



# SUECIA – INNOVANDO EL MUNDO DEL MAÑANA

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*Abierta para la co-creación con el Perú*

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Seminario Miércoles del Exportador - PromPerú

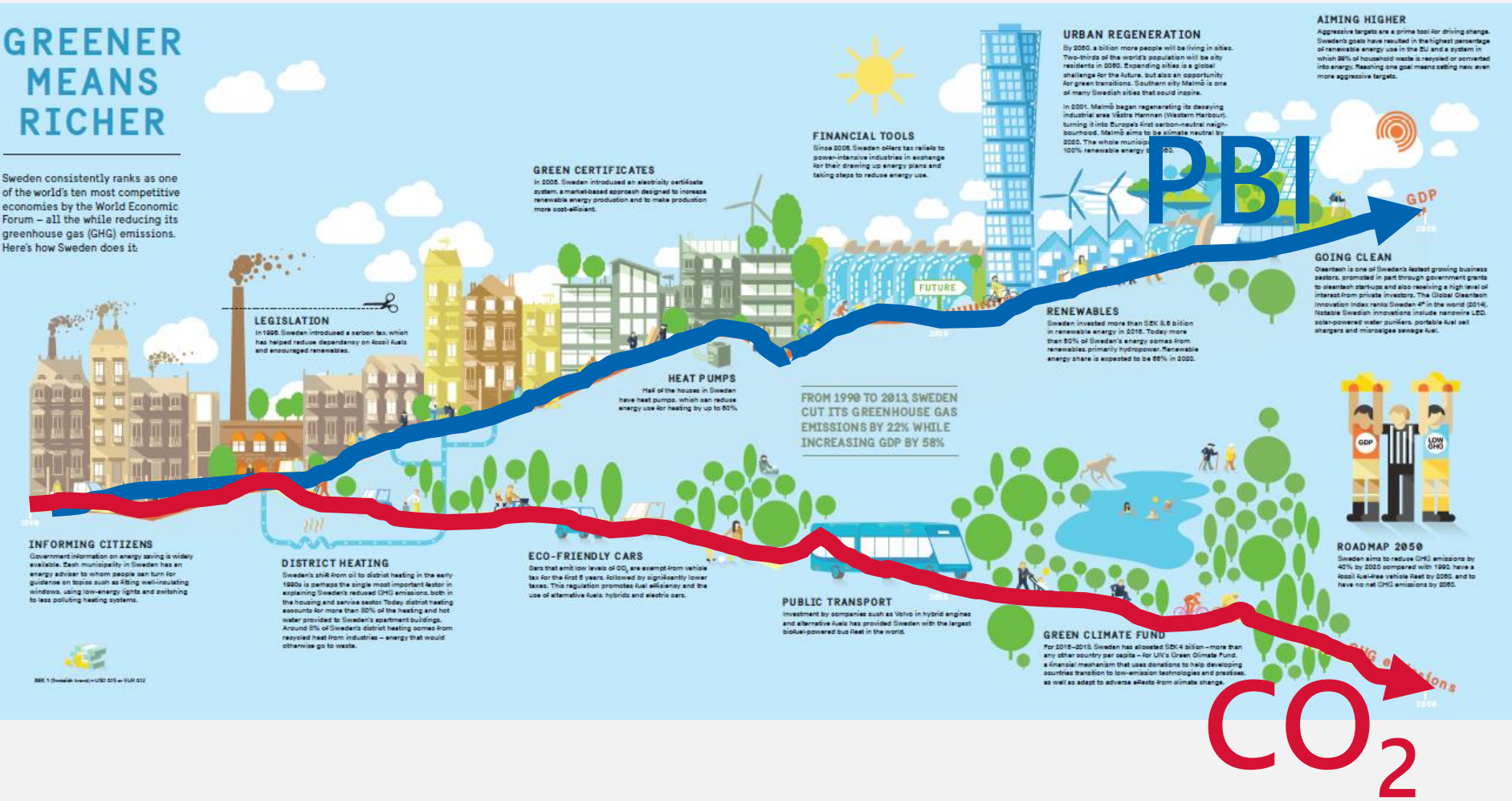
07 de marzo de 2018

Lima, Perú



# GREENER MEANS RICHER

Sweden consistently ranks as one of the world's ten most competitive economies by the World Economic Forum – all the while reducing its greenhouse gas (GHG) emissions. Here's how Sweden does it.





| Global Competitiveness Index 2017-2018 |             |                                               |                                          |                                |                                     |                                      |                                       |                                    |                              |
|----------------------------------------|-------------|-----------------------------------------------|------------------------------------------|--------------------------------|-------------------------------------|--------------------------------------|---------------------------------------|------------------------------------|------------------------------|
| Overall Ranking                        | Country     | World Competitiveness Yearbook Ranking (2017) | Global Competitiveness Index (2017-2018) | Global Innovation Index (2017) | Corruption Perceptions Index (2016) | Business Environment Rankings (2014) | Ease of Doing Business Ranking (2018) | Best Countries for Business (2017) | Global Innovation Index 2017 |
|                                        |             | IMD                                           | World Economic Forum                     | INSEAD                         | Transparency International          | Economist Intelligence Unit          | World Bank                            | Forbes                             | The Global Innovation index  |
| 1                                      | Singapore   | 3                                             | 2                                        | 7                              | 8                                   | 1                                    | 1                                     | 9                                  | 7                            |
| 2                                      | Sweden      | 9                                             | 9                                        | 3                              | 3                                   | 6                                    | 8                                     | 4                                  | 2                            |
| 3                                      | Denmark     | 7                                             | 12                                       | 6                              | 1                                   | 10                                   | 3                                     | 7                                  | 6                            |
| 4                                      | Switzerland | 2                                             | 1                                        | 1                              | 5                                   | 2                                    | 33                                    | 10                                 | 1                            |
| 5                                      | USA         | 4                                             | 2                                        | 4                              | 18                                  | 7                                    | 6                                     | 12                                 | 4                            |
| 6                                      | Hong Kong   | 1                                             | 6                                        | 16                             | 16                                  | 3                                    | 5                                     | 6                                  | 16                           |
| 7                                      | Netherlands | 5                                             | 4                                        | 3                              | 8                                   | 16                                   | 32                                    | 3                                  | 3                            |
| 8                                      | UK          | 19                                            | 8                                        | 5                              | 12                                  | 22                                   | 7                                     | 1                                  | 5                            |
| 9                                      | Finland     | 15                                            | 10                                       | 8                              | 3                                   | 9                                    | 13                                    | 14                                 | 8                            |
| 10                                     | New Zealand | 16                                            | 13                                       | 21                             | 2                                   | 8                                    | 1                                     | 2                                  | 21                           |



# País pequeño, marcas grandes



Electrolux



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SWEDEN





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# ¡GRACIAS!

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