



prom  
perú

# Boletín Mensual

## AGOSTO 2021

Departamento de Productos  
Pesqueros - Promperú

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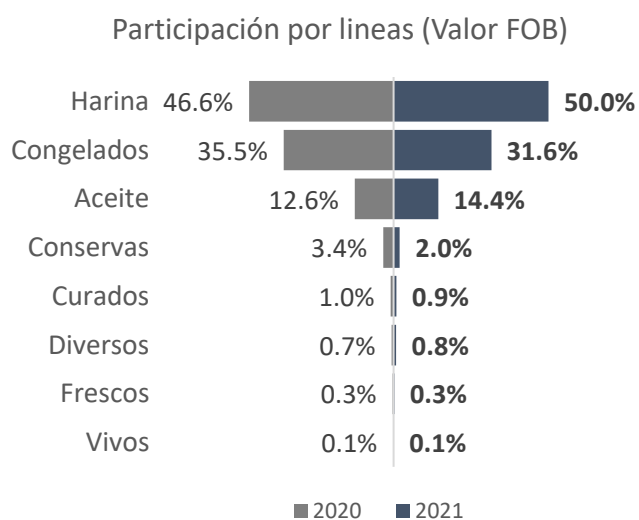
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Estadísticas por  
especies

# 01 Valor de las exportaciones

## Ene-Ago (Miles US\$ FOB)

Linea	2020	2021	Var% 21/20	Participación 2021
<b>CHI</b>	<b>1,110,977</b>	<b>1,932,470</b>	<b>73.9%</b>	<b>64.4%</b>
Harina	875,316	1,500,613	71.4%	50.0%
Aceite	235,661	431,857	83.3%	14.4%
<b>CHD</b>	<b>752,848</b>	<b>1,041,973</b>	<b>38.4%</b>	<b>34.7%</b>
Congelados	666,359	947,366	42.2%	31.6%
Conservas	63,152	59,584	-5.7%	2.0%
Curados	18,084	26,318	45.5%	0.9%
Frescos	5,253	8,705	65.7%	0.3%
<b>Otros</b>	<b>13,908</b>	<b>27,165</b>	<b>95.3%</b>	<b>0.9%</b>
Diversos	12,725	25,404	99.6%	0.8%
Vivos	1,183	1,761	48.8%	0.1%
<b>Total general</b>	<b>1,877,733</b>	<b>3,001,608</b>	<b>59.9%</b>	<b>100.0%</b>



Consumo humano directo

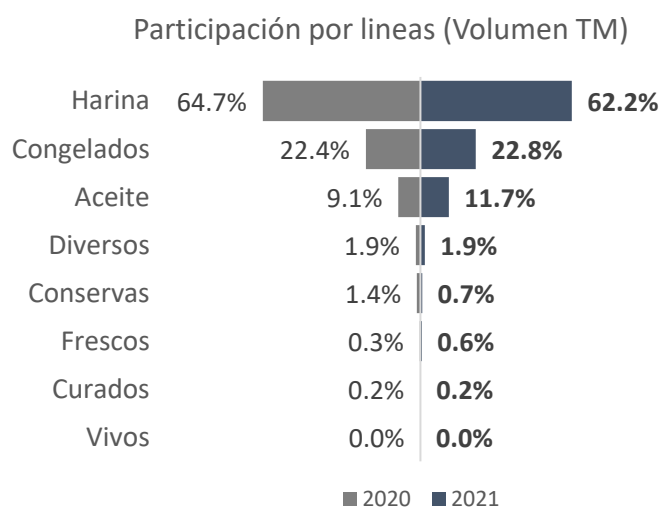
Var% 21/20

**+38.4%**

# 02 Volumen de las exportaciones

## Ene-Ago (Toneladas)

Linea	2020	2021	Var% 21/20	Participación 2021
<b>CHI</b>	<b>733,263</b>	<b>1,201,940</b>	<b>63.9%</b>	<b>73.9%</b>
Harina	643,236	1,011,841	57.3%	62.2%
Aceite	90,027	190,099	111.2%	11.7%
<b>CHD</b>	<b>241,186</b>	<b>395,145</b>	<b>63.8%</b>	<b>24.3%</b>
Congelados	222,369	370,415	66.6%	22.8%
Conservas	14,078	12,025	-14.6%	0.7%
Frescos	2,859	10,074	252.4%	0.6%
Curados	1,881	2,631	39.8%	0.2%
<b>Otros</b>	<b>19,297</b>	<b>30,373</b>	<b>57.4%</b>	<b>1.9%</b>
Diversos	19,128	30,112	57.4%	1.9%
Vivos	169	261	54.6%	0.0%
<b>Total general</b>	<b>993,746</b>	<b>1,627,457</b>	<b>63.8%</b>	<b>100.0%</b>



Consumo humano directo

Var% 21/20

**+63.8%**



# 03 Principales Empresas CHD

## Ene-Ago

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Seafrost S.A.C.	76,634	87,694	14.4%	15,546	23,933	53.9%
Marinazul S.A.	54,876	68,271	24.4%	10,354	12,031	16.2%
Altamar Foods Peru S.R.L.	36,699	59,003	60.8%	13,554	30,742	126.8%
Productora Andina De Congelados S.R.L.	23,535	49,214	109.1%	10,616	30,855	190.6%
Puertos Del Pacifico S.A.	31,577	46,154	46.2%	9,559	15,076	57.7%
Inversiones Prisco S.A.C.	27,478	38,587	40.4%	3,040	4,341	42.8%
Dexim S.R.L.	17,703	23,119	30.6%	5,935	10,663	79.7%
Perupez S.A.C.	11,776	22,049	87.2%	3,635	7,528	107.1%
Costa Mira S.A.C.	17,683	21,699	22.7%	6,004	10,304	71.6%
Spring Valley Fruit S.A.C.	7,361	20,141	173.6%	2,129	6,324	197.0%
Provedora De Productos Marinos S.A.C.	15,930	19,546	22.7%	6,557	11,346	73.0%
Peruvian Sea Food S.A.	6,180	18,499	199.3%	2,819	14,254	405.7%
Pesquera Hayduk S.A.	11,928	17,979	50.7%	9,181	13,185	43.6%
Mar Andino Peru S.A.C.	12,101	17,688	46.2%	1,933	3,257	68.5%
Industrial Pesquera Santa Monica S.A.	7,385	16,873	128.5%	3,475	10,386	198.9%
Corp De Ingenieria De Refrigeracion S.R.L.	15,522	16,255	4.7%	3,494	4,152	18.8%
Refrigerados Fisholg & Hijos S.A.C.	12,629	16,110	27.6%	3,196	5,643	76.5%
Produpesca S.A.C.	12,116	15,369	26.9%	1,733	2,034	17.3%
Novaperu S.A.C.	12,972	14,608	12.6%	3,836	6,498	69.4%
Pesquera Exalmar S.A.A.	11,470	13,681	19.3%	14,075	13,209	-6.2%
Otros	329,293	439,435	33.4%	110,514	159,386	44.2%
<b>Total</b>	<b>752,848</b>	<b>1,041,973</b>	<b>38.4%</b>	<b>241,186</b>	<b>395,145</b>	<b>63.8%</b>

Las 10 principales empresas representan el

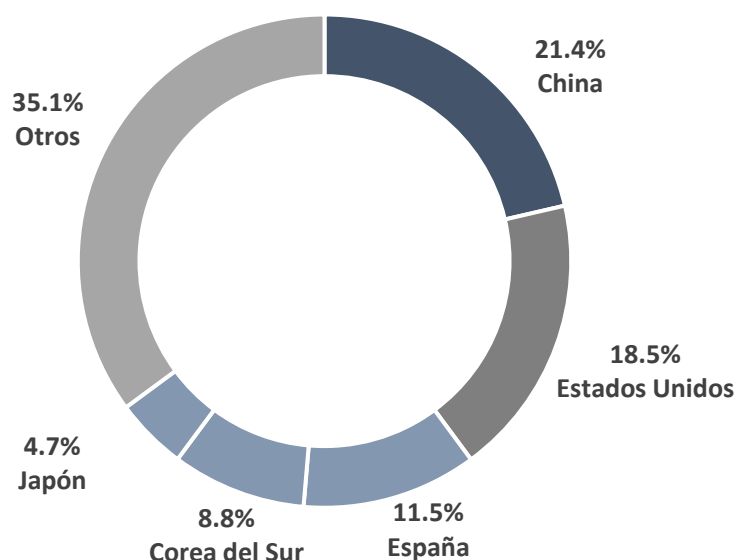
**41.8%** del Valor total CHD

# 04 Principales Mercados CHD

## Ene-Ago

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2020	2021	Var% 21/20	Part. 2021	2020	2021	Var% 21/20	Part. 2021
China	60,360	222,840	269.2%	21.4%	18,847	96,940	414.4%	24.5%
Estados Unidos	149,731	192,677	28.7%	18.5%	19,517	22,659	16.1%	5.7%
España	110,800	119,630	8.0%	11.5%	41,305	45,350	9.8%	11.5%
Corea del Sur	110,232	91,675	-16.8%	8.8%	33,561	35,512	5.8%	9.0%
Japón	48,699	49,357	1.4%	4.7%	13,781	18,073	31.1%	4.6%
Italia	30,918	47,183	52.6%	4.5%	8,793	14,845	68.8%	3.8%
Tailandia	29,470	39,629	34.5%	3.8%	16,170	27,060	67.3%	6.8%
Canadá	19,423	28,120	44.8%	2.7%	2,090	2,884	38.0%	0.7%
Ghana	7,809	23,581	202.0%	2.3%	10,220	23,418	129.1%	5.9%
Federación Rusa	15,437	23,566	52.7%	2.3%	6,371	15,369	141.2%	3.9%
Francia	16,654	21,075	26.5%	2.0%	2,494	3,274	31.2%	0.8%
México	12,039	17,031	41.5%	1.6%	4,405	8,186	85.8%	2.1%
Ecuador	11,199	14,452	29.0%	1.4%	4,331	11,370	162.6%	2.9%
Taiwán	6,943	12,326	77.5%	1.2%	2,830	7,441	162.9%	1.9%
Nigeria	16,359	11,602	-29.1%	1.1%	21,095	12,261	-41.9%	3.1%
Hong Kong	5,608	10,367	84.9%	1.0%	155	307	98.5%	0.1%
Alemania	6,941	9,236	33.1%	0.9%	1,535	2,341	52.5%	0.6%
Brasil	5,448	7,952	46.0%	0.8%	2,014	3,234	60.5%	0.8%
Reino Unido	4,531	7,618	68.1%	0.7%	974	1,422	45.9%	0.4%
Costa de Marfil	3,556	7,482	110.4%	0.7%	4,381	7,561	72.6%	1.9%
Otros	80,692	84,572	4.8%	8.1%	26,319	35,640	35.4%	9.0%
<b>Total CHD</b>	<b>752,848</b>	<b>1,041,973</b>	<b>38.4%</b>	<b>100.0%</b>	<b>241,186</b>	<b>395,145</b>	<b>63.8%</b>	<b>100.0%</b>

Participación principales mercados CHD (Valor FOB)

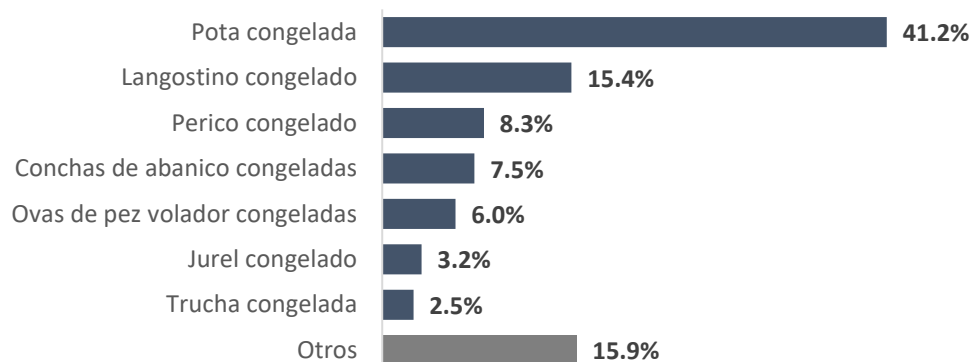


5 mercados representan en valor el **64.9%**

# 05 Principales Productos CHD

## Ene-Ago

Participación principales productos CHD (Valor FOB)

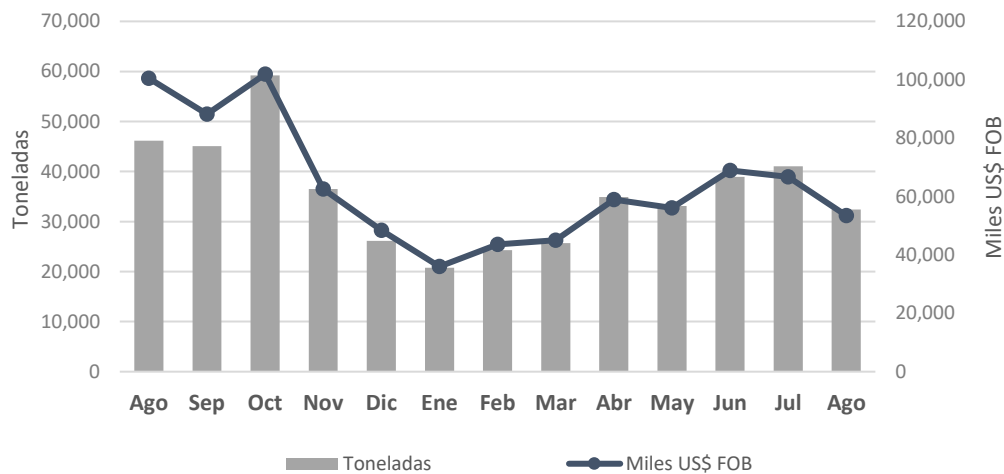


Principales productos CHD acumulado Ene-Ago

Linea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2020	2021	21/20	2020	2021	21/20
<b>Congelados</b>	Pota congelada	292,966	428,910	46.4%	123,894	251,117	102.7%
	Cruda	207,844	309,350	48.8%	101,983	207,192	103.2%
	Precocida	82,797	116,997	41.3%	21,631	43,508	101.1%
	Seca	2,325	2,563	10.2%	280	417	49.0%
	Langostino congelado	156,667	160,832	2.7%	23,297	23,208	-0.4%
	Colas de langostino	96,713	97,749	1.1%	11,745	11,669	-0.7%
	Langostino entero	59,954	63,083	5.2%	11,551	11,540	-0.1%
	Perico congelado	63,665	86,461	35.8%	9,088	10,354	13.9%
	Conchas de abanico congeladas	33,826	78,382	131.7%	4,431	7,987	80.2%
	Ovas de pez volador congeladas	28,152	62,259	121.2%	2,212	4,714	113.2%
	Jurel congelado	26,635	33,432	25.5%	34,272	32,523	-5.1%
	Trucha congelada	18,426	26,532	44.0%	2,804	4,196	49.7%
	Filete	15,399	21,669	40.7%	2,074	2,458	18.5%
	Entero/HG	3,027	4,863	60.7%	730	1,738	138.1%
	Caballa congelada	10,171	19,472	91.5%	11,980	20,894	74.4%
Merluza congelada	7,934	15,811	99.3%	3,352	7,682	129.2%	
<b>Conservas y semiconservas</b>	Anchoas envasadas	21,652	28,627	32.2%	2,834	3,588	26.6%
	Conserva de atún	29,891	16,039	-46.3%	6,903	3,623	-47.5%
	Grated de pescado	4,448	3,539	-20.4%	2,470	1,948	-21.1%
	Conservas de caballa	2,875	1,618	-43.7%	738	329	-55.4%
<b>Curados</b>	Anchoas en salazón	7,998	10,934	36.7%	1,395	1,917	37.5%
<b>Frescos</b>	Erizo de mar	1,037	2,593	150.2%	19	41	111.7%
	Bacalao en profundidad	809	2,116	161.5%	44	109	145.7%
	Trucha fresca	2,349	1,710	-27.2%	333	204	-38.7%
<b>Total CHD</b>		<b>752,848</b>	<b>1,041,973</b>	<b>38.4%</b>	<b>241,186</b>	<b>395,145</b>	<b>63.8%</b>

# Pota congelada

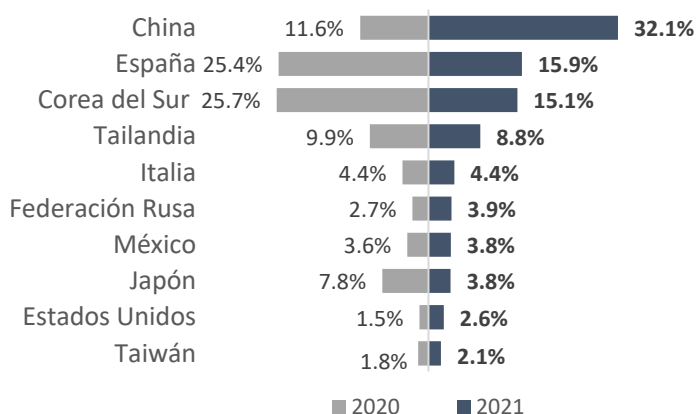
Evolución mensual de las exportaciones Ago 2020 - Ago 2021



Principales mercados de pota congelada acumulado Ene-Ago

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
China	33,969	137,776	305.6%	14,954	85,099	469.1%
España	74,521	67,984	-8.8%	31,270	35,622	13.9%
Corea del Sur	75,391	64,682	-14.2%	27,702	31,748	14.6%
Tailandia	29,133	37,662	29.3%	16,096	26,828	66.7%
Italia	12,922	18,916	46.4%	5,761	10,452	81.4%
Federación Rusa	7,971	16,765	110.3%	3,490	11,727	236.0%
México	10,495	16,221	54.6%	4,071	8,031	97.3%
Japón	22,980	16,093	-30.0%	10,561	14,260	35.0%
Estados Unidos	4,414	11,132	152.2%	929	2,494	168.5%
Taiwán	5,163	9,159	77.4%	2,373	6,854	188.8%
Otros	16,008	32,521	103.2%	6,687	18,003	169.2%
<b>Total</b>	<b>292,966</b>	<b>428,910</b>	<b>46.4%</b>	<b>123,894</b>	<b>251,117</b>	<b>102.7%</b>

Participación principales mercados Ene-Ago (US\$ FOB)



**Var% FOB 21/20**

**Tentáculo crudo (+48.0%)**

**Filete crudo (+104.9%)**

**Filete precocido (+20.1%)**



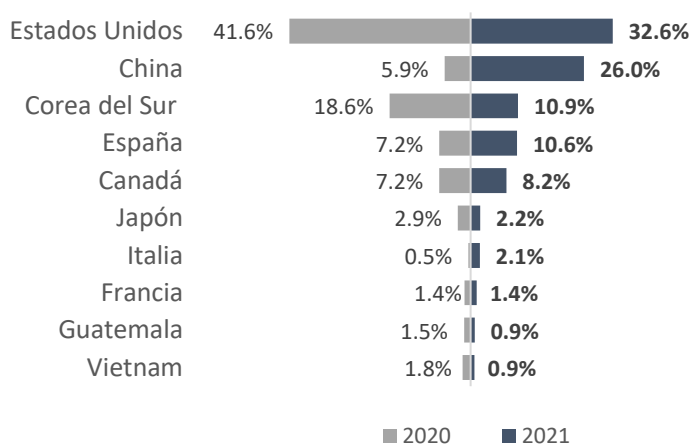
# Langostinos congelados



## Principales mercados de langostinos congelados acumulado Ene-Ago

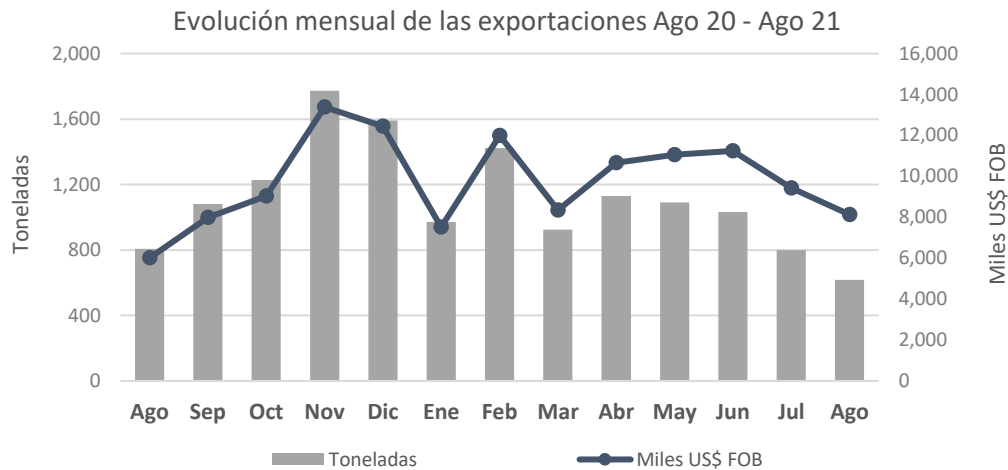
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	65,173	52,420	-19.6%	7,763	6,030	-22.3%
China	9,302	41,786	349.2%	1,753	7,789	344.2%
Corea del Sur	29,119	17,525	-39.8%	5,036	2,690	-46.6%
España	11,245	17,080	51.9%	1,968	2,802	42.4%
Canadá	11,283	13,212	17.1%	1,075	1,302	21.1%
Japón	4,573	3,506	-23.3%	615	451	-26.7%
Italia	849	3,421	303.1%	102	370	260.8%
Francia	2,186	2,235	2.2%	268	242	-9.6%
Guatemala	2,339	1,470	-37.1%	489	290	-40.7%
Vietnam	2,855	1,459	-48.9%	581	284	-51.1%
Otros	17,743	6,717	-62.1%	3,645	958	-73.7%
<b>Total</b>	<b>156,667</b>	<b>160,832</b>	<b>2.7%</b>	<b>23,297</b>	<b>23,208</b>	<b>-0.4%</b>

## Participación principales mercados Ene-Ago (US\$ FOB)



**Var% FOB 21/20**  
**Colas (+1.1%)**  
**Entero (+5.2%)**

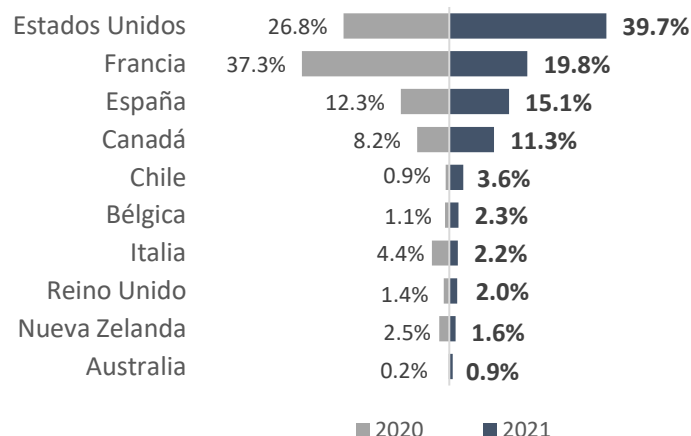
# Conchas de abanico congeladas



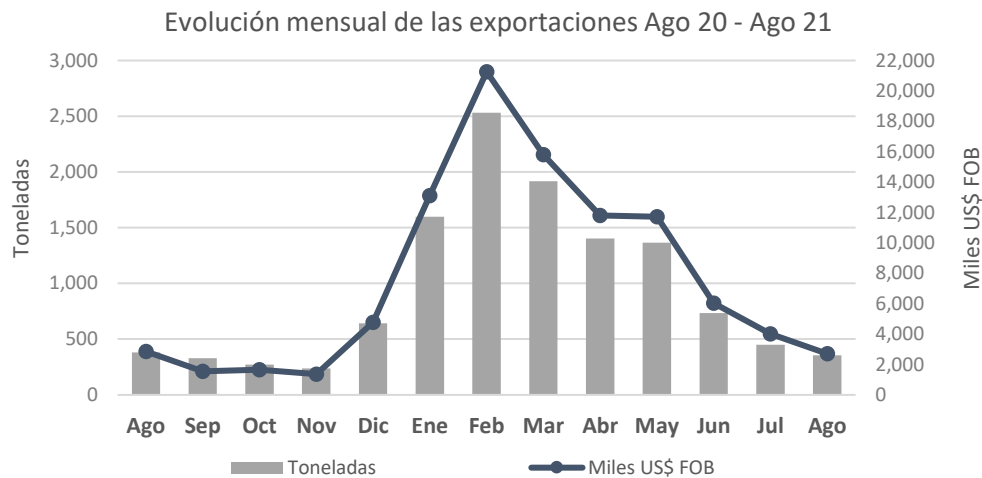
## Principales mercados de conchas de abanico congeladas acumulado Ene-Ago

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	9,062	31,150	243.7%	1,174	2,749	134.2%
Francia	12,614	15,493	22.8%	1,636	1,666	1.8%
España	4,144	11,833	185.6%	582	1,462	151.1%
Canadá	2,763	8,889	221.6%	321	832	158.9%
Chile	306	2,799	813.3%	42	338	713.5%
Bélgica	366	1,811	394.4%	56	210	274.2%
Italia	1,490	1,688	13.3%	209	208	-0.3%
Reino Unido	473	1,536	225.0%	64	157	145.4%
Nueva Zelanda	853	1,216	42.7%	112	141	26.2%
Australia	63	683	983.4%	9	76	744.4%
Otros	1,691	1,282	-24.2%	227	148	-34.6%
<b>Total</b>	<b>33,826</b>	<b>78,382</b>	<b>131.7%</b>	<b>4,431</b>	<b>7,987</b>	<b>80.2%</b>

## Participación principales mercados Ene-Ago (US\$ FOB)



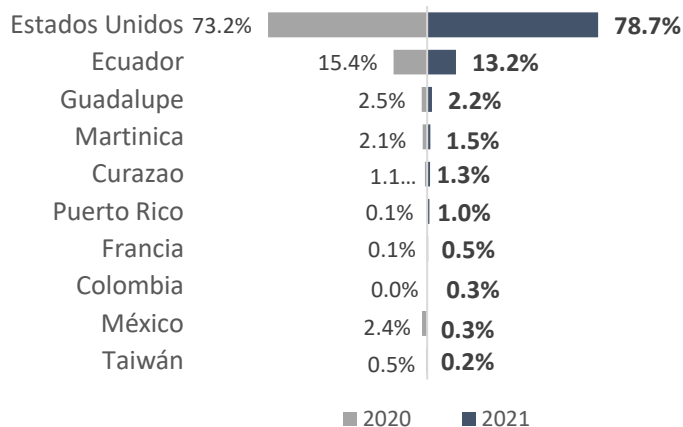
# Perico congelado



## Principales mercados de perico congelado acumulado Ene-Ago

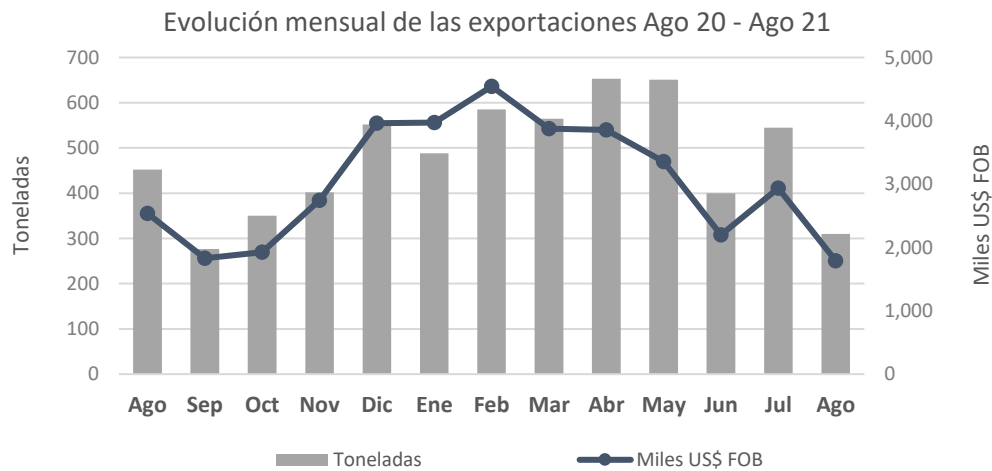
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	46,611	68,031	46.0%	5,527	7,099	28.5%
Ecuador	9,816	11,422	16.4%	1,373	1,329	-3.2%
Guadalupe	1,600	1,932	20.8%	509	555	9.0%
Martinica	1,334	1,284	-3.8%	432	345	-20.2%
Curazao	697	1,090	56.4%	162	202	24.5%
Puerto Rico	75	854	1035.0%	13	176	1297.5%
Francia	75	430	475.4%	25	134	445.1%
Colombia	0	245		0	167	
México	1,523	226	-85.2%	328	46	-86.1%
Taiwán	292	196	-32.8%	141	92	-34.8%
Otros	1,642	750	-54.3%	579	210	-63.7%
<b>Total</b>	<b>63,665</b>	<b>86,461</b>	<b>35.8%</b>	<b>9,088</b>	<b>10,354</b>	<b>13.9%</b>

## Participación principales mercados Ene-Ago (US\$ FOB)



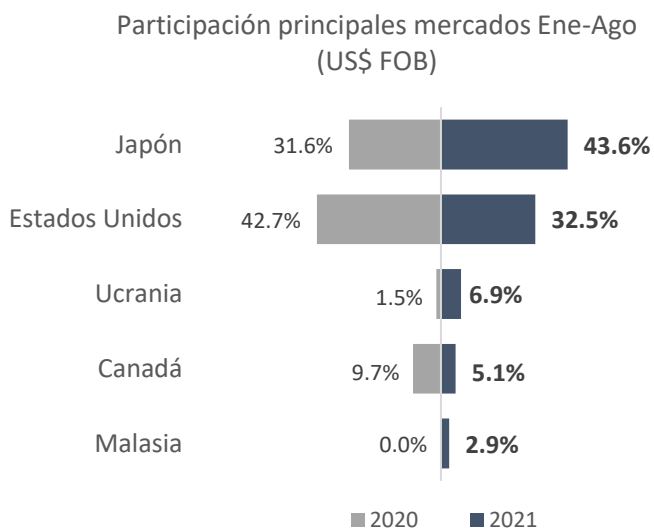
**Var% FOB 21/20**  
**Porciones (+44.8%)**  
**Lomos (+62.6%)**  
**Filetes (+7.7%)**

# Trucha congelada



## Principales mercados de trucha congelada acumulado Ene-Ago

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Japón	5,825	11,564	98.5%	789	1,371	73.8%
Estados Unidos	7,860	8,624	9.7%	1,142	1,050	-8.1%
Ucrania	285	1,836	543.2%	108	661	510.1%
Canadá	1,780	1,350	-24.2%	210	140	-33.4%
Malasia	0	758		0	314	
Otros	2,675	2,400	-10.3%	555	661	19.1%
<b>Total</b>	<b>18,426</b>	<b>26,532</b>	<b>44.0%</b>	<b>2,804</b>	<b>4,196</b>	<b>49.7%</b>



**Var% FOB 21/20**  
**Filetes (+40.7%)**  
**Entero/HG**  
**(+60.7%)**

## Ene-Ago

### Principales mercados de jurel congelado acumulado Ene-Ago

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Ghana	7,125	13,112	84.0%	9,302	12,687	36.4%
Nigeria	14,576	8,576	-41.2%	18,978	8,113	-57.3%
Costa de Marfil	1,484	5,096	243.4%	1,806	5,112	183.1%
Camerún	150	4,355	2799.8%	187	4,431	2270.1%
Congo	372	874	135.1%	471	782	66.2%
Benín	80	706	778.0%	106	697	556.9%
Togo	206	278	34.9%	261	267	2.4%
Liberia	280	168	-40.2%	375	186	-50.3%
Angola	20	140	613.6%	27	133	400.0%
Brasil	0	56		0	53	
Otros	2,341	71	-97.0%	2,761	60	-97.8%
<b>Total</b>	<b>26,635</b>	<b>33,432</b>	<b>25.5%</b>	<b>34,272</b>	<b>32,523</b>	<b>-5.1%</b>

### Principales mercados de caballa congelada acumulado Ene-Ago

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Ghana	684	10,383	1417.0%	918	10,624	1057.3%
Nigeria	1,783	3,026	69.8%	2,117	4,148	95.9%
Costa de Marfil	2,049	2,385	16.4%	2,549	2,449	-3.9%
Camerún	0	1,347		0	1,438	
Federación Rusa	738	970	31.5%	797	956	20.0%
Brasil	420	656	56.1%	449	623	38.8%
España	3,041	376	-87.6%	3,483	370	-89.4%
Benín	256	57	-77.7%	289	69	-75.9%
Croacia	0	54		0	13	
Otros	1,200	217	-82.0%	1,379	203	-85.3%
<b>Total</b>	<b>10,171</b>	<b>19,472</b>	<b>91.5%</b>	<b>11,980</b>	<b>20,894</b>	<b>74.4%</b>





Departamento de  
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