.2%	52,314	47,470	-9.3%
Corea del Sur	128,106	76,478	-40.3%	51,933	38,350	-26.2%
Tailandia	46,471	45,486	-2.1%	26,727	32,819	22.8%
Italia	21,161	23,281	10.0%	10,511	12,819	22.0%
Federación Rusa	13,072	23,017	76.1%	6,915	15,803	128.5%
Japón	32,612	20,260	-37.9%	17,436	17,935	2.9%
México	15,265	18,069	18.4%	6,268	8,943	42.7%
Estados Unidos	5,974	14,821	148.1%	1,243	3,268	162.9%
Taiwán	10,486	11,779	12.3%	6,065	8,307	37.0%
Otros	25,555	41,130	60.9%	11,510	22,659	96.9%
Total	483,169	525,776	8.8%	228,203	308,517	35.2%

Participación principales mercados Ene-Oct (US\$ FOB)



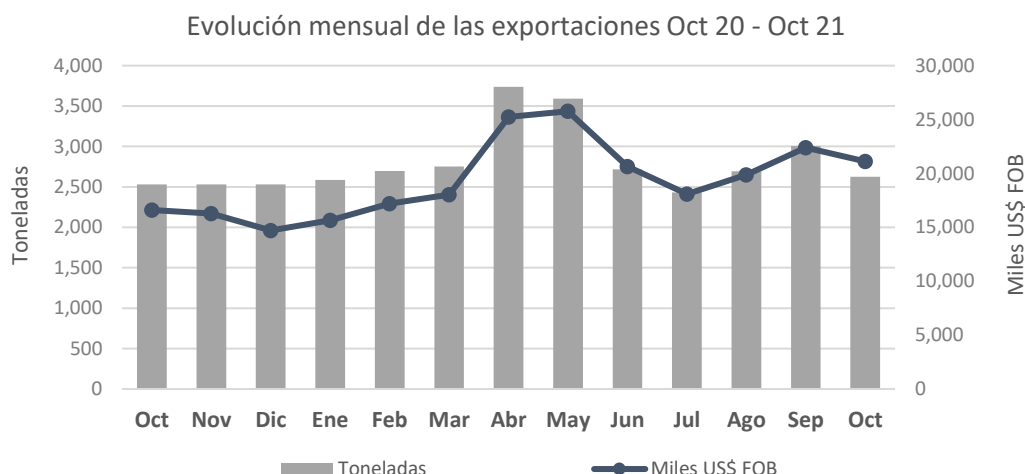
Var% FOB 21/20

Tentáculo crudo (+14.1%)

Filete crudo (+50.6%)

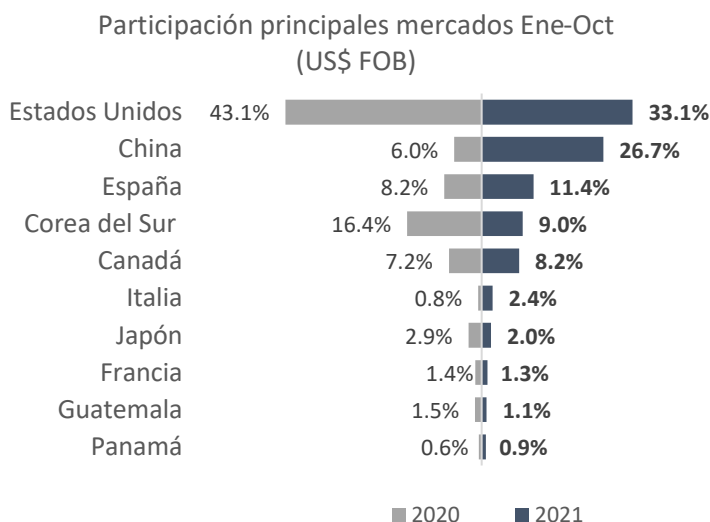
Rodajas precocidas (+118.6%)

Langostinos congelados



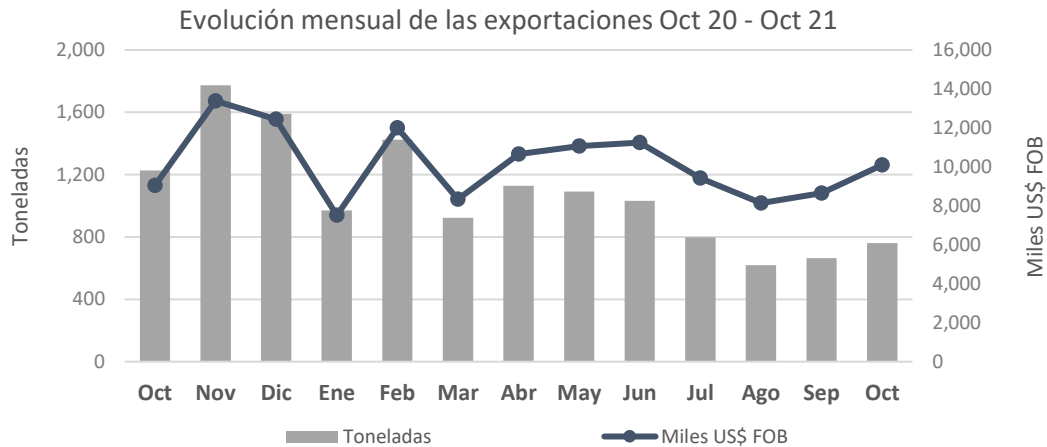
Principales mercados de langostinos congelados acumulado Ene-Oct

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	81,852	67,607	-17.4%	9,965	7,626	-23.5%
China	11,414	54,488	377.4%	2,345	9,842	319.7%
España	15,574	23,204	49.0%	2,767	3,719	34.4%
Corea del Sur	31,082	18,362	-40.9%	5,391	2,816	-47.8%
Canadá	13,663	16,753	22.6%	1,313	1,651	25.7%
Italia	1,500	4,901	226.7%	185	531	187.2%
Japón	5,510	4,140	-24.9%	743	524	-29.4%
Francia	2,595	2,628	1.3%	322	281	-12.8%
Guatemala	2,760	2,212	-19.8%	592	415	-29.9%
Panamá	1,170	1,922	64.3%	145	220	51.3%
Otros	22,771	7,811	-65.7%	4,764	1,213	-74.5%
Total	189,890	204,027	7.4%	28,533	28,839	1.1%



Var% FOB 21/20
Colas (+1.7%)
Entero (+17.6%)

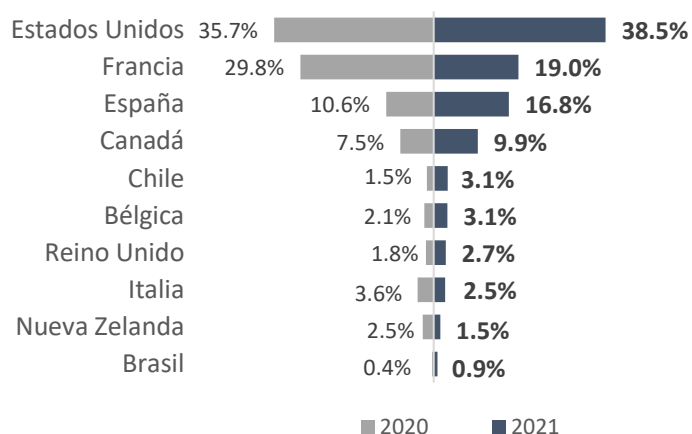
Conchas de abanico congeladas



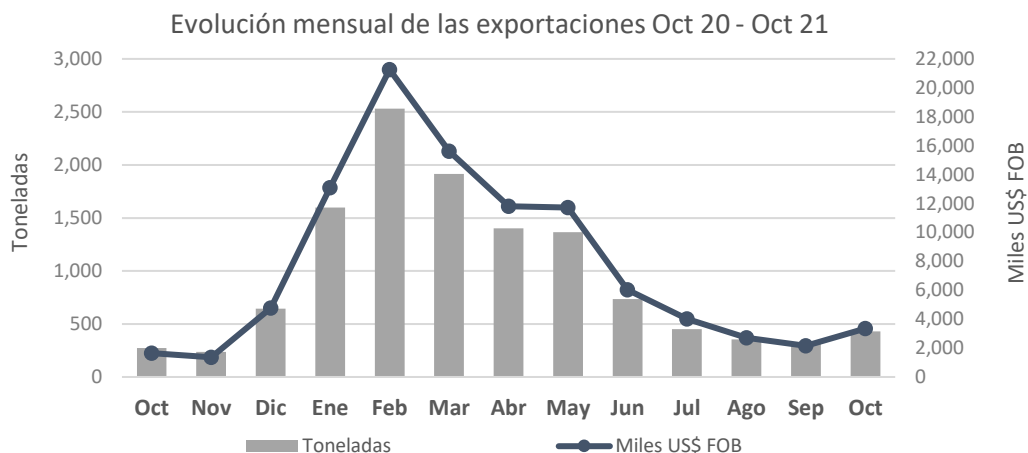
Principales mercados de conchas de abanico congeladas acumulado Ene-Oct

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	18,153	37,346	105.7%	2,416	3,136	29.8%
Francia	15,179	18,429	21.4%	1,960	1,898	-3.2%
España	5,415	16,338	201.7%	771	1,914	148.2%
Canadá	3,801	9,587	152.2%	450	872	93.6%
Chile	778	3,035	290.3%	106	357	237.6%
Bélgica	1,066	3,009	182.1%	163	290	77.7%
Reino Unido	894	2,609	192.0%	114	220	93.3%
Italia	1,814	2,457	35.4%	254	278	9.6%
Nueva Zelanda	1,256	1,421	13.2%	170	161	-5.2%
Brasil	179	842	369.7%	23	67	196.0%
Otros	2,326	2,043	-12.1%	314	222	-29.1%
Total	50,860	97,117	90.9%	6,740	9,414	39.7%

Participación principales mercados Ene-Oct (US\$ FOB)



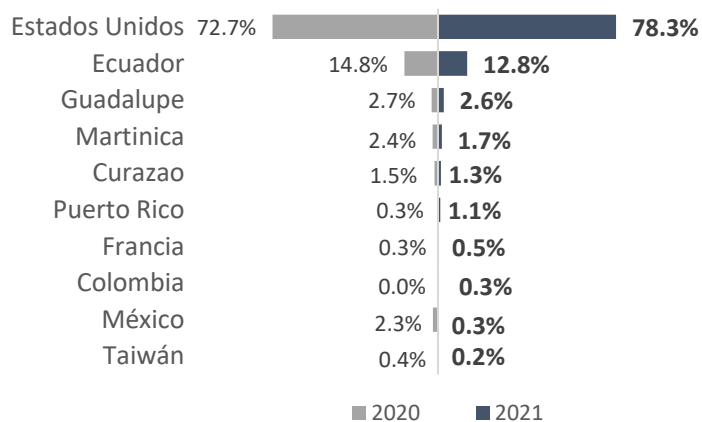
Perico congelado



Principales mercados de perico congelado acumulado Ene-Oct

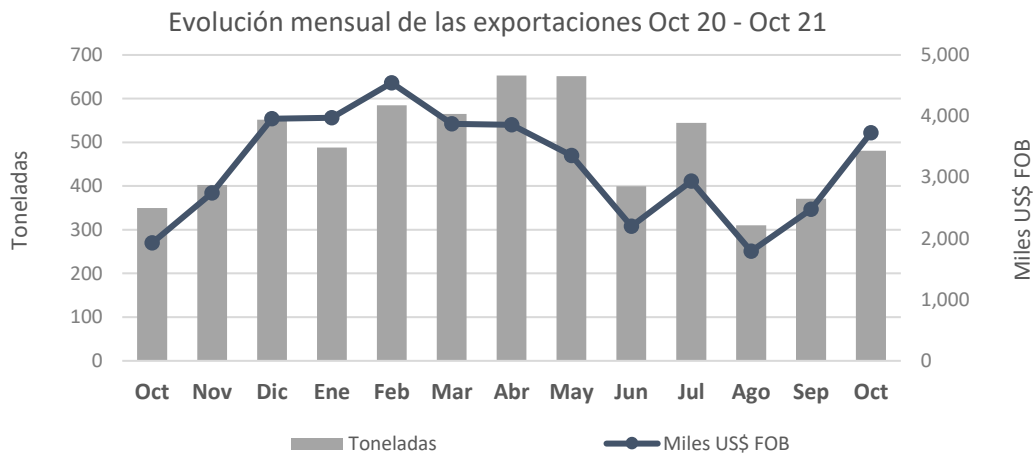
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	48,617	71,826	47.7%	5,771	7,456	29.2%
Ecuador	9,911	11,770	18.8%	1,433	1,393	-2.8%
Guadalupe	1,834	2,364	28.9%	589	676	14.7%
Martinica	1,615	1,589	-1.6%	515	416	-19.3%
Curazao	989	1,233	24.7%	222	225	1.1%
Puerto Rico	170	969	469.8%	33	196	494.6%
Francia	181	439	142.4%	61	135	122.2%
Colombia	0	295		0	228	
México	1,523	282	-81.5%	328	57	-82.5%
Taiwán	292	196	-32.8%	141	92	-34.8%
Otros	1,731	816	-52.9%	599	226	-62.2%
Total	66,864	91,778	37.3%	9,692	11,100	14.5%

Participación principales mercados Ene-Oct (US\$ FOB)



Var% FOB 21/20
Porciones (+47.4%)
Lomos (+67.0%)
Filetes (+9.6%)

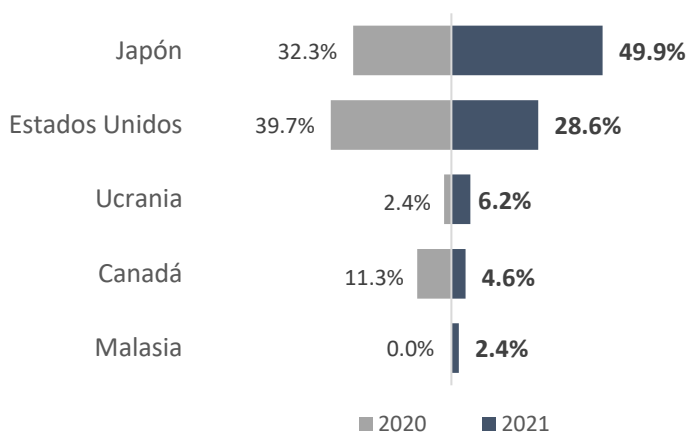
Trucha congelada



Principales mercados de trucha congelada acumulado Ene-Oct

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Japón	7,169	16,322	127.7%	946	1,908	101.7%
Estados Unidos	8,808	9,372	6.4%	1,267	1,148	-9.4%
Ucrania	532	2,037	282.7%	215	736	242.6%
Canadá	2,498	1,520	-39.2%	286	157	-45.2%
Malasia	0	800		0	336	
Otros	3,177	2,687	-15.4%	717	763	6.4%
Total	22,184	32,736	47.6%	3,431	5,048	47.2%





Participación principales mercados Ene-Oct (US\$ FOB)



Var% FOB 21/20
Filetes (+47.4%)

Entero/HG
(+48.6%)

Inteligencia de mercado

-  **Nuevo lanzamiento:** Vieiras pequeñas congeladas en Canadá
-  **Nuevo lanzamiento:** Trucha ecológica con pimienta y eneldo en Francia
-  **Nuevo lanzamiento:** Langostinos crujientes recubiertas en cereal en Corea del Sur
-  **Nuevo lanzamiento:** Bollos de camarón con ovas de pez volador en China
-  **Nuevo lanzamiento:** Filete de caballa para la brasa en Corea del Sur
-  **Informe especializado:** Oportunidades Comerciales para Productos Pesqueros en Emiratos Árabes Unidos



Departamento de
Productos Pesqueros

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