

There is a Peru

for each and everyone



30 Experiences
that are not to be missed





30

Experiences
that are not to be missed

One trip is not enough to discover all the wonders of Peru. Natural destinations, archaeology, adventure, entertainment, delight and relaxation come together to create a unique journey where each traveller can plan a particular itinerary by choosing from different activities or just doing them all.

To help you plan your trip, here are some of the highlights of the country as well as magical places which are not to be missed. Enjoy them to the fullest!



1▶

Caballitos de totora (Totora reed boats).

These vessels are handmade from totora reeds and were used by people belonging to the Moche and Chimu cultures for fishing. Currently, they are a work tool and a form of transportation for fishermen and vacationers who surf the waves at Huanchaco Beach (La Libertad), Pimentel Beach and Santa Rosa Beach (Lambayeque).



Resort of Huanchaco © Alex Bryce / PromPerú

◀2

Traditional festivals are celebrated throughout Peru. During the festival of Virgen del Carmen (Virgin of Carmel) in Paucartambo (Cusco), the image of the virgin is taken out in a procession surrounded by dancers as well as magical and religious characters.



Parade with dancers in Paucartambo © Gihan Tubbeh / PromPerú



There is a Peru of Living Culture

Color and tradition

Many of the festivals, rituals, and ways of life you can see today in Peru are much the same as they were during the pre-Columbian era. From the clothing to the popular art expressions, from belief systems to working and even cooking styles; Peru overflows with expressions that maintain the legacy of its millenary cultures.



Yagua artisan, Loreto © Christian Jara / PromPerú

3

Indigenous Amazonian communities. In addition to being a refuge for biodiversity, the Peruvian rainforest is home to communities that have their own identity, language, and customs such as the Yagua community from Loreto.



Weavers of Taquile island
© Renzo Giraldo / PROMPERÚ

4

Rural community tourism. There are plenty of areas in Peru that have not yet been influenced by modernity and still keep their ancient traditions such as the island of Taquile in Lake Titicaca (Puno) which is home to a community of weavers.

5

Watch the dance of the Peruvian paso horse on the outskirts of Lima at the haciendas and fields of the Lurin Valley.

This breed of unique characteristics stands out for its particular gait which looks more like a dance step than a horse trot.

In April, the best horse breeders display their specimens in the National Peruvian Paso Horse Contest at the Hacienda Mamacona.



Mamacona Ranch © Daniel Silva / PromPerú

Fusion cuisine © Janine Costa / PromPerú



6

Entertainment night and day.

Besides bars, restaurants, and discotheques, there are plenty of cultural attractions in Lima such as theater plays, fashion shows, film festivals, art exhibits, concerts as well as photography, book, and food fairs, just to name a few.



There is a modern Peru

Lima: modernity and tradition by the sea

Peru's capital city is on the Pacific coast, where you can enjoy the richness of the sea all year long. It features modern restaurants, shopping malls, and entertainment venues; along with these locations there are Colonial neighborhoods and historical museums where you can discover the traditional side of the city, spending nights full of art, music, and fun in bohemian districts.



Chancay archaeological piece in Larco Herrera Museum
© José Orihuela / PromPerú



Peruvian silver © Daniel Silva / PromPerú

7 **City of museums.** Peru's history is reflected in the diverse museums of the city through the extraordinary collections of gold and silver pieces, textiles, and ceramics from ancient Peru as well as artworks and handicrafts.

8

Shopping destination. In Lima, it is possible to find handicrafts and products from all over the country such as fine garments made of cotton, vicuña and alpaca fiber; gold and silver jewelry; embroidered cushions, retablos from Ayacucho, pottery from Chulucanas (Piura), blankets and carpets from Cusco, among others.

9▶

Rafting the Urubamba River, in Cusco. This river features short rapids of low technical difficulty as well as thundering rapids of greater difficulty and risk.



📷 Inca Trail at Intipata © Mylene d'Auriolo



📷 Urubamba River © Anibal Solimano / PromPerú

10

Inca Trail in Cusco.

It is such an experience to take some of the trails the Incas marked in order to connect their empire, especially when the final destination is the impressive city of Machu Picchu.



📷 Puerto Chicama © Gonzalo Barandiarán / PromPerú

11▶

Surfing and other marine sports. Expert surfers can ride the longest left hand wave in the world (2 km / 1.2 mi) in Puerto Chicama (Trujillo - La Libertad). Ocean lovers can engage in other sports such as fishing, jet skiing, windsurfing, and kite surfing among others.

12▶

Tambopata National Reserve in Madre de Dios.

It is such an adventure to access the reserve sailing down the river and then staying at one of the local lodges.



📷 Condorado Lake © Daniel Silva / PromPerú



Peru: country of adventures

Extreme experiences in unique destinations

Peru displays impressive landscapes throughout its territory. The warm desert coast, the stunningly diverse highlands, and the lush rainforest are an invitation to extreme experiences.

📍 Cordillera Blanca © Koky Castañeda



13 ▶

Mountain climbing in the Cordillera Blanca in Ancash.

This stunning mountain range is home to the highest mountain in Peru: Mount Huascarán (6,768 m / 22,205 ft). The Huascarán National Park protects the region's flora and fauna as well as the scenic beauty. The place is excellent for expeditions and trekking.



📍 Tubular car in the desert of Ica © Walter Hupiu / PromPerú

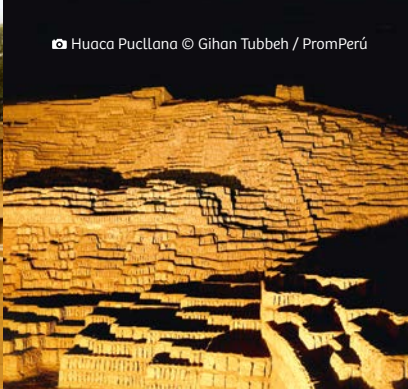
◀ 14

Dune buggies and sandboarding in the Huacachina Oasis in Ica.

There are dune buggy tours in Paracas or in the Huacachina desert driving over dunes at full speed. Also, in order to engage in sandboarding, stops are made along the way. It is possible to go through the California desert in Pisco on a 4x4 buggy or dune buggy.



📷 Acllawasi in Pachacamac Archeological Sanctuary
© Beatrice Velarde / PromPerú



15

Huaca Pucllana and Huaca Huallamarca in Lima.

Both ceremonial centers belong to the Lima culture (100 - 650 A.D.) and are located at residential areas in the capital city.

16

Pachacamac Archeological Sanctuary in Lima.

This oracle of God Pachacamac is 45 minutes south of Lima (31,5 km / 22 mi). This was once the main Inca worshiping center on the coast and features temples and pyramids from the Lima, Wari, and Ychsma cultures which preceded the Incas.



📷 Citadel of Chan Chan, La Libertad
© Luis Yupanqui / PromPerú



📷 Kuélap Fortress © Daniel Silva / PromPerú

18

Monumental Archaeological Zone of Kuelap in Amazonas.

It features 20-meter / 66-feet high walls which turn it into a monumental construction built around 700 years ago at 3,000 masl / 9,843 fasl by the Chachapoya.

17

Tombs, pyramids, and palaces in Lambayeque and La Libertad.

Chan Chan is the largest pre-Hispanic mud city and the former capital of the Chimú culture (850 - 1470 A.D.). This sacred site as well as other huacas and temples such as the archaeological complex El Brujo in Magdalena de Cao, are accessible from the city of Trujillo in La Libertad.

The Museum Royal Tombs of Sipan, located in Chiclayo (Lambayeque), displays the gold and silver belongings of a Moche dignitary (100 - 800 A.D.) found in a burial site; and in Batán Grande is the tomb of Señor de Sicán (Lord of Sicán) together with an impressive group of adobe pyramids from the Lambayeque culture (750 - 1400 A.D.).



There is a millenary Peru

Sacred cities and monuments

From the oldest civilization in the Americas to the largest and most powerful empire in South America, Peru is the caretaker of the architectural vestiges and artistic heritage of fascinating cultures. Having the chance to see them is an unforgettable experience.

📷 Panoramic view of Machu Picchu
© Eduardo Cayo / PromPerú

19 ▶

Machu Picchu, Cusco, and their surroundings. The Inca city of Machu Picchu, which means “old mountain” in Quechua, is one of the New 7 Wonders of the Modern World. This millenary construction, located just over 112 km / 62 mi by train from the city of Cusco, mimics the shape of the mount it owes its name to and is next to Mount Wayna Picchu which means “young mountain” in Quechua.

◀ 20

Nasca Lines and Geoglyphs in Ica. These mysterious lines furrowed by the Nascas are gigantic geometric, anthropomorphic, and zoomorphic shapes with lengths and depths of up to 275 m / 902 ft and 30 cm / 12 in respectively. The legacy of this culture is still maintained after nearly 1500 years.

📷 The Hummingbird of The Nasca Lines
© Heing Plenge / PromPerú

21▶

Colca Valley in Arequipa.

This is an awesome spot for watching the majestic condor soar among mountains, which are up to 5,000 m / 16,400 ft high, and the sheer cliffs of the Colca Canyon, one of the world's deepest at 4,160 m / 13,648 ft.

📷 Historic Sanctuary of the Pómac Forest
© Mylene d'Auriol / PromPerú



📷 Andean condor © Heing Plenge / PromPerú



📷 Las Pocitas Beach, Piura © Marcela Delgado / PromPerú

22▲

The Bosque de Pomac Historic Sanctuary and the Chaparrí Private Conservation Area in Lambayeque. The first is a fertile ecosystem that shelters mammalian species such as wildcats and a variety of birds such as the Peruvian plantcutter, the burrowing owl and the lined woodpecker. The second one is located in the dry forests of Lambayeque featuring a great variety of wild life species such as the spectacled bear and the white-winged guan.

23▲

Northern beaches in Tumbes and Piura. It is summer all year long on Peru's northern coastline where you can always enjoy the beaches, the good hotel infrastructure, and its famous cuisine. Furthermore, it is a perfect place for watching humpback whales as they migrate to Antarctica from August to October.



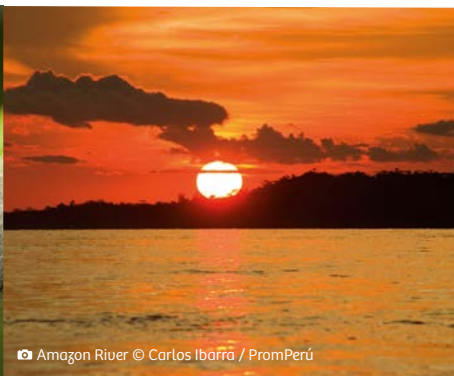
There is a Peru of nature Magical biodiversity

Come to see why Peru is one of the 10 megadiverse countries in the world. Get amazed by its 84 life zones, 28 types of climate, incomparable landscapes and locations which are home to a unique variety of fish, butterflies, birds, and orchid species. Come and enjoy Peru!

24

Manu National Park and Tambopata National Reserve in Madre de Dios. These are two of the most important protected natural areas in the country where an enormous variety of bird, mammal, fish, insect, reptile, and plant species thrive, many of them endemic.

📷 Emperor Tamarin monkey
© Enrique Castro-Mendiúil



📷 Amazon River © Carlos Ibarra / PromPerú

25

The Amazon River and Pacaya-Samiria National Reserve in Loreto. It is possible to start your trip in Iquitos, sailing down the Amazon River, which originates in Peru, towards the national reserve, an area featuring a tropical rainforest home to a rich flora and fauna which includes pink dolphins that are found only in these waters.

26

Paracas National Reserve and the Ica Desert in Ica. The reserve and the neighboring Ballestas Islands are home to sea lions, Humboldt penguins, dolphins, flamingos, and other birds. Farther south, you enter into a desert of amazing sand dunes and the Huacachina Oasis.



📷 Sea Lions © Gihan Tubbeh / PromPerú

27

Natural energy. There are destinations where you can still unplug from the world; places as amazing as they are legendary which fill us with energy and delight.

Drinking a glass of champagne in a Bedouin tent in the midst of the Ica desert or enjoying a sunny afternoon in a private country house with access to a spa and thermal waters in a valley in Arequipa are just some of the experiences you can enjoy.



📍 Bedouin tent in the Paracas desert
© Janine Costa / PromPerú



📍 Amazon River © Gihan Tubbeh / PromPerú

28

Luxury Amazon cruises. This is a unique opportunity to visit native communities and see exotic Amazonian flora and fauna, all in the comfort of a five-star trip with specialized guides and gourmet food.



📍 Cebiches © Yayo López / PromPerú

29

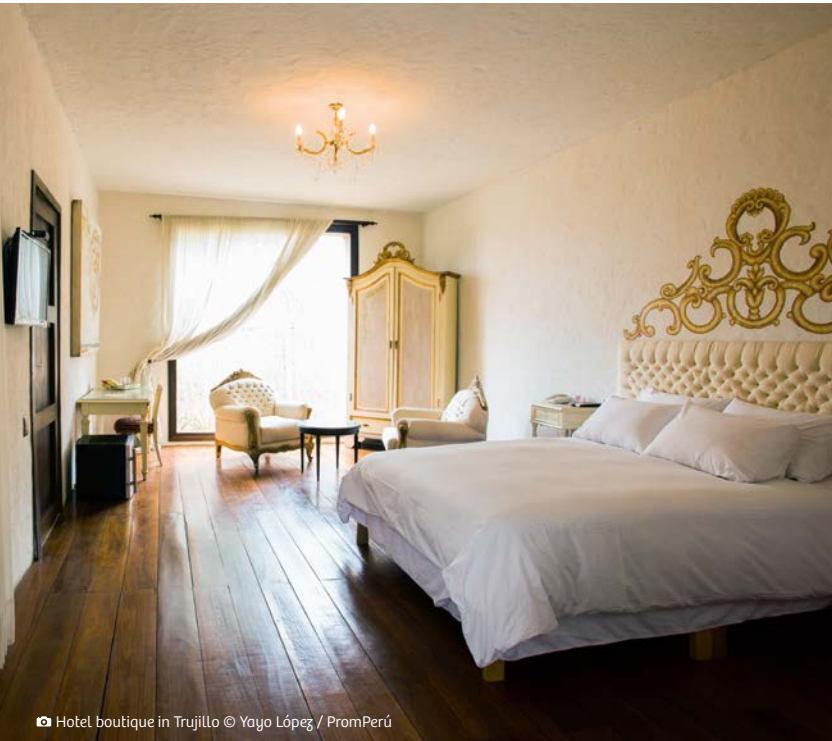
Lima and the art of good eating.


Peru's capital is also the culinary capital of the Americas. Lima has turned into a true caldron of flavors due to the variety and wealth of ingredients from the coast, highlands, and rainforest; the blending of ancient and modern cooking techniques; and the fusion of influences from different cultures like the Chinese, the Japanese, the Afro-Peruvian, and the European one resulting in a culinary melting pot that is now an important part of the Peruvian identity. The "trio de cebiches", a fish and seafood based dish, is just one of the great delicacies offered in Lima.



There is
a fascinating Peru
Sophisticated sensations

In Peru it is possible to enjoy everything to the maximum. There are activities set apart for those who want to experience the luxury of visiting some of the most sublime locations on the coast, highlands, and rainforest, coupled with personalized service.



 Hotel boutique in Trujillo © Yayo López / PromPerú

30

Boutique hotel.

A top flight stay in Colonial houses, ancient monasteries, or designer hotels with the possibility of delighting yourself in gourmet dinners and 100% personalized service.

Useful information



Visas and customs

Citizens of most of the countries in the Americas and Western Europe do not require a Peruvian visa.

Citizens of Bolivia, Brazil, Colombia, Chile, Ecuador, Argentina, Paraguay, Uruguay, and Venezuela only require an ID.

The maximum stay allowed in the country is **183** days.

For longer stays, including stays for other purposes (residency, study, work, etc.), it is necessary to apply at the Peruvian Consulate in your home country prior to your trip.



Luggage

When packing your luggage, please consider the list of duty-exempted goods on the following websites:

www.sunat.gob.pe/orientacionaduanera/viajeros/index.html

www.peru.travel



Air transport

International flights arrive at Jorge Chávez Airport where domestic flight connections are available to visit the main touristic destinations in Peru.



Accommodation

The different options include one to five star hotels, boutique hotels, hostels, and lodges.



Health

In order to avoid altitude sickness **when travelling to the highlands**, it is recommended to rest the first day of arrival, have light meals, drink a lot of water, and have lemon candies handy.

Before travelling to the rainforest, it is recommended to use insect repellent to protect yourself from mosquito bites and have a yellow fever vaccination ten days prior to the trip.

To prevent gastrointestinal infections, it is recommended to avoid eating uncooked food as well as street food, and to only drink bottled or boiled water.

In case of having a heart condition, please consult your physician before traveling to destinations at high altitude.



Currency and payment

Currency. The local currency is the **Sol (S/). US dollar (\$)** is accepted at some local businesses, restaurants, and service stations and accounted at the current exchange rate.

It is possible to exchange euros, dollars and other foreign currencies at authorized exchange houses. It is not recommended to exchange money on the street.

ATMs

The main cities in the country have ATMs. Among the most accepted credit cards are American Express, Visa, Diners, and Mastercard.

Traveller's check

It is not possible to use them at every store, therefore it is recommended to ask before making any purchase or ordering.



Interprovincial Buses

With the exception of some cities in the Amazon, it is possible to travel to different local destinations using this inland transportation. There are different rates for different travel comfort levels.



Taxi service

Several taxi companies offer their services at any time, from and to the airport or to other destinations. They have modern units, call centers, and websites.



Car rental

The main car rental companies in the world have offices in our country. All-terrain (4x4) vehicles are the ones most in demand when visiting regions of rugged terrain.

To drive in Peru you must have the following:

- Current national driver's license (issued in the country of origin)
- Copy of your passport
- SOAT insurance
- Proof of technical inspection
- Vehicle registration
- Rental contract (for rented vehicles)
- Current international driver's license valid for 1 year.



Gastronomy

Peruvian cuisine is famous for its variety and excellence. Some dishes can be spicy or highly seasoned and each region has its own culinary style.



Safety

Safety precautions to be taken when visiting Peru are the same as in any other tourist destination, such as not leaving your personal belongings unattended in public areas and avoiding deserted areas at night.

80° 75° 0° 5°



COLOMBIA

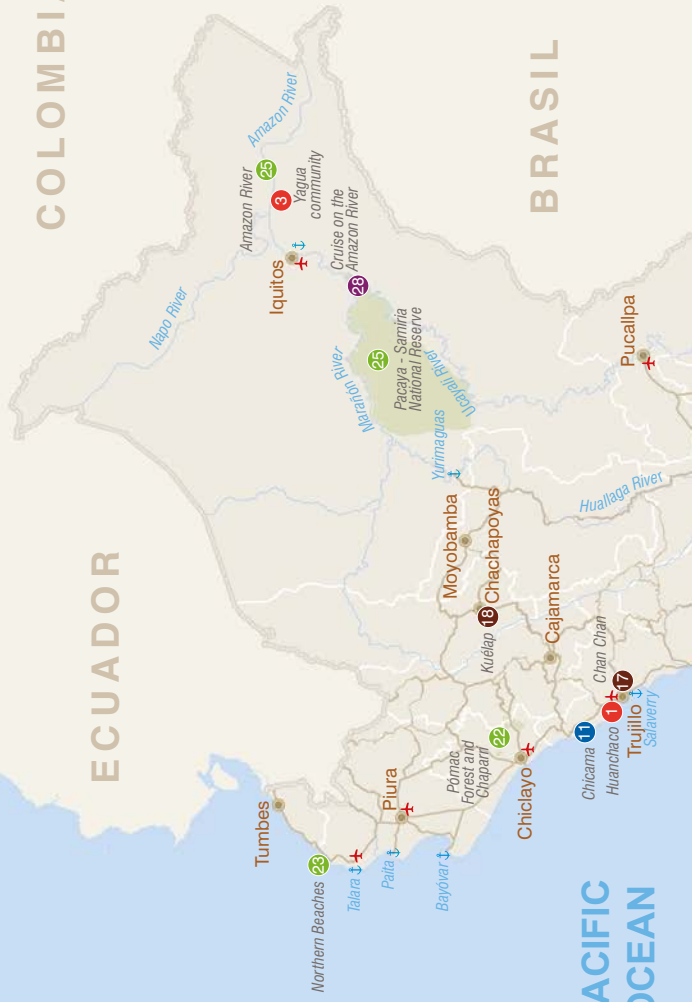
ECUADOR

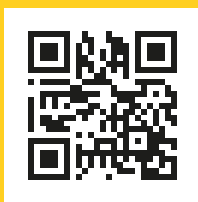
BRASIL

PACIFIC OCEAN

LEGEND

- International border
- Departmental border
- Paved road
- Unpaved road
- Protected natural area
- Department capital
- Airport
- Port
- Peru: country of living cultures
- Modern Peru
- Peru: country of adventures
- Millenary Peru
- Natural Peru
- Fascinating Peru





peru.travel

Una publicación de la Comisión de Promoción del Perú para la Exportación
y el Turismo - PROMPERÚ.

Calle Uno Oeste N° 50, piso 14, urb. Córpac, San Isidro, Lima - Perú

Teléfono: (51-1) 616-7300

www.promperu.gob.pe

© PROMPERÚ. Todos los derechos reservados.

Distribución gratuita. Prohibida su venta.

Hecho el Depósito Legal en la Biblioteca Nacional del Perú N° 2016-03793

Imprenta: Industria Gráfica Imperial (Av. Rosa Toro 398, San Luis - Lima)

Lima, marzo de 2016

