

Tendencias para ingredientes y productos naturales - Participación en Feria Supply Side West

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3 de Diciembre de 2014

Lima, Perú





Supply Side West (8 – 9 Oct)



Datos Básicos

Nombre Oficial de la Feria	Supply Side West
Tipo de Feria	Profesional
Edición	18ª
Lugar	Mandalay Bay Convention Center, Las Vegas
Organizador	Informa Exhibitions
Número de Asistentes	13000
Productos que se exhiben en la feria	Ingredientes y formulaciones para nutracéuticos, cosméticos, alimentos para mascotas y alimentos funcionales. Asimismo proveedores de soluciones tecnológicas para la industria de la salud y alimentación.
Países que exhiben / Origen de la oferta	62 países entre ellos: Canadá, Colombia, China, India, Japón Korea, México, Alemania, Australia.

Take
your time
in Peru

SUPPLY
SIDE WEST
South 26139
October

@Peru



Panorama del Mercado

- El mercado norteamericano de alimentos y bebidas bajo la categoría de salud y bienestar está valorizado en USD 159.917,7 millones al 2013.
- De dicho monto la sub-categoría de alimentos funcionales y fortificados tiene un valor estimado de USD 61.972,4 millones para el mismo periodo, demostrando un crecimiento considerable respecto al 2009 en donde se reportó un valor de USD 53.832,5 millones para esta sub-categoría.

(Euromonitor, 2014)

Supply Side Editor's Choice



- Nuevos suplementos de omegas
- Alimento balanceado con omegas y nutrientes para mascotas, así como suplementos para la salud de las mismas.
- Mezclas proteicas para deportistas con proteína vegetal
- Barras energéticas y bebidas con ingredientes funcionales
- Comidas pre-congeladas gluten free
- Infusiones con plantas aromáticas y medicinales → Un lanzamiento a destacar es un té filtrante de la flor de maracuyá
- Snacks saludables → Resaltando snacks de quinua, polvo de frutas deshidratadas con certificación Non-GMO.
- Cosmecéuticos → Alimentos con propiedades y efectos cosméticos sobre la piel.

ORGANIC

ALVITA[®]
Since 1922

Passionflower
Herbal Supplement

Traditionally used to help ease occasional nervous tension and support restful sleep*



24 Tea Bags
NET WT 1.13 OZ (32g)

now


memBRAIN[™]

COGNITIVE HEALTH

with Memorzine[™] Huperzine A, Choline-GPC & Phosphatidyl Serine

Supports Memory, Learning and Focus*

60 Veg Capsules
A Dietary Supplement
Vegetarian/Vegan



Lisanatura

SERENUM[™]

HELPS RELAXATION

Tilo (*Jasbica pectoralis*) supplement helps promote relaxation and relief from occasional sleeplessness. †

Taki Mai[®]
Welcome to our stress-free world.

CALMS & SOOTHES
FARMED FIJI KAVA
KAVA SUPPLEMENT

Dr. David Williams
SEARCHING THE WORLD FOR BETTER HEALTH

ZemBright Mood Plus[™]

Improves mood and reduces stress naturally*

Dietary Supplement • 30 CAPSULES

BH

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Taki Mai is a relaxation propagator (processed practice) for with 41 kava vertically in contain a tr



SupplySight
EDITOR'S CHOICE AWARD
Winner 2014

Cascadian Farm Organic
Peanut Butter Chocolate Chip Protein Chewy Bars

Cascadian Farm® Peanut Butter Chocolate Chip Protein Chewy Bars are made with organic pea protein to provide consumers with a convenient alternative to protein bars made with dairy and soy proteins. Unlike other protein bars that can be dry and chalky, Cascadian Farm's bars with pea protein offer a chewy, indulgent texture while delivering 9 grams of protein per serving.





Pet Food/ Treats



SupplySolutions
EDITOR'S CHOICE
AWARD
Winner 2014

Pet Food/ Treats

Wellness Natural Pet Food
CORE® Superfood Protein Bars

Wellness® CORE® is based on the nutritional philosophy that dogs, given their primal ancestry, thrive on a diet mainly comprised of meat.

Wellness® CORE® is based on the nutritional philosophy that dogs, given their primal ancestry, thrive on a diet mainly comprised of meat. Well-natural, nutrient-dense Superfood Protein Bars are packed with quality animal protein and wholesome superfoods, while steering clear of fillers or grains. Special recipes include Salmon & Whitefish with Pomegranates, Turkey & Duck with Kale, Beef & Bison with Blueberries and Chicken & Turkey with Sweet Potatoes. The tender, bite-size bars are made in the United States and contain no meat by-products, artificial colors, flavors or preservatives. Only 16 calories per misty treat.



Pet Health

Juices



Food

Kickers
powdered food enhancer

CHOCOLATE PEANUT BUTTER BANANA

2 SERVINGS PER STICK
15 CALORIES PER SERVING
NATURALLY FAT FREE

Kickers
powdered food enhancer
ALL NATURAL
POWDERED
FRUIT BLEND
Sprinkle a little
No Artificial Sweeteners
Flavors or Preservatives

Made with
Real Fruit
ALWAYS
our 1st
ingredient!

CHOCOLATE PEANUT BUTTER BANANA

NON
GMO
Project
VERIFIED
nongmoproject.org

16 - 0.28 OZ. (8G) STICKS

Perfect on oatmeal,
pancakes, yogurt & more!
ALL NATURAL
POWDERED
FRUIT BLEND
Sprinkle a little

Kickers
powdered food enhancer
Made with
Real Fruit
REAL
HORMONE FREE
MILK
25
1/2 tsp
Per Serving
NET WT 3.5 OZ (100g)
All Natural - Gluten Free - No Sugar

Perfect on oatmeal,
pancakes, yogurt & more!
ALL NATURAL
POWDERED
FRUIT BLEND
Sprinkle a little

Kickers
powdered food enhancer
Made with
Real Fruit
NET WT 3.5 OZ (100g)
All Natural
NON
GMO
Project
VERIFIED
nongmoproject.org

Perfect on oatmeal,
pancakes, yogurt & more!

Kickers
powdered food enhancer
Made with
Real Fruit
NET WT 3.5 OZ (100g)
All Natural
NON
GMO
Project
VERIFIED
nongmoproject.org

Perfect on oatmeal,
pancakes, yogurt & more!

Kickers
powdered food enhancer
Made with
Real Fruit
NET WT 3.5 OZ (100g)
All Natural
NON
GMO
Project
VERIFIED
nongmoproject.org

CHOCOLATE

APPLE

STRAWBERRY

MAPLE BANANA

Sports
Nutrition

Food

Kickers
powdered food enhancer

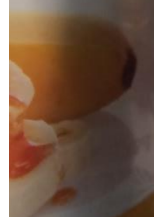
NATURAL
DERIVED
BLEND
little goodness™

CHOCOLATE PEANUT BUTTER BANANA

NEW
Kickers
powdered food enhancer
**ALL NATURAL
POWDERED
FRUIT BLENDS**
Sprinkles a little goodness™
No Artificial Sweeteners, Colors,
Flavors or Preservatives

Kickers
enhancer

1/2 gm Fat
Per Serving 20 Calories
Per Serving



CREAM

NON-GMO
POWDERED
GOODNESS

Made with
Real Fruit
ALWAYS
our 1st
ingredient!



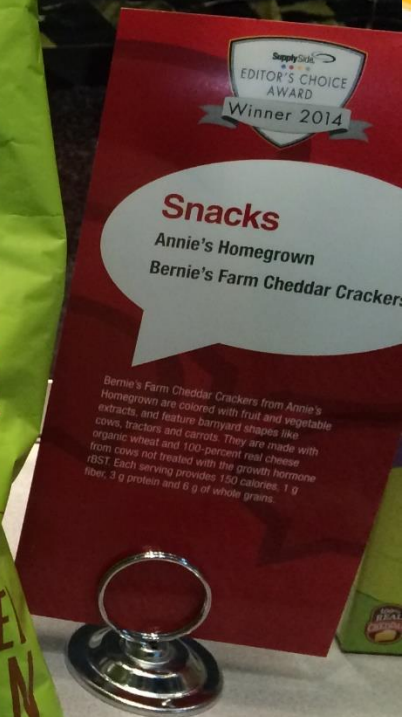
Organic
USA Grown
Peanuts

CHOCOLATE PEANUT BUTTER BANANA

All Natural - Gluten Free



16 - 0.28 OZ. (8G) STICKS / NET WT 4.48 OZ. (128G)



SupplySide
EDITOR'S CHOICE
AWARD
Winner 2014

Snacks

Annie's Homegrown

Bernie's Farm Cheddar Crackers

Bernie's Farm Cheddar Crackers from Annie's Homegrown are colored with fruit and vegetable extracts, and feature barnyard shapes like cows, tractors and carrots. They are made with organic wheat and 100-percent real cheese from cows not treated with the growth hormone rBST. Each serving provides 150 calories, 1 g fiber, 3 g protein and 6 g of whole grains.





Skin Care

emerginC

scientific organics
coconut-argan body oil

Pamper your skin with Scientific Organics' Coconut-Argan Body Oil made with 100-percent natural botanical extracts to help replenish and lock-in moisture for a radiant glow. In addition, it helps soothe the skin and repair free radical damage. Its 100-percent natural/minimum 70-percent organic ingredients base includes coconut, argan, sunflower, jojoba, olive fruit oils and vitamin E. Its easy-to-use spray-on application makes the coconut-argan body oil a great product for instant moisture, and mixing with lotions for an anti-aging radiance boost. The sleek, eco-friendly packaging, lightweight scent, non-greasy texture and natural ingredients make it a perfect moisturizer for men and women.



Snacks



lty
ent/
d

MEDIC NATURE

OMEGA BOOST

TROPICAL MANGO

525 mg Omega-3s
in Just One Teaspoon

Divinely Delicious!

Heart, Brain, and Immune Support

Supplement • 6 fl oz / 170 ml • 30 Servings

DEFY



PREPARE // REVIVE // REPEAT
LIQUID DIETARY SUPPLEMENT



men's
health



Try a Lemonade PowerCap®

Fortified for Overall Wellness

FREE Samples
9am – 5pm



Join us at DSM Booth #2
And learn more about our capabilities

Vitamins

Carotenoids

Omega-3's

Nutritional Innovation

Nutrient Premixes





INTRODUCING
SUNTAVA PURPLE CORN EXTRACT
IT'S BURSTING WITH ANTHOCYANINS AND POLYPHENOLS.



Purple Corn Grits



Purple Corn Meal





Cascadian Farm
ORGANIC



- ✓ Natural Berry Flavor
- ✓ 11 Grams of Whole Grain*
- ✓ Made with Whole Grain Purple Corn

Berry Vanilla Puffs™



Berry flavored
yellow corn puffs

WT 1 LB 9 OZ (25 OZ) (708g)

ENLARGED BY
SHOW SOCIAL

CELLEST PRODUCTS ARE
NOT MADE WITH ANY OF OUR
ORGANIC INGREDIENTS

Purple Corn Flour

12/24/14 ATVB 07:54

Mexstic HARVEST

PURPLE CORN

AUTHENTIC TORTILLA CHIPS with Sea Salt

CONTAINS ANTIOXIDANT POWER
SEE BACK PANEL

All Natural

GLUTEN FREE MADE WITH NON GMO INGREDIENTS ADDED FIBER

Find Out More About Antioxidant Power

NET WT 7 OZ (198g)



Digestive Health

KeVita

KeVita Blueberry Cherry, Tangerine and Hibiscus Berry Daily Cleanse

Recently named one of the 25 Most Innovative Consumer and Retail Brands by Forbes, KeVita drinks offer delicious non-dairy alternatives to traditional probiotics sources such as yogurt. The sparkling functional beverages contain a proprietary culture of four strains of live probiotics created at its Southern California facility. The brand's new launches include Hibiscus Berry Daily Cleanse, which combines hibiscus, raspberry, rose hips and schizandra for only five calories per serving; Tangerine, boosted with organic green coffee extract; and KeVita Blueberry Cherry, a blend of superfruits such as blueberry, cherry, elderberry and ashwagandha for super-charged antioxidant



Baobab

THE QUEEN OF SUPERFRUITS

- > Ethical
- > Sustainable
- > Organic



BAOBAB FRUIT POWDER

BAOBAB
the queen
of superfruits™

- 1,400 ORAC Units of Antioxidants per Gram
- A Raw, Whole Food
- Very High Bioavailability
- 50% Fiber, Promoting Intestinal Health
- More Potassium and Magnesium than Bananas



FOR MORE INFORMATION, VISIT US AT:
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stephan@baobabfoods.com
(800) 432 0221



pomegranate
strawberry
mango

BAO BITES™



pomegranate
strawberry
mango

BAO BITES™



BAO BITES™



blueberry

BAOBAB
the queen
of superfruits™



BAO BITES™



strawberry

BAOBAB
the queen
of superfruits™





Fruit and Grain Bar with
ISOMALT and Orafiti® Chicory Fiber

Fórmula endulzante
con achicoria

Empresas Participantes Pabellón Perú

- Agroindustrias Amazónicas → Derivados de sachá inchi
- Algarrobos Orgánicos → Ingredientes y productos naturales, destacando los nibs de cacao criollo y lúcuma
- Amazon Health Products → Derivados de sachá inchi
- Cooperativa Agropecuaria de Servicios Valle de Cunas → Maca
- Molinos Asociados → Derivados de tara y colorantes naturales
- Peruvian Nature → Ingredientes y productos naturales, destacando la maca y quinua
- Peruvian Heritage → Ingredientes y productos naturales bajo la línea Nunatura, destacando el juventol (antocianina del maíz morado) y chia
- Villa Andina → Frutas deshidratadas

Presencia y difusión de Omegas

- Omegas tanto de fuentes marinas como vegetales → Siendo el aceite de Krill un producto altamente difundido. La oferta peruana de omegas marinos fue de derivados de anchoveta. Es importante destacar que la fuerte presencia de Omegas (sobre todo marinos) en esta feria responde a la estrategia elaborada por la Organización Global de Omega-3s de EPA y DHA (GOED, por sus siglas en inglés y que solo concentra a los principales proveedores de la industria de Omegas de fuentes marinas) para contrarrestar los efectos de la reducción en el consumo de Omegas que se ha presentado en el mercado estadounidense a partir de mediados del 2013.

Presencia y difusión de Omegas

- Dicha baja en las ventas está explicada en parte por el efecto negativo que tuvo la publicación de un estudio en el “Journal of the National Cancer Institute” en Julio de dicho año el cual arrojó que existía una relación en el riesgo de adquirir cáncer de próstata y altos niveles de omegas de fuentes marinas en la sangre. Asimismo, otro de los factores que han influenciado el decrecimiento en ventas es la preocupación de los consumidores en torno a los contaminantes que se pueden encontrar en los aceites y omegas derivados de pescado.



Superba™ Krill is the only phospholipid omega-3 backed by the prestigious Marine Stewardship Council certification for its eco-friendly harvesting and traceability from sea to shelf.



Resultados Cuantitativos

- Las 8 empresas participantes reportaron haber logrado en conjunto 338 contactos comerciales con montos de negocios como sigue: ventas concretadas en feria USD 217 500, negocios esperados a 12 meses USD 7 550 000, arrojando un monto total de USD 7 767 500

Difusión Sacha Inchi



Evento Educativo – Sacha Inchi

- Con apoyo del Centro de Comercio Internacional (INTRACEN)



Lecciones aprendidas para la difusión de Productos

- Mayor investigación: estudio de degradación del aceite, estudios de estabilidad de omegas para snacks, nivel de proteínas en harina
- Cuidado con mala publicidad
- Normas Técnicas de snacks y harina de sachá inchi
- GRAS para productos de sachá inchi: harina y snacks
- Certificaciones requeridas: No GMO, kosher, gluten free
- Oportunidades en el mercado de alimento para animales

Booth No.: # 19050
& 18051



Since 1998

YOUR SOURCE FOR OMEGA OILS

Perilla Seed Oil
Pine Nut Oil
Pumpkin Seed Oil

Almond Oil
Borage Oil
Evening Primrose Oil
Flaxseed(Linseed) Oil
Grape Seed Oil
Hemp Seed Oil

Safflower Seed Oil
Sea Buckthorn Seed Oil
Wheat Germ Oil

www.bailibiotech.com



WANTED
SALES MANAGER
U.S.A. BASED



CYBERTRIM
Weight Management Technologies

CYBERTRIM

**ANUKA
ONEY**
NATURAL

ce Oil
naturally
smoothing

Found in Peru and other parts of South America Yacón, often referred to as Peruvian ground apple, is a tuberous root, much like a jicama or sweet potato. The Yacón Tuber can be eaten plain, dried into a powder or cooked into a syrup or tea.

In all its forms Yacon has been shown to support weight loss and healthy blood sugar levels. Yacón is an important natural source of FOS (fructooligosaccharides) which is a vital source of fiber for healthy digestive balance and good probiotic function by promoting "friendly bacteria". This type of fiber passes through the digestive tract unmetabolised and has a very low caloric value. This natural source of fiber has been shown to slow food transit time and support healthy blood sugar levels which can assist in reducing food cravings and assist in weight loss.†

**EACH CAPSULE EQUALS
1 OZ. OF YACÓN SYRUP**

DietWorks™

HEALTHY WEIGHT MANAGEMENT†

Yacón Slim™

Peruvian Weight Loss Formula†

ORGANIC YACÓN FORMULA

with Chia and Açai

**Helps Promote Weight Loss†
Provides Vital Prebiotic Fiber (FOS)†
Supports Healthy Metabolism†**



bai5

**ANTIOXIDANT
INFUSIONS[®]**

Naturally sweetened, 5 calories per serving



BRASILIA BLUEBERRY[™]

Superfruit Infused, Antioxidant Packed Beverage
18 ft oz [530mL.] 2 servings per bottle



ORGANIC

suja

APPLE CELERY
ORGANIC AND COLD
PRESSURED
KEEPING OUR CO
CUCUMBER
SPINACH MINT
GLOW

ORGANIC
REBBBL™
adaptogen powered
SUPERHERB TONIC
awaken
de-stress
re-energize

HIBISCUS MINT
MACA
CAT'S CLAW
GUAYUSA
+ yerba mate
16 fl oz (473 mL)
HERBAL SUPPLEMENT

The fruit juice drink in this bottle was made from 1 lemon, 8 raspberries, 7 tart cherries, 1/2 cup of organic apple juice, 1/2 cup of organic orange juice, 1/2 cup of organic grapefruit juice, 1/2 cup of organic lime juice, 1/2 cup of organic lemon juice, 1/2 cup of organic orange juice, 1/2 cup of organic grapefruit juice, 1/2 cup of organic lime juice, 1/2 cup of organic lemon juice.



Nutrient Facts

Amount Per Serving
16 fl oz (473 mL)

	% Daily Value*
Total Calories	150%
Total Sugar	4%
Total Fat	15%
Total Protein	2%
Total Fiber	2%
Total Antioxidants	15%
Total Adaptogens	15%
Total Herbs	15%
Total Vitamins	15%
Total Minerals	15%
Total Phytonutrients	15%
Total Flavonoids	15%
Total Polyphenols	15%
Total Anticancer Compounds	15%
Total Anti-inflammatory Compounds	15%
Total Immune Boosters	15%
Total Energy Enhancers	15%
Total Mood Enhancers	15%
Total Stress Reducers	15%
Total Sleep Aids	15%
Total Digestive Aids	15%
Total Blood Sugar Balancers	15%
Total Blood Pressure Balancers	15%
Total Cholesterol Balancers	15%
Total Heart Health Compounds	15%
Total Brain Health Compounds	15%
Total Eye Health Compounds	15%
Total Skin Health Compounds	15%
Total Hair Health Compounds	15%
Total Nail Health Compounds	15%
Total Bone Health Compounds	15%
Total Joint Health Compounds	15%
Total Muscle Health Compounds	15%
Total Immune System Compounds	15%
Total Cellular Health Compounds	15%
Total DNA Health Compounds	15%
Total Telomere Health Compounds	15%
Total Mitochondrial Health Compounds	15%
Total Energy Production Compounds	15%
Total ATP Production Compounds	15%
Total Cellular Energy Compounds	15%
Total Cellular Respiration Compounds	15%
Total Cellular Metabolism Compounds	15%
Total Cellular Signaling Compounds	15%
Total Cellular Communication Compounds	15%
Total Cellular Coordination Compounds	15%
Total Cellular Organization Compounds	15%
Total Cellular Structure Compounds	15%
Total Cellular Function Compounds	15%
Total Cellular Performance Compounds	15%
Total Cellular Efficiency Compounds	15%
Total Cellular Effectiveness Compounds	15%
Total Cellular Reliability Compounds	15%
Total Cellular Consistency Compounds	15%
Total Cellular Predictability Compounds	15%
Total Cellular Control Compounds	15%
Total Cellular Influence Compounds	15%
Total Cellular Power Compounds	15%
Total Cellular Authority Compounds	15%
Total Cellular Dominance Compounds	15%
Total Cellular Supremacy Compounds	15%
Total Cellular Greatness Compounds	15%
Total Cellular Excellence Compounds	15%
Total Cellular Perfection Compounds	15%
Total Cellular Completeness Compounds	15%
Total Cellular Wholeness Compounds	15%
Total Cellular Unity Compounds	15%
Total Cellular Harmony Compounds	15%
Total Cellular Balance Compounds	15%
Total Cellular Peace Compounds	15%
Total Cellular Tranquility Compounds	15%
Total Cellular Serenity Compounds	15%
Total Cellular Calmness Compounds	15%
Total Cellular Quietness Compounds	15%
Total Cellular Stillness Compounds	15%
Total Cellular Stability Compounds	15%
Total Cellular Firmness Compounds	15%
Total Cellular Strength Compounds	15%
Total Cellular Power Compounds	15%
Total Cellular Force Compounds	15%
Total Cellular Energy Compounds	15%
Total Cellular Vitality Compounds	15%
Total Cellular Life Compounds	15%
Total Cellular Growth Compounds	15%
Total Cellular Development Compounds	15%
Total Cellular Progress Compounds	15%
Total Cellular Advancement Compounds	15%
Total Cellular Success Compounds	15%
Total Cellular Achievement Compounds	15%
Total Cellular Fulfillment Compounds	15%
Total Cellular Satisfaction Compounds	15%
Total Cellular Happiness Compounds	15%
Total Cellular Joy Compounds	15%
Total Cellular Love Compounds	15%
Total Cellular Compassion Compounds	15%
Total Cellular Kindness Compounds	15%
Total Cellular Gentleness Compounds	15%
Total Cellular Patience Compounds	15%
Total Cellular Tolerance Compounds	15%
Total Cellular Understanding Compounds	15%
Total Cellular Wisdom Compounds	15%
Total Cellular Knowledge Compounds	15%
Total Cellular Experience Compounds	15%
Total Cellular Insight Compounds	15%
Total Cellular Intuition Compounds	15%
Total Cellular Instinct Compounds	15%
Total Cellular Sensitivity Compounds	15%
Total Cellular Awareness Compounds	15%
Total Cellular Consciousness Compounds	15%
Total Cellular Mindfulness Compounds	15%
Total Cellular Presence Compounds	15%
Total Cellular Authenticity Compounds	15%
Total Cellular Integrity Compounds	15%
Total Cellular Honesty Compounds	15%
Total Cellular Transparency Compounds	15%
Total Cellular Openness Compounds	15%
Total Cellular Vulnerability Compounds	15%
Total Cellular Humility Compounds	15%
Total Cellular Modesty Compounds	15%
Total Cellular Simplicity Compounds	15%
Total Cellular Plainness Compounds	15%
Total Cellular Naturalness Compounds	15%
Total Cellular Authenticity Compounds	15%
Total Cellular Integrity Compounds	15%
Total Cellular Honesty Compounds	15%
Total Cellular Transparency Compounds	15%
Total Cellular Openness Compounds	15%
Total Cellular Vulnerability Compounds	15%
Total Cellular Humility Compounds	15%
Total Cellular Modesty Compounds	15%
Total Cellular Simplicity Compounds	15%
Total Cellular Plainness Compounds	15%
Total Cellular Naturalness Compounds	15%

REBBBL has joined with Not For Sale, a courageous non-profit devoted to ending modern slavery. Together we are working to redefine the power, meaning and purpose of business. Learn more at www.notforsalecampaign.org

GUAYUSA LEAF

Guayusa leaf tea is an Amazon morning ritual that energizes, emboldens and soothes. With nearly twice the antioxidant power of green tea and the mood enhancing lift of chocolate (from theobromine), Guayusa is the ultimate rainforest ritual. REBBBL has partnered with RUNA, the world's only source of organic, Fair Trade guayusa.

Roots Extracts Berries Bark Leaves™

The premier Andean adaptogen is maca. Cultivated at high altitude on the central Peruvian plateau, this superfood is rich in essential vitamins and minerals. As an adaptogen, it harmonizes multiple body systems including hormone balancing through nourishing the master glands: the hypothalamus and the pituitary.

MACA ROOT



REBBBL is not intended to treat, cure or prevent any disease. Pregnant or breast-feeding women are advised to consult their health care professional before consuming. REBBBL is free of common allergens.

Distributed by REBBBL • Half Moon Bay, CA 94019
Toll free 855-732-2500 • www.rebbbltonic.com
*Certified Organic by Organic Certifiers



\$3.29
1 @ 12 OZ
Tude Apple Juice

\$3.29
1 @ 12 OZ
Tude Juice
Ginger + Turmeric Apple Juice
85162100336

\$3.29
1 @ 12 OZ
Tude Juice
Blueberry Apple Juice
85162100338

24.94
per OZ
\$3.99
1 @ 16 OZ
Tude Juice
100% Granny Smith Apple Juice
85162100301

24.94
per OZ
\$3.99
1 @ 16 OZ
Tude Juice
100% Fuji Apple Juice
85162100302



RETAIL PRICE
\$3.49
22.96 per OZ
\$3.49
1@15.2 OZ
Kevita
Lemon Cayennedaily Cleanse

22.96c per OZ
\$3.49
1@15.2 OZ
Kevita
Organic Pomegranate Probiotic Drink
DIS 10/02/14




Gojiberry. **GRANOLA.**
4 INDIVIDUALLY WRAPPED BARS PER BOX

Wheat Free. Dairy Free. Soy Free. Vegan.

two moms
IN THE RAW

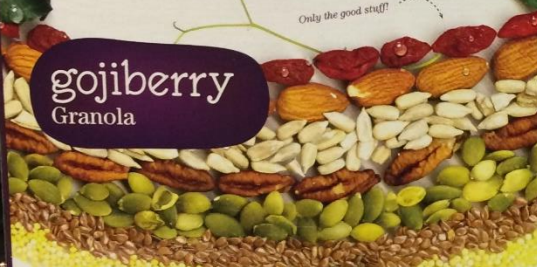
100% Organic.
Gluten Free.
Non-GMO.
Kosher.
Raw.
Handmade.

USDA ORGANIC GF NON-GMO K



Only the good stuff!

gojiberry
Granola



NET WT. 8 OZ. (227g)

Gojiberry. **GRANOLA.**
4 INDIVIDUALLY WRAPPED BARS PER BOX

Wheat Free. Dairy Free. Soy Free. Vegan.

two moms
IN THE RAW

100% Organic.
Gluten Free.
Non-GMO.
Kosher.
Raw.
Handmade.

USDA ORGANIC GF NON-GMO K



Only the good stuff!

gojiberry
Granola



NET WT. 8 OZ. (227g)

RAW

WHOLE FOODS MARKET

Unit Price **\$1.37** per OZ
RETAIL PRICE \$10.99
 1 @ 8 OZ

Two Moms In The Raw
 Organic Granolas Gojiberry

89435600115 GROCERY
 UNFIWEST 6 090014

Reg Price \$10.99

Sale!

WHOLE FOODS MARKET



Sunfood
SUPERFOODS

RAW ORGANIC
**RED MACA
POWDER**

NUTRIENT-RICH
ENERGIZING SUPERFOOD

- ✓ ORGANIC
- ✓ NON-GMO
- ✓ RAW
- ✓ VEGAN
- ✓ GLUTEN-FREE
- ✓ KOSHER



NET WT. 3.5oz (100g)

Sunfood
SUPERFOODS

RAW TANGY
**CAMU CAMU
POWDER**

GIVE SMOOTHIES & JUICES
A SUPERFOOD BOOST



NET WT. 3.5oz (100g)

Sunfood
SUPERFOODS

RAW ORGANIC
**MACA
POWDER**

NUTRIENT-RICH
ENERGIZING SUPERFOOD

- ✓ ORGANIC
- ✓ NON-GMO
- ✓ RAW
- ✓ VEGAN
- ✓ GLUTEN-FREE
- ✓ KOSHER



NET WT. 3.5oz (100g)



Sunfood
Maqui Berry Powder

\$19.99/oz



Sunfood
Sacha Inchi Powder

\$13.99/oz



Sunfood
Camu Camu Powder

\$22.99/5oz



Sunfood
Maca Powder

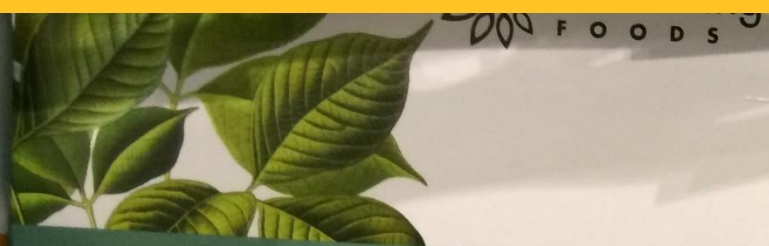
\$11.99/oz



Sunfood
Acai Powder

\$35.99/5oz





FOODS

ORGANIC PREMIUM SUPERFOOD

BRAZIL NUTS

RAINFOREST-FRIENDLY



Certified
GF
Gluten Free



NET. WT. 8 OZ. (227g)



essential living
FOODS

ORGANIC PREMIUM SUPERFOOD

SUPERFOOD TRAIL MIX

DELICIOUS ENERGY BLEND



Certified
GF
Gluten Free



NET. WT. 8 OZ. (227g)



RETAIL PRICE

Unit Price \$1.25 per OZ	RETAIL PRICE \$9.99 1 @ 8 OZ
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Essential Living Foods
Raw Brazil Nuts

81298601018 6 071124
UNF WEST

Unit Price
74

WHOLE
FOODS

Unit Price \$1.50 per OZ	RETAIL PRICE \$11.99 1 @ 8 OZ
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Essential Living Foods
Raw Superfood Trail Mix

81298601017 6 071124
UNF WEST

RAW



RAW • YEAST FREE • GLUTEN FREE • LOCAL



Unit Price
\$2.72 per OZ
RETAIL PRICE
5.99 per 2.2 oz
Alive & Radiant Foods
Hibiscus N Pink Peppercorn
Kale Chips
82745500261

WHOLE FOODS MARKET

Unit Price
2.72 per OZ
RETAIL PRICE
\$5.99 per 2.2 oz
Alive & Radiant Foods
Organic Southwest Ranch
Kale Krunch
82745500070

RAW

Alive & Radiant Foods
Organic Superfood Kale
Krunch
82745500071

WHOLE FOODS MARKET



Gluten Free

MANUFACTURER ADVERTISES
Gluten Free

FOOD FOR THE MODERN LIFE
OMEGA FATTY ACIDS | POLYPHENOLS

FOOD FOR THE MODERN LIFE
DIETARY FIBER | OMEGA FATTY ACIDS | POLYPHENOLS

FOOD FOR THE MODERN LIFE
ANTIOXIDANTS | VITAMIN C | AMINO ACIDS

FREEZE-DRIED ACAI POWDER

ACAI POWDER

CERTIFIED ORGANIC

AMAZON SUPERFRUIT
NET WT. 4 oz / 113 g



NAVITAS NATURALS

FREEZE-DRIED ACAI POWDER

ACAI POWDER

CERTIFIED ORGANIC

AMAZON SUPERFRUIT
NET WT. 4 oz / 113 g



NAVITAS NATURALS

RAW CAMU CAMU POWDER

CAMU POWDER

CERTIFIED ORGANIC

RAINFOREST SUPERFRUIT
NET WT. 3 oz / 85 g




NAVITAS NATURALS

WHOLE FOOD MARKET

ENERGY

RAW



USDA ORGANIC

\$6.56

Unit Price: \$4.74 per OZ

RETAIL PRICE
18.99
1 @ 4 OZ

Navitas
Organic Acai Powder
85584700029
KING FOOD CO

Unit Price: \$19.99 per OZ

Navitas
Raw Organic Camu Powder

NON GMO Project VERIFIED
nongmoproject.org

WHOLE FOOD MARKET

Unit Price: \$3.00 per OZ

Navitas
Dragon Fruit

NON GMO Project VERIFIED
nongmoproject.org

WHOLE FOOD MARKET

WHOLE FOOD MARKET



Item	Unit Price	Retail Price	Barcode	SKU	Special Price
Organic Sesame Seed Oil	47.50¢ per OZ	\$3.99 @ 8.4 OZ	994124488	50PAC KM1 0563-3	EVERYDAY LOW PRICE ONLY \$3.49 @ 8.4 OZ
Toasted Sesame Seed Oil	41.55¢ per OZ	\$3.49 @ 8.4 OZ	994124488	50PAC KM1 0563-3	EVERYDAY LOW PRICE ONLY \$3.49 @ 8.4 OZ
Roasted Peanut Oil	47.50¢ per OZ	\$3.99 @ 8.4 OZ	994124487	50PAC KM1 0563-3	EVERYDAY LOW PRICE ONLY \$3.99 @ 8.4 OZ

CB's NUTS
1.4oz (113g)

CB's NUTS
Net Wt. 4oz (113g)

UNIT PRICE	RETAIL PRICE
99.75¢ per OZ	\$3.99 1@4 OZ
Eden Foods Organic Wild Berry Mix	
2418200092	
UNF WEST	15 07 09 14

ORGANIC

UNIT PRICE	RETAIL PRICE
\$1.12 per OZ	\$4.49 1@4 OZ
Eden Foods Organic Dried Cranberry	
2418200092	
UNF WEST	15 03 14

**NON
GMO
Project
VERIFIED**
nongmoproject.org

WHOLE
FOODS
MARKET



DR. BRONNER'S
MAGIC
"ALL-ONE!"
FAIR TRADE & ORGANIC

FRESH-PRESSED VIRGIN
COCONUT OIL

Whole Kernel Unrefined
More Nutrition & Flavor



14 FL OZ (414 mL)



DR. BRONNER'S
MAGIC
"ALL-ONE!"
FAIR TRADE & ORGANIC



FRESH-PRESSED VIRGIN
COCONUT OIL

White Kernel Unrefined
Mild Delicate Flavor



14 FL OZ (414 mL)



DR. BRONNER'S
MAGIC
"ALL-ONE!"
FAIR TRADE & ORGANIC



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FRESH-PRESSED VIRGIN
COCONUT OIL

Whole Kernel Unrefined
More Nutrition & Flavor



14 FL OZ (414 mL)

UNIT PRICE **78.50¢**
per OZ
RETAIL PRICE **\$10.99**
1@14 OZ

Dr Bronners
Organic Fair Trade Virgin
White Kernel Coco



1878 80502
UN WEST 12 05-19 '14



UNIT PRICE **78.50¢**
per OZ
RETAIL PRICE **\$10.99**
1@14 OZ

Dr Bronners
Organic Whole Kernel
Coconut Oils



1878 85601
UN WEST 12 05-19 '14





<p>UNIT PRICE</p> <p>\$7.99</p> <p>1 @ 6 OZ</p> <p>Snakaroon</p> <p>Grocery</p>	<p>RAW</p>	<p>Unit Price</p> <p>1.33</p> <p>per OZ</p> <p>Laughing Giraffe</p> <p>Goji Cacao Maca Snakaroons</p> <p>85724600402</p> <p>UNFINVEST</p>	<p>RETAIL PRICE</p> <p>\$7.99</p> <p>1 @ 6 OZ</p> <p>WHOLE FOODS</p> <p>MARKET</p> <p>Grocery</p>
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COMMUNITY GRAINS
FULL INFORMATION FROM SEED TO HARVEST TO MILL... TO YOU!
100% WHOLE GRAIN & WHOLE MILLED



HARD RED WINTER WHEAT

LINGUINE
HARD RED WINTER WHEAT
CALIFORNIA
STONE MILLED ON A GRANITE MILL, WOODLAND, CA

COMMUNITY GRAINS
SPAGHETTI



COMMUNITY GRAINS
GONNITI



100% WHOLE WHEAT
WHOLE



ORGANIC
tra roots
Cultivated by Nature

GLUTEN-FREE

ancient grain
pasta
PENNE

Made from ORGANIC BROWN RICE,
QUINOA, AMARANTH & CORN



IMPORTED from ITALY
NET WT. 8 OZ (227g)





¡Muchas gracias!

