



prom
perú

Boletín Mensual

NOVIEMBRE 2021

Departamento de Productos
Pesqueros - Promperú

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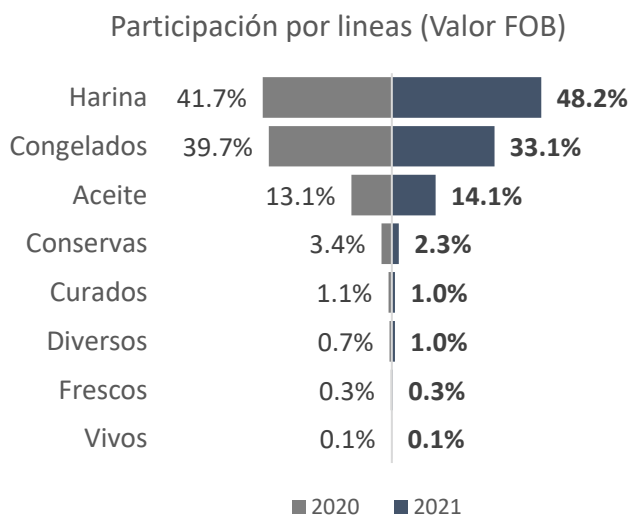
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Estadísticas por
especies

01 Valor de las exportaciones

Ene-Nov (Miles US\$ FOB)

Linea	2020	2021	Var% 21/20	Participación 2021
CHI	1,438,255	2,273,754	58.1%	62.3%
Harina	1,094,672	1,759,082	60.7%	48.2%
Aceite	343,583	514,672	49.8%	14.1%
CHD	1,168,713	1,337,036	14.4%	36.6%
Congelados	1,042,532	1,207,396	15.8%	33.1%
Conservas	88,291	82,712	-6.3%	2.3%
Curados	29,132	36,120	24.0%	1.0%
Frescos	8,758	10,807	23.4%	0.3%
Otros	20,668	38,285	85.2%	1.0%
Diversos	18,731	35,747	90.8%	1.0%
Vivos	1,936	2,539	31.1%	0.1%
Total general	2,627,636	3,649,075	38.9%	100.0%



Consumo humano directo

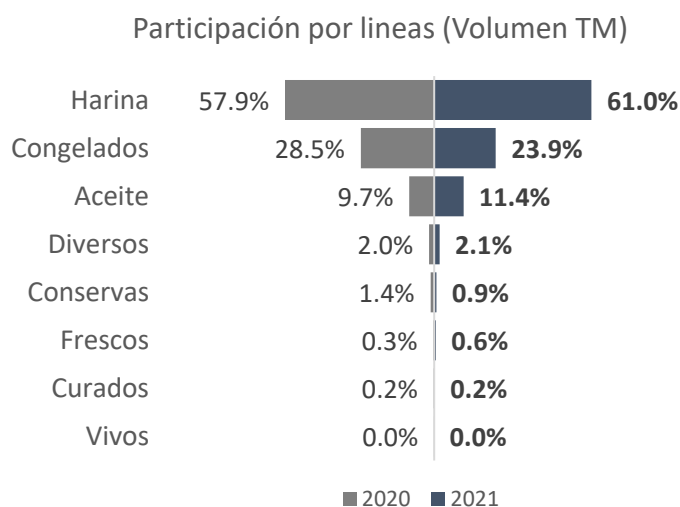
Var% 21/20

+14.4%

02 Volumen de las exportaciones

Ene-Nov (Toneladas)

Linea	2020	2021	Var% 21/20	Participación 2021
CHI	935,715	1,398,636	49.5%	72.4%
Harina	801,943	1,178,839	47.0%	61.0%
Aceite	133,772	219,796	64.3%	11.4%
CHD	421,797	493,133	16.9%	25.5%
Congelados	394,509	461,624	17.0%	23.9%
Conservas	19,725	16,467	-16.5%	0.9%
Frescos	4,391	11,570	163.5%	0.6%
Curados	3,172	3,471	9.4%	0.2%
Otros	28,278	41,056	45.2%	2.1%
Diversos	28,001	40,674	45.3%	2.1%
Vivos	277	383	38.3%	0.0%
Total general	1,385,790	1,932,825	39.5%	100.0%



Consumo humano directo

Var% 21/20

+16.9%

03 Principales Empresas CHD

Ene-Nov

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Seafrost S.A.C.	108,643	111,203	2.4%	25,296	30,007	18.6%
Marinasol S.A.	68,992	92,902	34.7%	13,352	15,828	18.5%
Altamar Foods Peru S.R.L.	58,104	79,333	36.5%	27,466	40,179	46.3%
Productora Andina De Congelados S.R.L.	54,124	59,312	9.6%	28,850	37,551	30.2%
Puertos Del Pacifico S.A.	51,060	58,164	13.9%	18,318	19,201	4.8%
Inversiones Prisco S.A.C.	42,078	51,504	22.4%	4,892	5,733	17.2%
Provedora De Productos Marinos S.A.C.	23,559	28,474	20.9%	10,974	15,487	41.1%
Perupez S.A.C.	20,244	27,765	37.2%	7,018	9,407	34.1%
Costa Mira S.A.C.	31,416	27,615	-12.1%	11,300	13,198	16.8%
Spring Valley Fruit S.A.C.	12,054	26,773	122.1%	4,601	8,293	80.2%
Dexim S.R.L.	27,001	26,084	-3.4%	10,819	12,005	11.0%
Peruvian Sea Food S.A.	12,717	23,962	88.4%	7,733	18,221	135.6%
Industrial Pesquera Santa Monica S.A.	14,110	22,115	56.7%	7,624	13,710	79.8%
Compañía Americana De Conservas S.A.C.	14,405	21,325	48.0%	1,863	2,879	54.5%
Mar Andino Peru S.A.C.	16,394	20,897	27.5%	2,753	3,876	40.8%
Pesquera Hayduk S.A.	18,344	19,481	6.2%	13,521	13,960	3.2%
Seacorp Peru S.A.C.	11,945	19,447	62.8%	1,648	1,987	20.5%
Novaperu S.A.C.	17,826	19,076	7.0%	6,631	9,302	40.3%
Refrigerados Fisholg & Hijos S.A.C.	18,976	18,667	-1.6%	6,236	6,565	5.3%
Corp De Ingenieria De Refrigeracion S.R.L.	24,073	18,470	-23.3%	6,791	5,106	-24.8%
Otros	522,648	564,467	8.0%	204,111	210,638	3.2%
Total	1,168,713	1,337,036	14.4%	421,797	493,133	16.9%

Las 10 principales empresas representan el

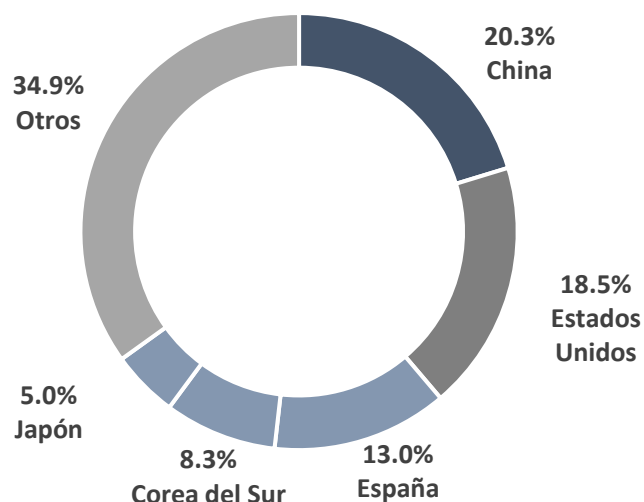
42.1% del Valor total CHD

04 Principales Mercados CHD

Ene-Nov

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2020	2021	Var% 21/20	Part. 2021	2020	2021	Var% 21/20	Part. 2021
China	117,142	271,266	131.6%	20.3%	54,083	116,534	115.5%	23.6%
Estados Unidos	208,404	247,396	18.7%	18.5%	27,896	28,862	3.5%	5.9%
España	183,998	173,841	-5.5%	13.0%	72,455	64,109	-11.5%	13.0%
Corea del Sur	182,143	111,281	-38.9%	8.3%	65,566	44,785	-31.7%	9.1%
Japón	66,579	66,340	-0.4%	5.0%	22,664	24,329	7.3%	4.9%
Italia	48,770	62,458	28.1%	4.7%	15,877	19,295	21.5%	3.9%
Tailandia	54,324	51,578	-5.1%	3.9%	31,601	35,991	13.9%	7.3%
Canadá	28,377	35,622	25.5%	2.7%	3,173	3,715	17.1%	0.8%
Federación Rusa	22,989	33,048	43.8%	2.5%	11,170	21,134	89.2%	4.3%
Francia	23,798	25,512	7.2%	1.9%	3,750	3,833	2.2%	0.8%
Ghana	15,903	23,581	48.3%	1.8%	18,888	23,418	24.0%	4.7%
México	19,542	20,390	4.3%	1.5%	7,898	9,700	22.8%	2.0%
Taiwán	15,457	16,955	9.7%	1.3%	8,420	9,335	10.9%	1.9%
Ecuador	11,454	16,085	40.4%	1.2%	5,177	13,249	155.9%	2.7%
Hong Kong	9,350	15,298	63.6%	1.1%	244	414	69.7%	0.1%
Brasil	8,961	12,238	36.6%	0.9%	3,311	4,572	38.1%	0.9%
Reino Unido	5,443	11,970	119.9%	0.9%	1,112	2,116	90.4%	0.4%
Alemania	9,789	11,885	21.4%	0.9%	2,173	2,903	33.6%	0.6%
Nigeria	18,897	11,602	-38.6%	0.9%	23,633	12,261	-48.1%	2.5%
Países Bajos	22,940	8,687	-62.1%	0.6%	5,850	1,431	-75.5%	0.3%
Otros	94,453	110,001	16.5%	8.2%	36,856	51,148	38.8%	10.4%
Total CHD	1,168,713	1,337,036	14.4%	100.0%	421,797	493,133	16.9%	100.0%

Participación principales mercados CHD (Valor FOB)

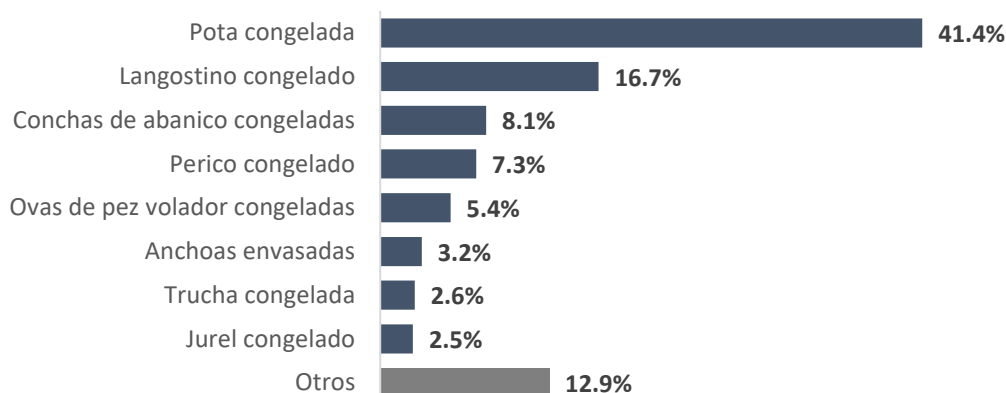


5 mercados
representan
en valor el
65.1%

05 Principales Productos CHD

Ene-Nov

Participación principales productos CHD (Valor FOB)

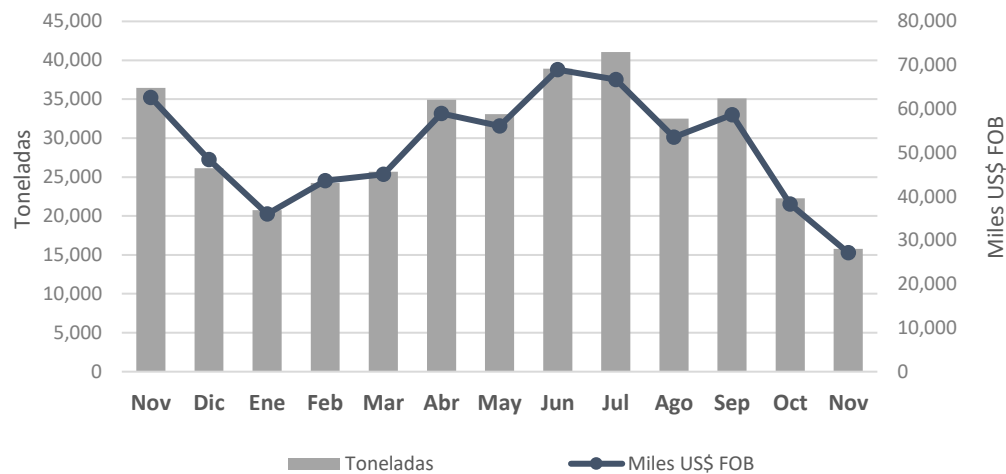


Principales productos CHD acumulado Ene-Nov

Linea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2020	2021	21/20	2020	2021	21/20
Congelados	Pota congelada	545,771	552,974	1.3%	264,675	324,325	22.5%
	Cruda	380,951	406,242	6.6%	216,853	270,071	24.5%
	Precocida	158,596	144,051	-9.2%	46,985	53,817	14.5%
	Seca	6,224	2,681	-56.9%	837	437	-47.8%
	Langostino congelado	206,178	222,745	8.0%	31,062	31,206	0.5%
	Colas de langostino	131,633	135,067	2.6%	16,340	15,766	-3.5%
	Langostino entero	74,544	87,679	17.6%	14,722	15,441	4.9%
	Conchas de abanico congeladas	64,246	108,204	68.4%	8,514	10,336	21.4%
	Perico congelado	68,228	97,890	43.5%	9,930	11,815	19.0%
	Ovas de pez volador congeladas	30,381	71,730	136.1%	2,384	5,381	125.7%
	Trucha congelada	24,928	35,147	41.0%	3,833	5,361	39.9%
	Filete	21,014	29,240	39.1%	2,710	3,284	21.2%
	Entero/HG	3,914	5,907	50.9%	1,123	2,077	85.0%
	Jurel congelado	32,810	33,432	1.9%	40,801	32,523	-20.3%
Caballa congelada	16,275	19,675	20.9%	18,383	21,072	14.6%	
Merluza congelada	11,045	19,361	75.3%	4,659	9,445	102.7%	
Conservas y semiconservas	Anchoas envasadas	32,294	42,476	31.5%	4,261	5,304	24.5%
	Conserva de atún	36,539	19,431	-46.8%	8,455	4,458	-47.3%
	Grated de pescado	6,739	5,654	-16.1%	3,743	3,063	-18.2%
	Conservas de caballa	4,071	2,105	-48.3%	984	435	-55.7%
Curados	Anchoas en salazón	13,042	15,001	15.0%	2,387	2,557	7.1%
Frescos	Erizo de mar	1,836	3,205	74.5%	33	50	49.6%
	Bacalao en profundidad	1,181	2,602	120.4%	65	127	94.6%
	Trucha fresca	4,124	2,157	-47.7%	560	254	-54.6%
Total CHD		1,168,713	1,337,036	14.4%	421,797	493,133	16.9%

Pota congelada

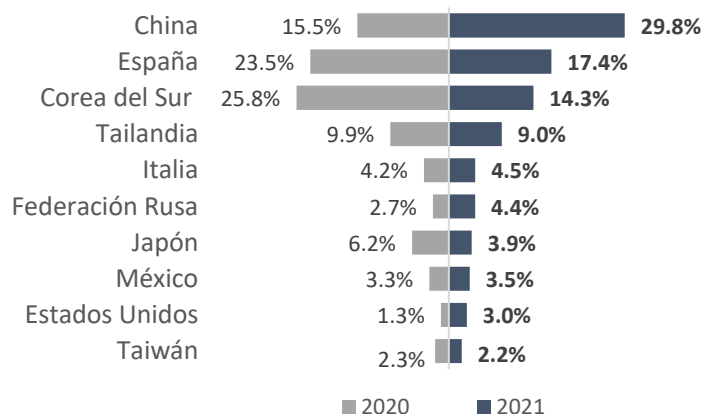
Evolución mensual de las exportaciones Nov 20 - Nov 21



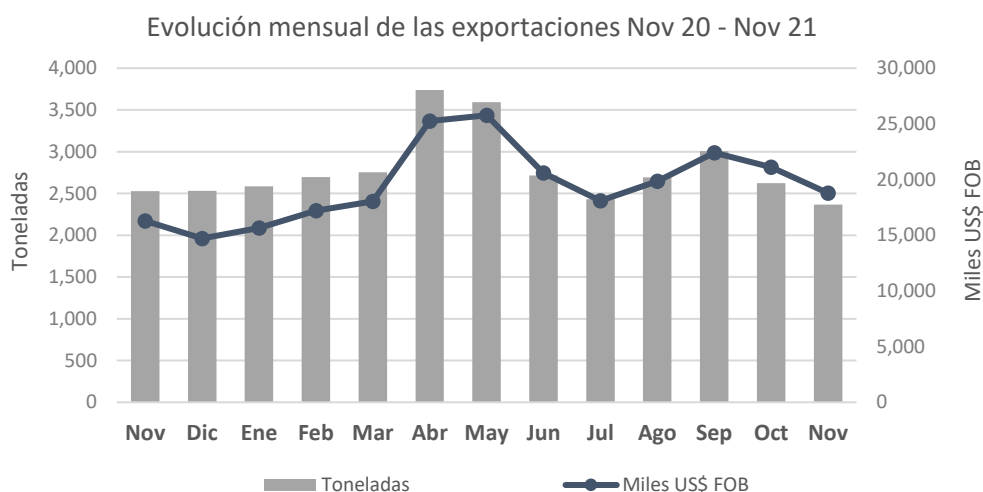
Principales mercados de pota congelada acumulado Ene-Nov

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
China	84,460	164,708	95.0%	48,779	101,605	108.3%
España	128,020	96,097	-24.9%	57,800	50,905	-11.9%
Corea del Sur	140,714	79,089	-43.8%	58,287	40,226	-31.0%
Tailandia	53,932	49,498	-8.2%	31,516	35,715	13.3%
Italia	22,847	24,766	8.4%	11,477	13,590	18.4%
Federación Rusa	14,567	24,543	68.5%	7,919	16,844	112.7%
Japón	33,928	21,487	-36.7%	18,569	19,135	3.1%
México	17,884	19,524	9.2%	7,537	9,533	26.5%
Estados Unidos	7,364	16,826	128.5%	1,508	3,668	143.3%
Taiwán	12,541	12,097	-3.5%	7,719	8,587	11.3%
Otros	29,514	44,339	50.2%	13,564	24,516	80.7%
Total	545,771	552,974	1.3%	264,675	324,325	22.5%

Participación principales mercados Ene-Nov (US\$ FOB)



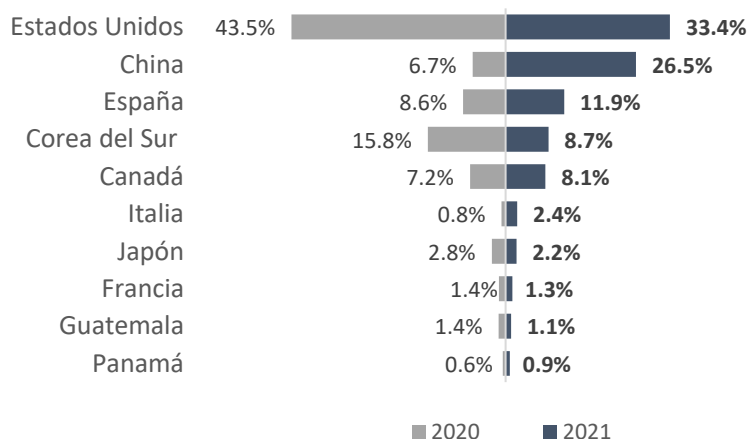
Langostinos congelados



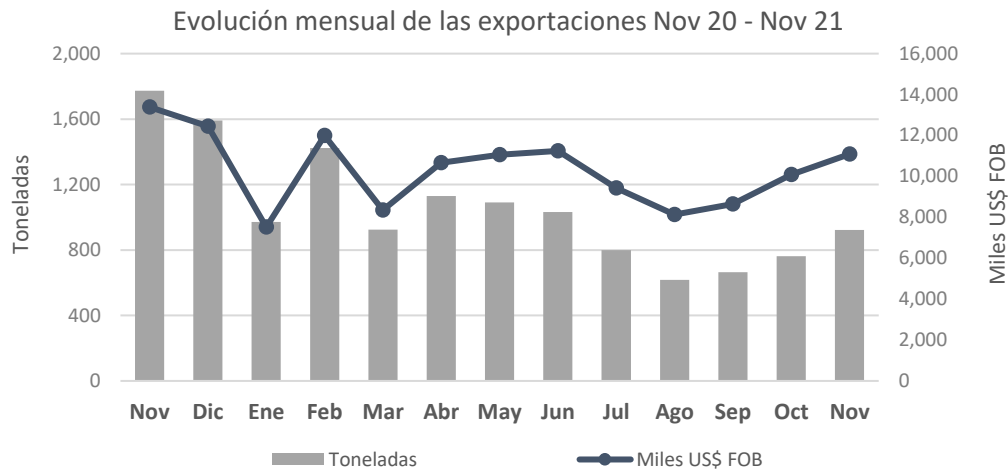
Principales mercados de langostinos congelados acumulado Ene-Nov

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	89,628	74,330	-17.1%	10,993	8,290	-24.6%
China	13,833	58,967	326.3%	2,858	10,538	268.7%
España	17,749	26,479	49.2%	3,200	4,155	29.8%
Corea del Sur	32,490	19,407	-40.3%	5,622	2,963	-47.3%
Canadá	14,895	18,013	20.9%	1,442	1,777	23.2%
Italia	1,690	5,251	210.7%	211	577	173.6%
Japón	5,786	4,870	-15.8%	779	616	-20.9%
Francia	2,856	2,989	4.7%	355	319	-10.2%
Guatemala	2,959	2,461	-16.8%	634	457	-27.9%
Panamá	1,170	1,922	64.3%	145	220	51.3%
Otros	23,122	8,056	-65.2%	4,822	1,296	-73.1%
Total	206,178	222,745	8.0%	31,062	31,206	0.5%

Participación principales mercados Ene-Nov (US\$ FOB)



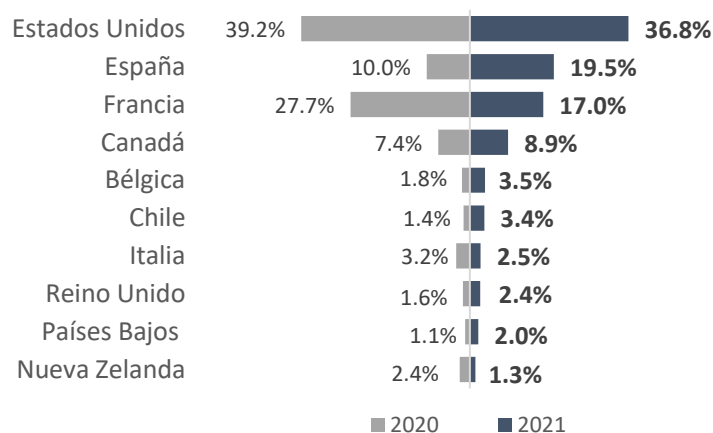
Conchas de abanico congeladas



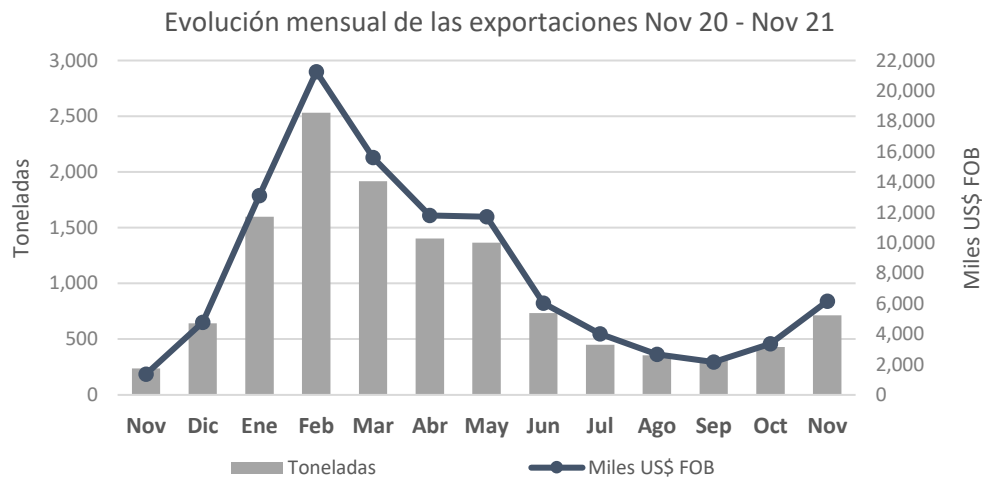
Principales mercados de conchas de abanico congeladas acumulado Ene-Nov

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	25,158	39,854	58.4%	3,323	3,337	0.4%
España	6,428	21,090	228.1%	925	2,348	153.7%
Francia	17,794	18,429	3.6%	2,314	1,898	-18.0%
Canadá	4,727	9,587	102.8%	567	872	53.6%
Bélgica	1,170	3,793	224.3%	179	335	87.6%
Chile	919	3,641	296.0%	125	407	225.2%
Italia	2,052	2,714	32.3%	288	297	3.1%
Reino Unido	1,025	2,609	154.6%	134	220	64.4%
Países Bajos	692	2,146	210.0%	79	180	128.3%
Nueva Zelanda	1,533	1,421	-7.3%	208	161	-22.5%
Otros	2,750	2,920	6.2%	371	281	-24.2%
Total	64,246	108,204	68.4%	8,514	10,336	21.4%

Participación principales mercados Ene-Nov (US\$ FOB)



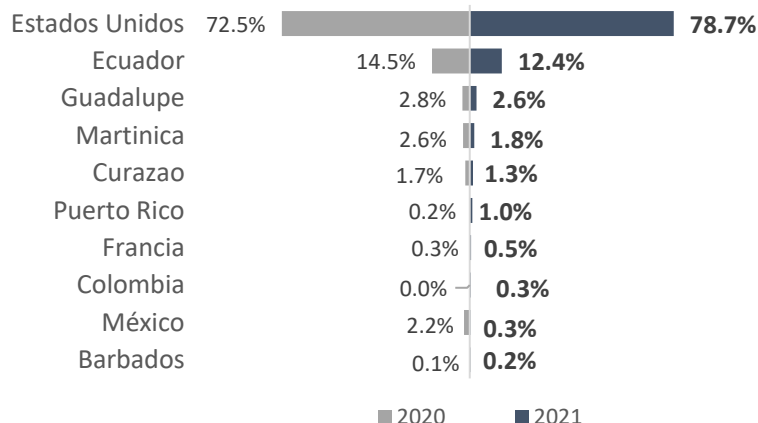
Perico congelado



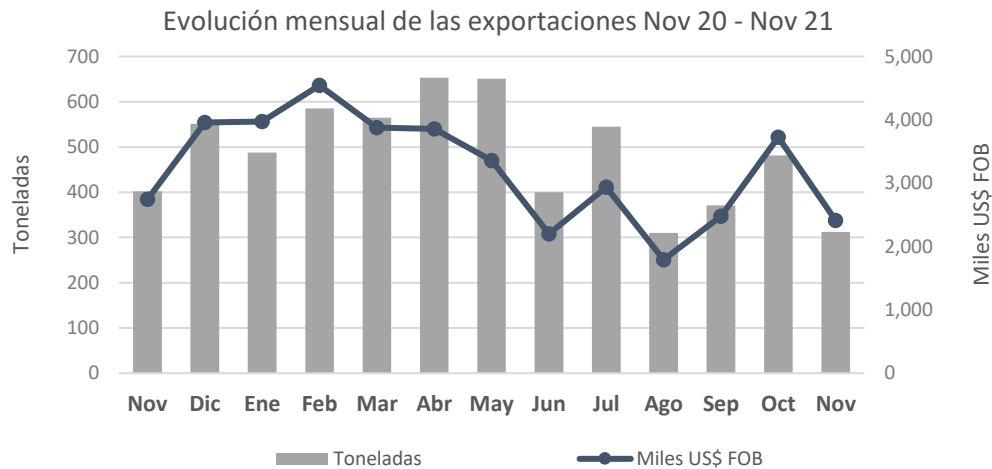
Principales mercados de perico congelado acumulado Ene-Nov

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	49,476	77,005	55.6%	5,889	7,974	35.4%
Ecuador	9,911	12,132	22.4%	1,433	1,430	-0.2%
Guadalupe	1,936	2,548	31.6%	625	725	16.0%
Martinica	1,764	1,764	0.0%	554	455	-17.9%
Curazao	1,129	1,233	9.2%	245	225	-8.5%
Puerto Rico	170	969	469.8%	33	196	494.6%
Francia	181	529	192.4%	61	157	158.5%
Colombia	0	325		0	257	
México	1,523	282	-81.5%	328	57	-82.5%
Barbados	85	223	161.4%	27	63	130.0%
Otros	2,052	881	-57.0%	735	276	-62.4%
Total	68,228	97,890	43.5%	9,930	11,815	19.0%

Participación principales mercados Ene-Nov (US\$ FOB)



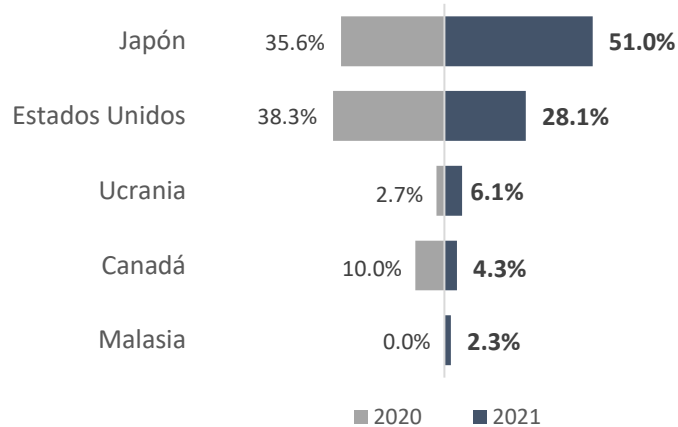
Trucha congelada








Principales mercados de trucha congelada acumulado Ene-Nov

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Japón	8,872	17,916	101.9%	1,122	2,059	83.4%
Estados Unidos	9,543	9,859	3.3%	1,350	1,202	-10.9%
Ucrania	675	2,143	217.5%	280	776	176.7%
Canadá	2,498	1,520	-39.2%	286	157	-45.2%
Malasia	0	800		0	336	
Otros	3,341	2,910	-12.9%	794	830	4.6%
Total	24,928	35,147	41.0%	3,833	5,361	39.9%

Participación principales mercados Ene-Nov (US\$ FOB)



Inteligencia de mercado

-  **Nuevo lanzamiento:** Vieiras pequeñas congeladas en Canadá
-  **Nuevo lanzamiento:** Trucha ecológica con pimiento y eneldo en Francia
-  **Nuevo lanzamiento:** Langostinos crujientes recubiertas en cereal en Corea del Sur
-  **Nuevo lanzamiento:** Bollos de camarón con ovas de pez volador en China
-  **Nuevo lanzamiento:** Filete de caballa para la brasa en Corea del Sur
-  **Informe especializado:** Oportunidades Comerciales para Productos Pesqueros en Emiratos Árabes Unidos



Departamento de
Productos Pesqueros

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