

# La Productividad del Futuro HOY!!! ¿Tu empresa está preparada?

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Lima, Perú



The image shows three people in a meeting room. A woman on the left is seated at a table, looking towards the center. A woman in the middle is standing and pointing at a large digital screen. A man on the right is standing and writing on the screen with a marker. The screen displays a presentation with handwritten notes and images. The notes include: '16% increase cycling commuters since 2012', '- Healthier Alternative', '- Fitness', '- Reduced vehicular traffic', 'CITY-SPONSORED BIKE RENTAL PROGRAM', '> Young professionals', and 'URBAN'. There are also images of a woman, a person on a bicycle, and a person on a bicycle in an urban setting. The Microsoft logo is visible at the bottom of the screen.

# MODERN WORKPLACE

MICROSOFT 2015

*Raúl Espino  
Office Product Manager  
Microsoft Perú*



**EL MUNDO HA CAMBIADO**

# Sus clientes esperan más.



Respuestas  
rápidas



Servicio  
Personalizado

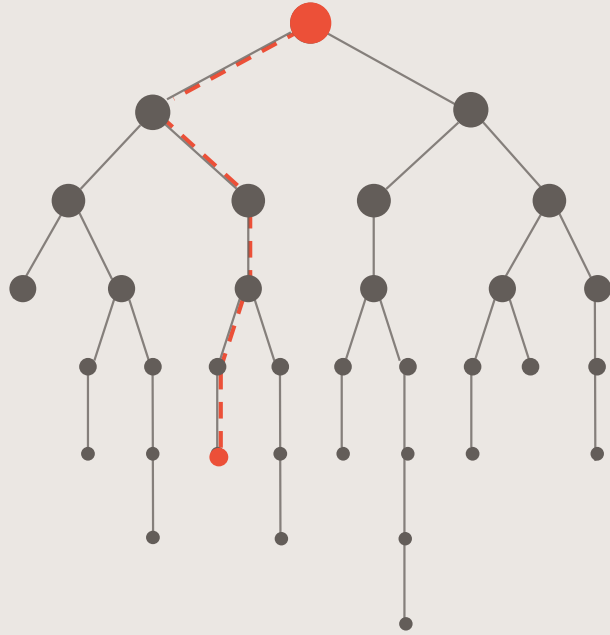


Mejores  
experiencias

#worklikeanetwork

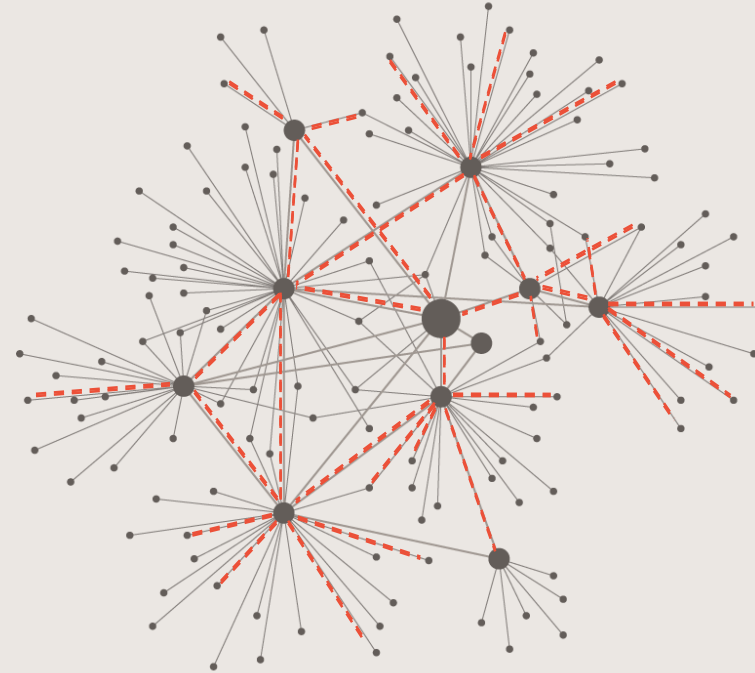
# EL MUNDO AHORA ES UNA RED





JERARQUIAS TRADICIONALES

**INFORMACIÓN SE MUEVE  
LENTAMENTE**




REDES ADAPTATIVAS

**INFORMACIÓN VIAJA RÁPIDO  
APRENDE Y ADAPTA**




Informes de uso  
de energía



Empieza a crecer el tráfico.  
Mejor salir pronto.



1251 Correos sin leer



104 Tweets



Necesita agua



12 Reuniones



Seguridad

9,501 pasos



68

**DATOS, APPS Y  
DISPOSITIVOS  
INFINITOS— TIEMPO  
FINITO**

COLABORACION  
MODERNA

SEGURIDAD  
PENSADA EN LAS  
PERSONAS

# THE MODERN WORKPLACE

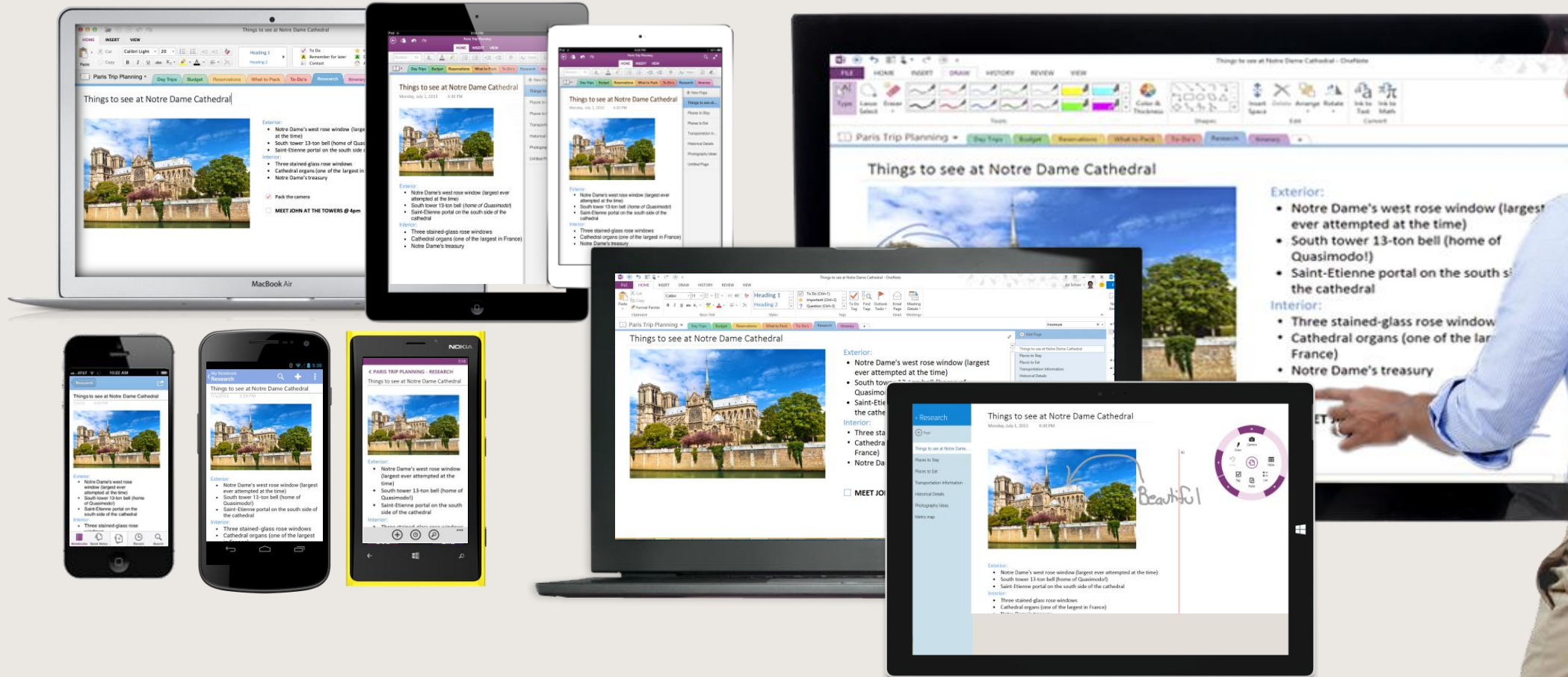
ANALISIS  
PERSONALIZADO





# COLABORACIÓN MODERNA

# GRAN EXPERIENCIA EN CUALQUIER DISPOSITIVO



- Exterior:
- Notre Dame's west rose window (largest ever attempted at the time)
  - South tower 13-ton bell (home of Quasimodo!)
  - Saint-Etienne portal on the south side of the cathedral
- Interior:
- Three stained-glass rose windows
  - Cathedral organs (one of the largest in France)
  - Notre Dame's treasury

Beautiful



# REUNIONES MODERNAS



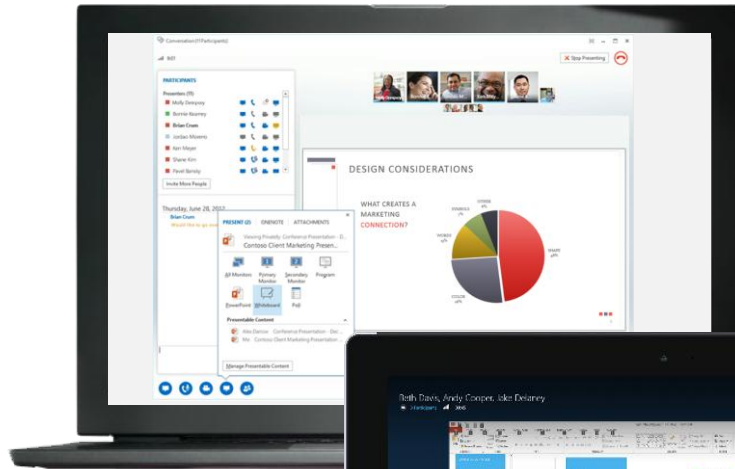
# SKYPE FOR BUSINESS

Experiencia Sencilla todo lo que amas de Skype

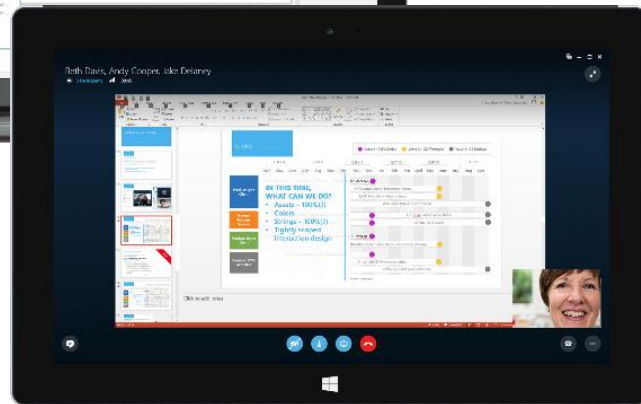
Seguridad, cumplimiento y control de Lync

# Video, Voz & Conferencia Web

Accede rápidamente a conferencias desde Windows, Android o iOS



Agrega invitados o presentadores en cualquier momento, hasta 250!!!



Skype Meeting, multiparty conversations



Skype HD Video Conferencing on PPI



Acelera la innovación integrando a las personas adecuadas sin importar su ubicación

Reuniones virtuales cara a cara con clientes y socios sin costos de viajes

# CREACIÓN DINÁMICA DE CONTENIDOS



# Crea Sitios Dinámicos

The screenshot shows the MSW homepage with a dark header containing the MSW logo and navigation links. A teal navigation bar includes 'home', 'news', 'campus', 'employee', 'services', and 'about microsoft'. A search bar and 'QUICK ACCESS' dropdown are also present. The main content area features a 'NEWS HEADLINES' section with a featured article about multitouch screens, a 'TOP STORIES' sidebar, and a 'FIND IT FAST' sidebar with 'top sites' and 'popular searches'.

**Annotations:**

- Share the latest news and information:** Points to the 'news & events' section in the left sidebar.
- Get feedback with an executive blog:** Points to the 'Blogs, Etc.' section in the left sidebar.
- Inline site editing lets you quickly make changes:** Points to the 'Microsoft's POV' logo in the bottom right of the featured article.

Share the latest news and information

Get feedback with an executive blog

Inline site editing lets you quickly make changes

# Mantenga al día los proyectos

The screenshot displays the Office 365 SharePoint interface for a project site. The top navigation bar includes 'Office 365', 'Outlook', 'Calendar', 'People', 'SocBrand', 'Documents', 'Sites', and a user profile 'Lori Penor'. The site title is 'Contoso Architecture' with sub-sites 'Contoso Inc.', 'Fabrikam Team', and 'McQueen Industries'. A search bar is present in the top right.

The main content area features a 'Green design team project summary' with a timeline. A callout box 'Integrate tasks from Microsoft Project' points to the timeline. The timeline shows a task 'Finish the "green deck"' from July 2011 to July 2012, and 'Modelling Energy' in January 2012. A 'Today' marker is also visible. Callout boxes 'Manage projects with shared calendars and timelines' and 'Edit SharePoint lists inline' point to the timeline and the 'EDIT LIST' button respectively.

On the left, a navigation pane includes 'Home', 'Notebook', 'Documents', 'Recent', 'Calendar', 'Tasks', 'Team mailbox', and 'More apps'. A callout box 'Manage projects with shared calendars and timelines' points to the 'Tasks' link.

Below the timeline is a section for 'new document or drag files here' with a search bar. Below that is a table of files:

Name	Modified	Modified by	Status
Air Source & Energy	10/21/2011	Frank Martinez	Pending Review
Modelling Energy	10/22/2011	Ellen Adams	Pending Review
Building Better Windmills	10/22/2010	Mark Hanson	Approved
Examples of Building Better Windmills	10/23/2011	Armando Pinto	Approved
Sustainability	10/24/2010	Mark Hanson	Pending Review
Green Vendors	10/18/2010	Ellen Adams	Pending Review
Green Architecture and Design	5/16/2010	Frank Martinez	Approved

# Encuentre información relevante

Office 365 Mail Calendar People Newsfeed Documents Sites ... Steven McQueen

Green thermal

Everything People Videos Conversations Reports

Result type

- Microsoft Word
- Adobe PDF
- Microsoft Excel
- Microsoft PowerPoint
- more...

Site

Author

Modified

1 year ago Today

All

Recommendations

Get recommendations based on your search query

Infrared thermal scanning

With computer/tech problems, furniture, facility **thermal** issues cabling.

[portals/itweb/ ... /archive/B85 Heating Packet.doc](#)

CRITICAL IMAGING Thermographic

Re-find information based on your historical search behavior

Looking for these again

- [Environmental Engineering Conference.ppt](#)  
[www.portals/itweb/.../Environmental Engagement/twotimesthefun/Thermalunderm..](#)
- [Conservation and Environmental Research.doc](#)  
[www.Conservation and Environment/color/studyofthermallmaging/research](#)
- [Environmental Green Conference research part b\\_10552](#)  
[www.portals/technology/greenpeaceEnvironmentalThermalImaging/solvesplanemso...](#)

[Green spectrum analysis](#)

Turbine systems, furniture, facility **thermal** issues cabling. Your not suppo...

[www.turbine sys/ ... /largerThanLife\\_archive/B85 Heating Packet.doc](#)

Thermal Engineering Conference.ppt

Walker started at Vanderbilt in 2001 and has built a research group to study small-scale energy transport phenomena and novel heat flux...

[www.portals/itweb/EnvironmentallmagingForThermal/Environmental...](#)

Green spectrum analysis

Microsoft Word 153K

Page 1 of 1

Take a look inside

- [Thermal Figures for Q2](#)
- [Lead Management Systems](#)
- [RF&F Thermal Sustainability](#)
- [Urban Conservation](#)

Popularity

See 1,867 times, 256 in the last two weeks

Last modified

10:30 AM Today

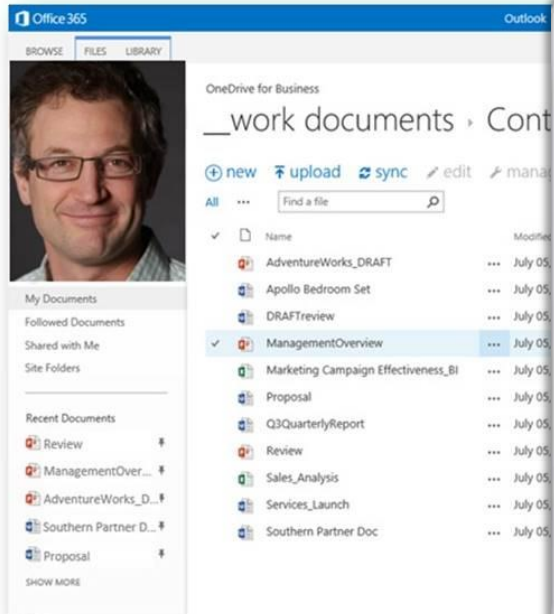
Contributors include

- [Mandar Naik](#)
- [Belinada Karasec](#)

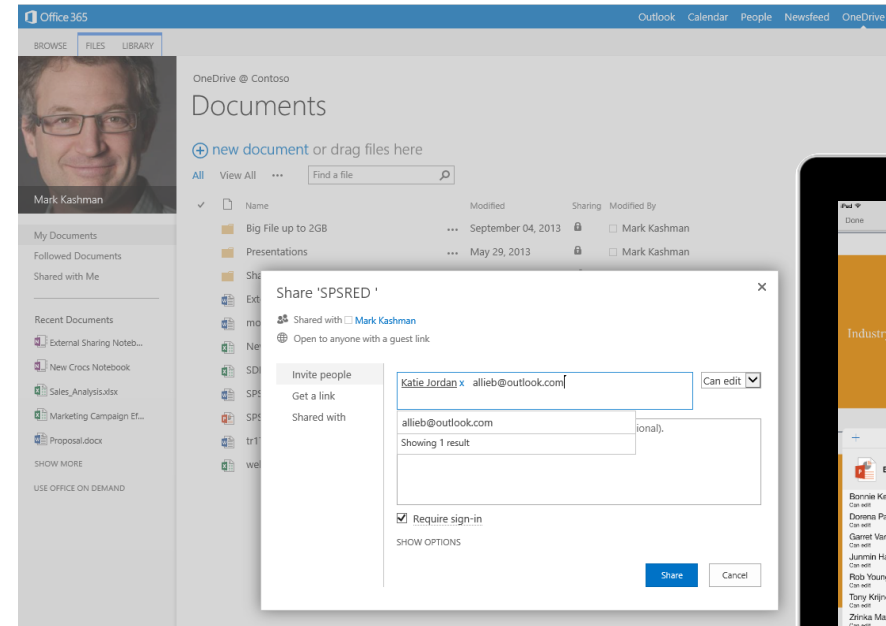
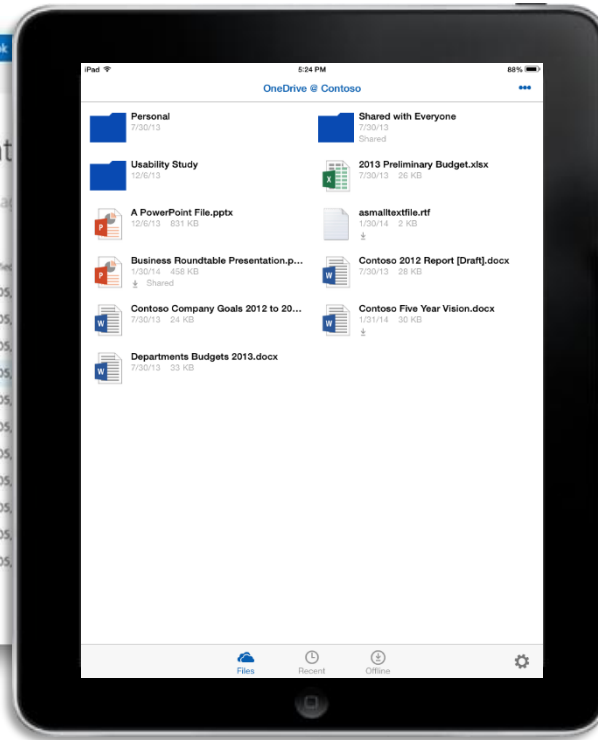
OPEN VIEW LIBRARY SEND ...

Drill to the detail inside documents to help you find answers

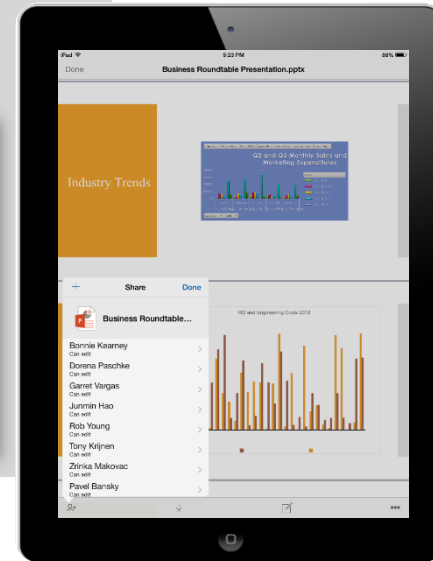
# Almacenamiento en Cloud – 1TB por usuario



OneDrive for Business



OneDrive for Business via browser



OneDrive for Business app for iOS

Permite a los empleados trabajar de manera remota desde cualquier dispositivo

Evita confusiones asegurándose que todos cuentan con la última versión del documento en su PC, tablet, or phone



**MOBILIDAD MODERNA**

# Correo Electrónico con su dominio

50 GB de capacidad de buzón

Sincronización con dispositivos móviles, PC/Tablet/Smartphone

Aplicaciones para smartphones y tablets

Protección Antimalware y Antispam

Administración sencilla

99.9% SLA



# Office en cualquier dispositivo

Cambia de dispositivos manteniendo la misma experiencia con Office Mobile, Office Online y Office for iPad

Crea contenidos profesionales sin tener tu PC propia a la mano, incluso desde la web

Obtén tu experiencia personalizada en todos los dispositivos

Se productivo al instante en cualquier ubicación haciendo streaming de Office a cualquier PC con internet

Experiencia completa incluso estando offline con Office Pro Plus





MODERN WORKPLACE

# ANÁLISIS PERSONALIZADO

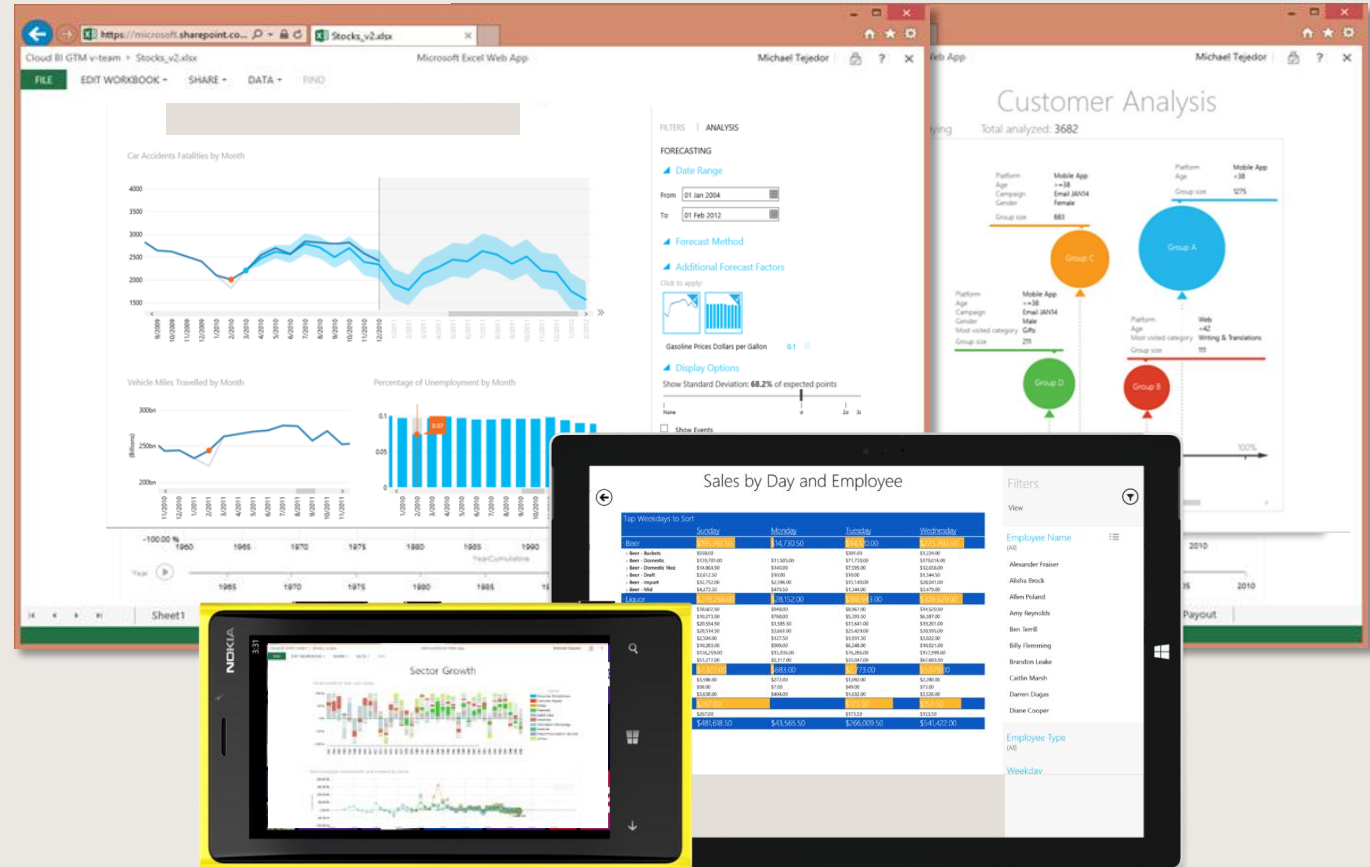


# VISUALIZACIÓN y MOVILIDAD

Añada análisis predictivo de su información

Acceda desde cualquier dispositivo y con una nueva experiencia

Interactúe con la información desde la nube





**MÁS LIBERTAD  
MÁS RIESGOS DE SEGURIDAD**



Proteger los Datos Personales de los Peruanos es una Obligación...



# La Ley de Protección de Datos Personales

Obliga a **todas** las Entidades Públicas y Privadas a Proteger **todos** los Bancos de Datos Personales de acuerdo a su sensibilidad.

- Datos de clientes
- Fichas Médicas
- Datos Financieros
- Contactos de Mktg
- Datos de RRHH
- SIGs
- ...

Los Bancos de Datos creados **antes** de Julio del 2012 deben estar adecuados para el **8 de Mayo del 2015**.

Incumplir puede acarrear **multas** de hasta 100 UITs y arriesgar percepción de marca; cumplir puede ser una **ventaja competitiva**.



## FIRMAS DIGITALES



Con validez legal

## PROTECCIÓN DE DATOS PERSONALES



¿Como proteger los datos?

MODERN WORKPLACE

# CUMPLIMIENTO NORMATIVO



CENFOTUR



PERÚ

Ministerio  
de la Producción

# Datos Importantes

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[v-respin@microsoft.com](mailto:v-respin@microsoft.com)



***Raúl Espino***  
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***Microsoft Perú***  
***v-respin@microsoft.com***